

International Visitor Arrivals to New Zealand: March 2018

Overseas visitor arrivals to New Zealand by country of
residence and selected characteristics



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Preface

International Visitor Arrivals to New Zealand is produced by Stats NZ and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Glossary

Visitor arrivals: overseas residents arriving in New Zealand for a stay of less than 12 months.

Country of residence: the country where the person last resided for 12 months or more before visiting New Zealand.

New Zealand port: the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

Travel purpose: the reason for the visit as indicated on the arrival card.

Closest port of flight: the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

Length of stay: the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

Citizenship: the country of issue of a passenger's passport.

State/province of residence: the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

Notes

International travel and migration data

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Stats NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Stats NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Imputation of 'country of residence' for visitor arrivals who have not stated a response on their arrival card, began in August 2016. Some of the increase in travel from a country could be due to this improved methodology, rather than an actual increase in arrivals from that country.

Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

Purpose: Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

New Zealand port: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

Closest port of flight: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

Citizenship: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

State/province: There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

Related links

International Travel and Migration information release: monthly

<https://www.stats.govt.nz/insights?filters=International%20travel%20and%20migration%2CInformation%20releases>

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

Provisional International Travel Statistics: weekly

http://archive.stats.govt.nz/browse_for_stats/population/Migration/provisional-international-travel-statistics.aspx

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

Infoshare

www.stats.govt.nz/infoshare/

Stats NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

International Travel and Migration articles

http://archive.stats.govt.nz/browse_for_stats/population/Migration/international-travel-and-migration-articles.aspx

Stats NZ releases a number of articles free on the Stats NZ website. All available articles are listed on the international travel and migration articles landing page.

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Table 1

Monthly visitor arrivals

Month	2013/14	2014/15	2015/16	2016/17	2017/18	Change 2016/17 to 2017/18	
						Number	Percent
Apr	200,583	224,194	237,966	256,685	311,866	55,181	21.5
May	153,034	161,355	176,697	193,643	209,170	15,527	8.0
Jun	159,485	162,122	176,961	196,223	230,088	33,865	17.3
Jul	183,718	196,856	207,984	237,872	246,945	9,073	3.8
Aug	189,284	188,849	202,879	221,181	233,991	12,810	5.8
Sep	191,056	193,329	216,984	245,089	252,746	7,657	3.1
Oct	194,973	210,597	229,379	260,246	270,515	10,269	3.9
Nov	251,060	270,408	300,521	333,598	360,136	26,538	8.0
Dec	381,892	402,518	444,883	494,193	513,349	19,156	3.9
Jan	292,446	302,432	343,446	381,068	379,228	-1,840	-0.5
Feb	301,165	343,457	373,376	380,034	423,456	43,422	11.4
Mar	253,561	291,784	344,387	343,799	388,327	44,528	13.0

Source: Stats NZ

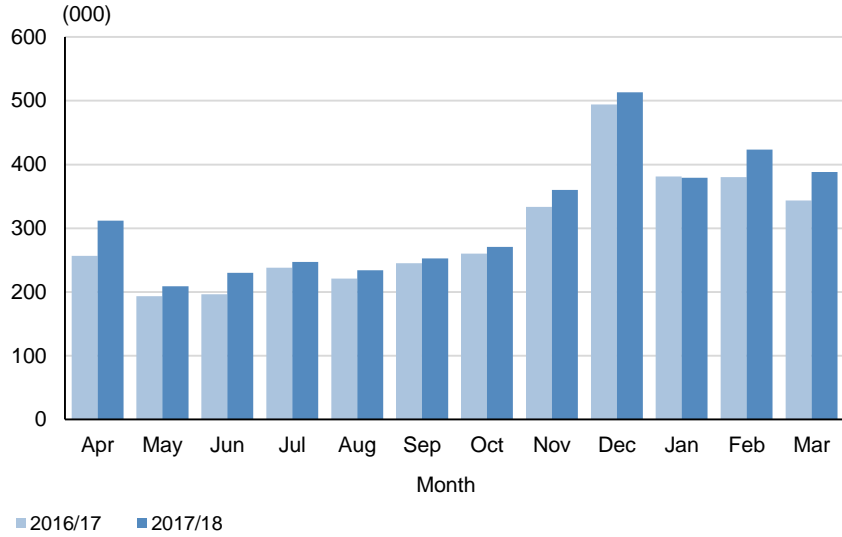
Table 2

Annual visitor arrivals

Year ended March	Number	Change from previous year	
		Number	Percent
2008	2,496,994	51,864	2.1
2009	2,400,719	-96,275	-3.9
2010	2,499,102	98,383	4.1
2011	2,506,639	7,537	0.3
2012	2,617,930	111,291	4.4
2013	2,611,377	-6,553	-0.3
2014	2,752,257	140,880	5.4
2015	2,947,901	195,644	7.1
2016	3,255,463	307,562	10.4
2017	3,543,631	288,168	8.9
2018	3,819,817	276,186	7.8

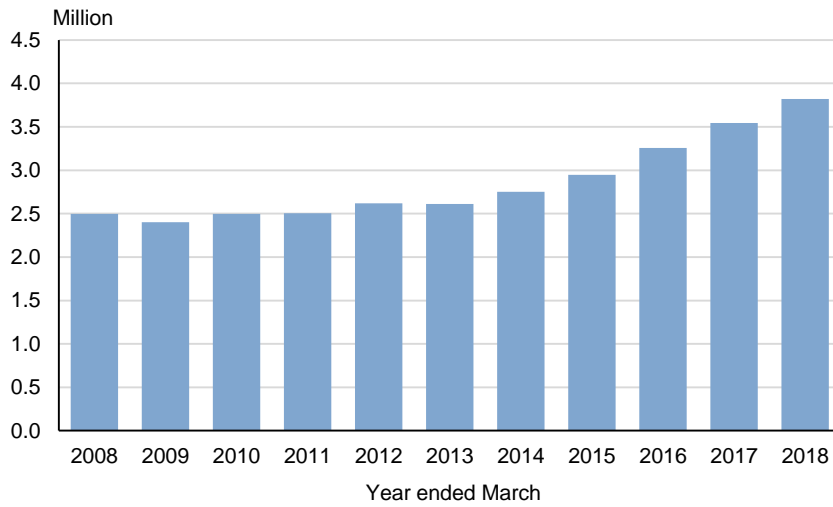
Source: Stats NZ

Monthly visitor arrivals



Source: Stats NZ

Annual visitor arrivals



Source: Stats NZ

Table 3

Country of residence of visitors
March month 2014–18

	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	253,561	291,784	344,387	343,799	388,327	44,528	13.0
Top 30 countries of residence							
Australia	99,520	113,424	133,296	123,856	144,176	20,320	16.4
China, People's Republic of	23,200	30,864	40,448	42,000	43,440	1,440	3.4
United States of America	26,528	26,880	32,752	38,432	40,912	2,480	6.5
United Kingdom	18,720	22,496	25,040	23,408	28,112	4,704	20.1
Japan	8,656	10,336	11,120	12,032	11,968	-64	-0.5
Germany	7,744	9,008	10,432	11,408	11,424	16	0.1
Korea, Republic of	5,312	6,352	7,328	7,584	9,136	1,552	20.5
Canada	5,872	5,936	7,152	7,920	8,448	528	6.7
Hong Kong (SAR)	2,192	3,552	5,248	3,872	6,992	3,120	80.6
India	3,312	5,024	4,992	4,992	6,384	1,392	27.9
Singapore	3,776	3,776	4,864	4,272	5,616	1,344	31.5
Malaysia	2,752	3,040	3,680	4,928	4,752	-176	-3.6
France	3,040	3,296	3,824	4,176	4,416	240	5.7
Taiwan	2,272	2,992	3,408	2,976	3,952	976	32.8
Argentina	528	464	2,448	2,176	3,776	1,600	73.5
Thailand	2,592	2,368	2,880	2,960	3,280	320	10.8
Philippines	1,056	1,168	2,016	1,728	2,880	1,152	66.7
French Polynesia	1,680	1,888	2,160	2,672	2,704	32	1.2
Netherlands	1,664	1,712	1,840	2,256	2,512	256	11.3
Fiji	1,840	2,016	2,416	2,096	2,480	384	18.3
Samoa	1,216	1,632	1,792	2,048	2,160	112	5.5
Switzerland	1,664	1,904	1,952	1,952	2,144	192	9.8
South Africa	1,456	2,208	2,000	1,808	2,128	320	17.7
Tonga	1,088	1,520	1,888	1,856	1,872	16	0.9
Indonesia	1,152	1,200	1,120	1,728	1,744	16	0.9
Brazil	992	960	928	1,264	1,568	304	24.1
New Caledonia	1,168	1,264	1,504	1,520	1,552	32	2.1
Denmark	800	912	1,344	1,280	1,456	176	13.8
Sweden	1,120	1,328	1,376	1,360	1,440	80	5.9
Spain	640	896	912	1,088	1,312	224	20.6
Region of residence							
Oceania	110,512	125,648	147,568	138,832	160,368	21,536	15.5
Asia	57,120	72,368	88,512	90,768	102,576	11,808	13.0
Europe	41,104	47,632	53,952	55,024	60,944	5,920	10.8
Americas	35,264	36,048	45,216	51,888	57,120	5,232	10.1
Africa and the Middle East	3,184	4,784	4,496	4,432	4,944	512	11.6
Not stated	6,192	4,848	4,560	1,856	2,000	144	7.8

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 4

Country of residence of visitors
Year ended March 2014–18

	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,752,257	2,947,901	3,255,463	3,543,631	3,819,817	276,186	7.8
Top 30 countries of residence							
Australia	1,221,152	1,273,152	1,364,736	1,406,256	1,495,392	89,136	6.3
China, People's Republic of	239,712	295,552	377,840	404,384	437,696	33,312	8.2
United States of America	207,664	226,960	253,792	312,816	340,144	27,328	8.7
United Kingdom	191,872	199,760	213,792	222,784	254,832	32,048	14.4
Germany	74,224	81,152	90,496	102,608	102,864	256	0.2
Japan	73,344	83,392	91,344	102,320	102,416	96	0.1
Korea, Republic of	52,944	59,184	71,408	82,448	93,936	11,488	13.9
Canada	48,176	49,440	55,232	63,264	70,144	6,880	10.9
India	32,064	40,880	46,512	53,424	63,296	9,872	18.5
Singapore	43,168	47,296	51,408	56,672	60,176	3,504	6.2
Hong Kong (SAR)	26,944	33,008	39,312	44,912	58,448	13,536	30.1
Malaysia	29,504	31,824	35,664	54,528	53,328	-1,200	-2.2
France	29,072	31,488	35,840	41,104	43,440	2,336	5.7
Taiwan	21,648	28,592	32,080	36,016	38,000	1,984	5.5
Netherlands	21,488	21,632	22,992	28,080	30,032	1,952	7.0
Fiji	23,840	24,464	26,592	28,256	29,488	1,232	4.4
Thailand	21,040	21,152	22,512	27,424	29,312	1,888	6.9
Philippines	10,288	12,176	15,456	20,864	25,344	4,480	21.5
Samoa	16,832	19,440	21,424	23,792	24,624	832	3.5
Indonesia	13,936	15,456	16,368	20,544	24,080	3,536	17.2
French Polynesia	15,760	16,880	16,896	20,816	23,536	2,720	13.1
Switzerland	17,472	18,256	20,256	22,736	23,184	448	2.0
Argentina	4,736	4,000	9,600	16,496	22,240	5,744	34.8
New Caledonia	17,488	17,248	18,144	18,944	20,176	1,232	6.5
Tonga	13,904	16,256	18,400	20,416	19,968	-448	-2.2
South Africa	15,040	16,400	17,456	19,792	19,808	16	0.1
Brazil	10,960	12,048	12,800	14,320	18,640	4,320	30.2
Sweden	12,544	13,344	14,304	15,360	16,592	1,232	8.0
Spain	8,256	9,504	10,400	12,768	14,096	1,328	10.4
Denmark	9,024	10,016	11,296	12,480	13,488	1,008	8.1
Region of residence							
Oceania	1,359,120	1,415,888	1,514,080	1,568,688	1,663,904	95,216	6.1
Asia	575,200	681,568	814,640	923,056	1,009,856	86,800	9.4
Europe	429,296	451,296	487,216	537,600	587,520	49,920	9.3
Americas	285,664	307,024	348,192	426,384	474,560	48,176	11.3
Africa and the Middle East	38,192	41,312	43,136	48,576	51,632	3,056	6.3
Not stated	59,856	47,312	46,336	29,424	24,640	-4,784	-16.3

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 5

Key characteristics of visitors
March month 2014–18

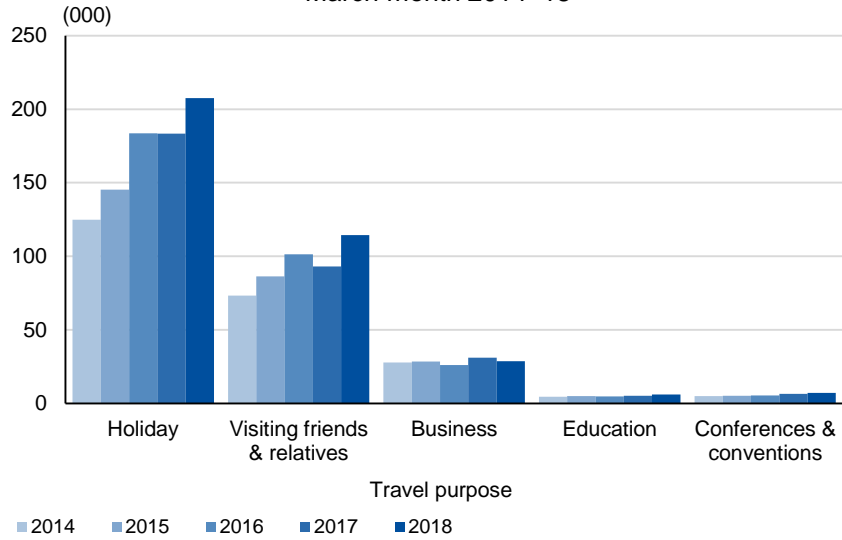
Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	253,561	291,784	344,387	343,799	388,327	44,528	13.0
Travel purpose							
Holiday	124,752	145,344	183,600	183,424	207,536	24,112	13.1
Visiting friends & relatives	73,328	86,320	101,424	93,056	114,400	21,344	22.9
Business	27,824	28,352	26,096	31,024	28,592	-2,432	-7.8
Education	4,496	4,960	4,832	5,168	5,968	800	15.5
Conferences & conventions	5,024	5,232	5,312	6,544	7,168	624	9.5
Age group (years)							
Under 15	13,808	20,752	24,880	21,232	27,904	6,672	31.4
15–24	24,672	28,272	34,096	31,216	35,104	3,888	12.5
25–34	49,504	58,192	68,736	67,552	82,192	14,640	21.7
35–44	38,000	44,720	49,056	48,608	56,128	7,520	15.5
45–54	41,568	48,320	54,800	54,592	60,080	5,488	10.1
55–64	49,408	53,584	65,888	68,336	75,072	6,736	9.9
65+	36,416	37,488	46,848	51,264	51,472	208	0.4
Length of stay (days)							
1–3	46,448	47,728	56,304	67,792	68,912	1,120	1.7
4–7	66,864	77,808	94,272	86,160	99,968	13,808	16.0
8–14	68,528	80,176	99,408	93,296	115,232	21,936	23.5
15–21	30,768	38,064	42,912	41,696	48,160	6,464	15.5
22 and over	40,768	47,552	51,408	53,856	55,680	1,824	3.4
Median	8.6	9.0	8.8	8.6	8.8
New Zealand port							
Auckland airport	181,280	208,848	247,184	251,584	281,248	29,664	11.8
Christchurch airport	38,320	45,584	52,080	48,144	58,256	10,112	21.0
Queenstown airport	10,704	14,272	18,304	18,464	23,584	5,120	27.7
Wellington airport	16,448	18,448	21,616	19,808	22,704	2,896	14.6
Seaports	5,216	2,688	4,096	4,240	1,456	-2,784	-65.7
Dunedin airport	800	816	992	544	704	160	29.4
Rotorua airport	608	672	0	0	0	0	...
Closest port of flight							
Sydney	73,552	83,328	94,624	85,568	94,848	9,280	10.8
Melbourne	43,328	49,728	60,080	53,472	62,736	9,264	17.3
Brisbane	33,152	38,448	42,416	41,072	43,616	2,544	6.2
Singapore	13,008	16,416	17,200	13,472	18,288	4,816	35.7
Coolangatta	7,168	7,776	12,160	14,880	17,136	2,256	15.2
Hong Kong	9,024	11,088	10,736	14,432	16,240	1,808	12.5
Los Angeles	9,872	9,424	9,392	12,960	12,352	-608	-4.7
San Francisco	4,720	5,104	4,928	9,168	10,592	1,424	15.5
Guangzhou	4,240	9,280	10,288	9,056	9,520	464	5.1
Shanghai	4,176	6,640	9,744	7,392	8,656	1,264	17.1
Tokyo	5,776	7,312	8,240	7,056	7,984	928	13.2
Dubai	0	0	4,496	5,120	7,520	2,400	46.9
Citizenship							
Australia	64,160	73,184	86,032	84,944	96,144	11,200	13.2
New Zealand	40,528	44,320	50,336	44,000	51,440	7,440	16.9
China, People's Republic of	24,336	31,344	41,248	42,368	44,192	1,824	4.3
United States of America	26,688	26,992	32,800	37,696	40,096	2,400	6.4
United Kingdom	19,376	23,248	26,896	23,568	28,992	5,424	23.0

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

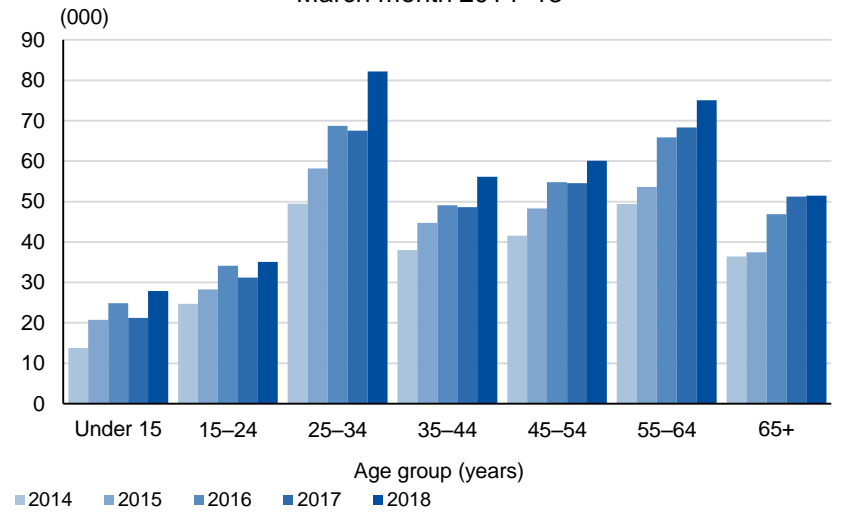
Source: Stats NZ

Travel purpose of visitors March month 2014–18



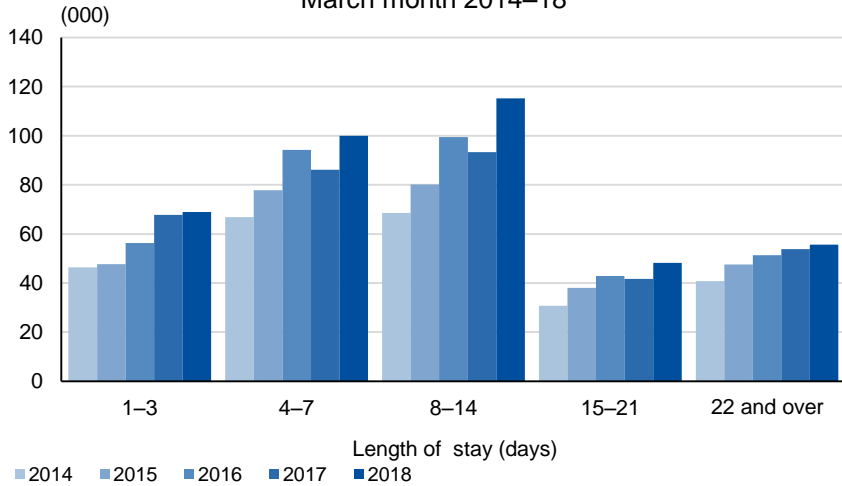
Source: Stats NZ

Age of visitors March month 2014–18



Source: Stats NZ

Length of stay of visitors March month 2014–18



Source: Stats NZ

Table 6

Key characteristics of visitors

Year ended March 2014–18

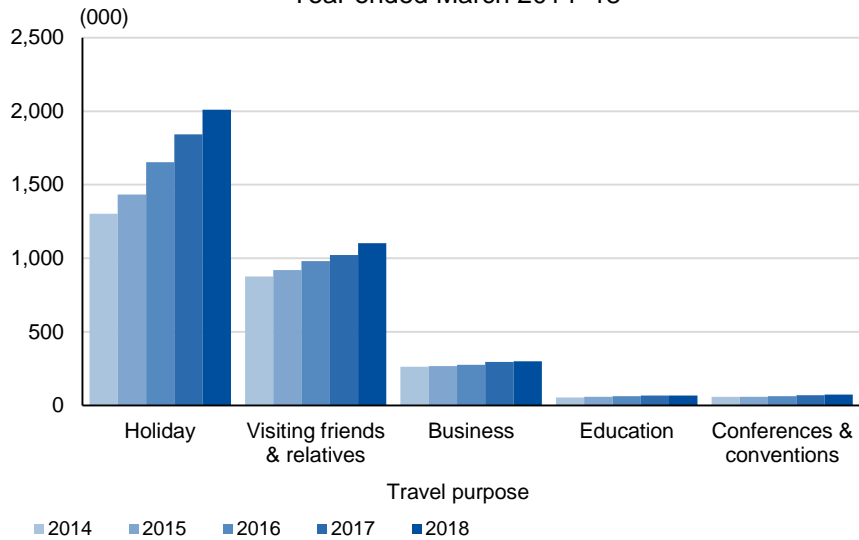
Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,752,257	2,947,901	3,255,463	3,543,631	3,819,817	276,186	7.8
Travel purpose							
Holiday	1,303,776	1,432,736	1,652,560	1,841,728	2,010,992	169,264	9.2
Visiting friends & relatives	876,768	920,256	980,832	1,023,088	1,101,856	78,768	7.7
Business	262,672	266,000	276,752	295,184	299,072	3,888	1.3
Education	53,248	58,416	62,496	65,904	67,104	1,200	1.8
Conferences & conventions	57,888	57,440	61,536	68,976	74,256	5,280	7.7
Age group (years)							
Under 15	230,880	253,152	273,984	292,272	327,344	35,072	12.0
15–24	340,928	362,400	392,864	421,584	433,136	11,552	2.7
25–34	542,896	585,152	652,624	713,168	776,064	62,896	8.8
35–44	438,224	463,808	501,184	537,616	581,248	43,632	8.1
45–54	463,968	495,120	543,968	584,864	626,960	42,096	7.2
55–64	442,608	468,224	530,144	583,296	633,520	50,224	8.6
65+	287,824	316,544	358,832	400,928	433,840	32,912	8.2
Length of stay (days)							
1–3	478,096	487,696	552,288	630,800	679,888	49,088	7.8
4–7	729,664	777,968	854,560	898,736	961,312	62,576	7.0
8–14	721,936	795,824	882,528	971,744	1,083,472	111,728	11.5
15–21	318,912	352,448	385,648	421,696	460,224	38,528	9.1
22 and over	498,720	530,464	578,576	610,752	627,216	16,464	2.7
Median	8.8	9.0	9.0	8.9	8.9
New Zealand port							
Auckland airport	1,958,720	2,090,928	2,305,152	2,532,976	2,722,720	189,744	7.5
Christchurch airport	402,816	440,016	467,376	497,008	554,688	57,680	11.6
Queenstown airport	140,752	174,704	214,192	242,160	272,368	30,208	12.5
Wellington airport	184,976	187,216	221,408	215,344	211,552	-3,792	-1.8
Seaports	37,248	34,080	33,344	38,880	43,056	4,176	10.7
Dunedin airport	15,920	11,904	11,600	7,104	7,520	416	5.9
Hamilton airport	0	0	16	0	32	32	...
Rotorua airport	6,672	5,376	368	0	32	32	...
Closest port of flight							
Sydney	822,768	876,096	920,080	928,240	943,584	15,344	1.7
Melbourne	468,944	498,080	576,176	562,256	605,488	43,232	7.7
Brisbane	385,952	412,096	437,712	420,320	445,184	24,864	5.9
Hong Kong	111,216	112,576	131,600	146,608	190,592	43,984	30.0
Coolangatta	75,760	81,120	103,808	159,072	172,752	13,680	8.6
Singapore	147,488	156,768	168,624	156,048	165,856	9,808	6.3
Los Angeles	83,744	81,376	87,536	97,232	111,744	14,512	14.9
Guangzhou	49,824	82,800	88,256	108,256	100,000	-8,256	-7.6
Shanghai	43,264	57,616	76,144	97,232	89,664	-7,568	-7.8
Tokyo	46,752	67,520	75,120	71,520	77,056	5,536	7.7
Dubai	0	0	4,560	64,592	70,304	5,712	8.8
San Francisco	38,160	42,928	40,144	66,832	69,952	3,120	4.7
Citizenship							
Australia	776,464	810,064	882,912	927,888	995,984	68,096	7.3
New Zealand	495,888	503,776	518,048	525,584	539,440	13,856	2.6
China, People's Republic of	247,968	301,168	383,552	408,752	443,568	34,816	8.5
United States of America	205,664	224,912	250,832	306,976	332,544	25,568	8.3
United Kingdom	203,120	213,760	231,440	231,808	269,824	38,016	16.4

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

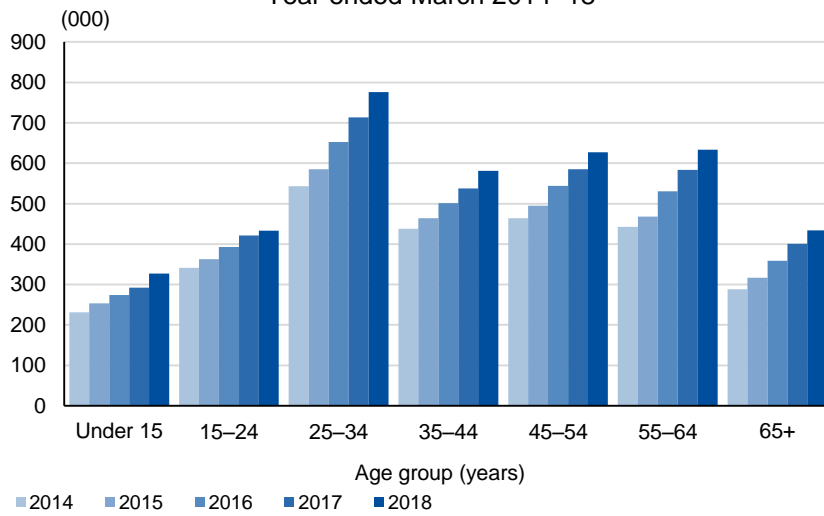
Source: Stats NZ

Travel purpose of visitors Year ended March 2014–18



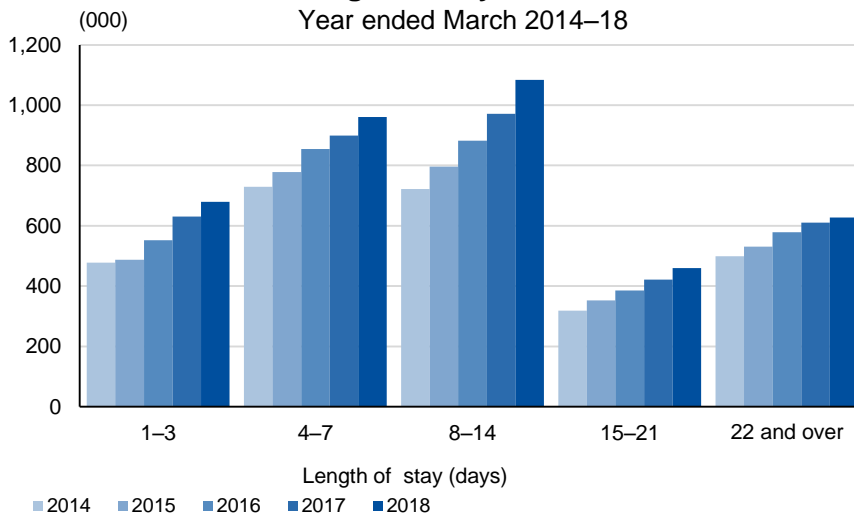
Source: Stats NZ

Age of visitors Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors Year ended March 2014–18



Source: Stats NZ

Table 7

Key characteristics of visitors from Australia

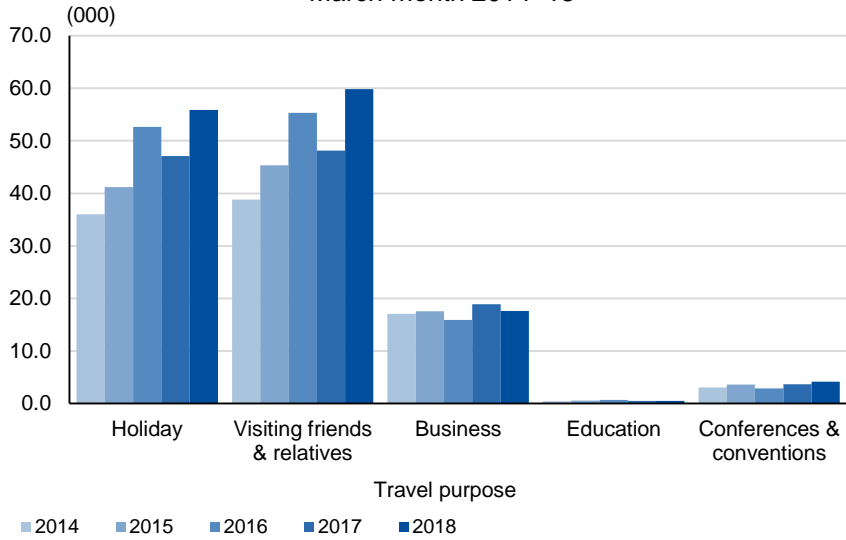
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	99,520	113,424	133,296	123,856	144,176	20,320	16.4
Travel purpose							
Holiday	36,000	41,200	52,624	47,088	55,840	8,752	18.6
Visiting friends & relatives	38,832	45,344	55,344	48,128	59,856	11,728	24.4
Business	17,072	17,552	15,952	18,928	17,632	-1,296	-6.8
Education	448	560	672	512	544	32	6.3
Conferences & conventions	3,088	3,648	2,912	3,664	4,192	528	14.4
Age group (years)							
Under 15	6,384	9,424	12,432	9,232	12,272	3,040	32.9
15–24	6,816	8,288	10,352	7,872	9,872	2,000	25.4
25–34	20,528	23,328	26,928	24,320	31,056	6,736	27.7
35–44	16,912	20,080	22,608	20,944	23,792	2,848	13.6
45–54	18,336	20,400	23,008	22,304	25,088	2,784	12.5
55–64	17,984	18,592	23,152	21,872	24,944	3,072	14.0
65+	12,560	13,312	14,816	17,312	17,152	-160	-0.9
Length of stay (days)							
1–3	22,784	23,648	24,672	32,144	33,792	1,648	5.1
4–7	31,232	36,432	45,776	38,384	47,632	9,248	24.1
8–14	28,656	34,016	41,952	33,648	43,760	10,112	30.1
15–21	10,304	12,352	13,136	12,592	12,928	336	2.7
22 and over	6,544	6,976	7,760	7,088	6,064	-1,024	-14.4
Median	7.0	7.1	7.1	6.5	6.7
New Zealand port							
Auckland airport	60,880	69,088	81,472	75,664	85,184	9,520	12.6
Christchurch airport	17,120	19,792	22,544	20,784	26,320	5,536	26.6
Wellington airport	11,552	12,864	15,584	14,160	15,840	1,680	11.9
Queenstown airport	7,568	9,680	12,192	11,840	15,568	3,728	31.5
Dunedin airport	704	752	880	432	656	224	51.9
Seaports	1,136	640	608	976	608	-368	-37.7
Closest port of flight							
Sydney	37,984	41,952	47,712	44,608	52,288	7,680	17.2
Melbourne	26,928	31,968	38,800	34,656	42,272	7,616	22.0
Brisbane	21,056	23,600	27,696	25,776	29,440	3,664	14.2
Coolangatta	4,432	5,888	8,496	7,712	9,792	2,080	27.0
Perth	4,272	6,112	6,512	5,648	5,040	-608	-10.8
Adelaide	2,048	1,568	1,520	1,296	1,456	160	12.3
Canberra	0	0	0	992	896	-96	-9.7
Citizenship							
Australia	62,032	71,152	83,904	83,072	93,840	10,768	13.0
New Zealand	29,648	33,440	38,144	32,320	37,872	5,552	17.2
United Kingdom	2,352	2,128	3,296	2,384	3,040	656	27.5
China, People's Republic of	496	736	1,088	608	928	320	52.6

Symbol: ... not applicable

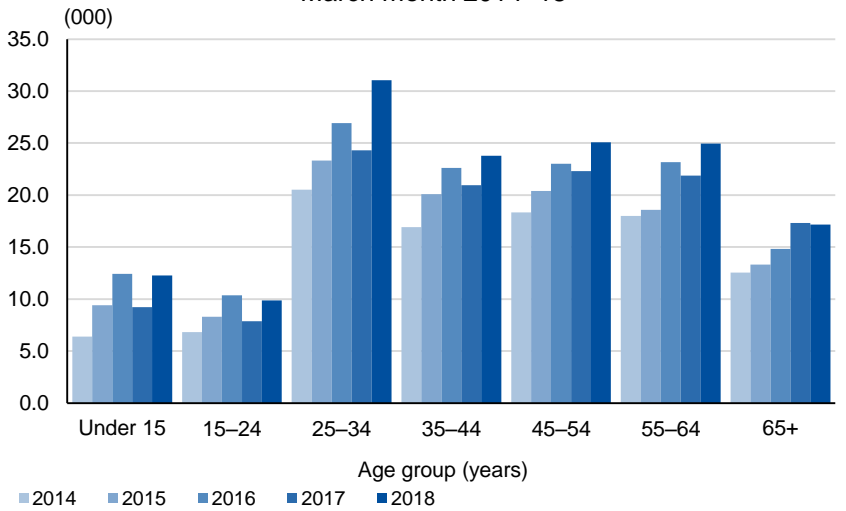
Source: Stats NZ

Travel purpose of visitors from Australia March month 2014–18



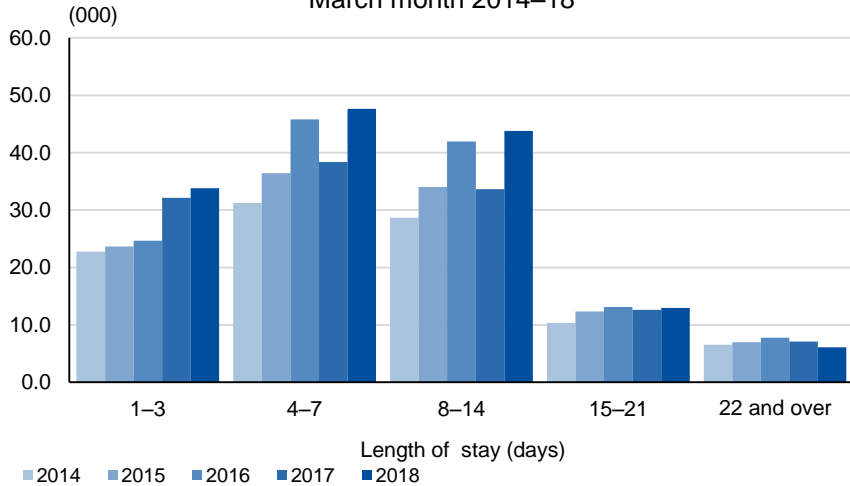
Source: Stats NZ

Age of visitors from Australia March month 2014–18



Source: Stats NZ

Length of stay of visitors from Australia March month 2014–18



Source: Stats NZ

Table 8

Key characteristics of visitors from Australia

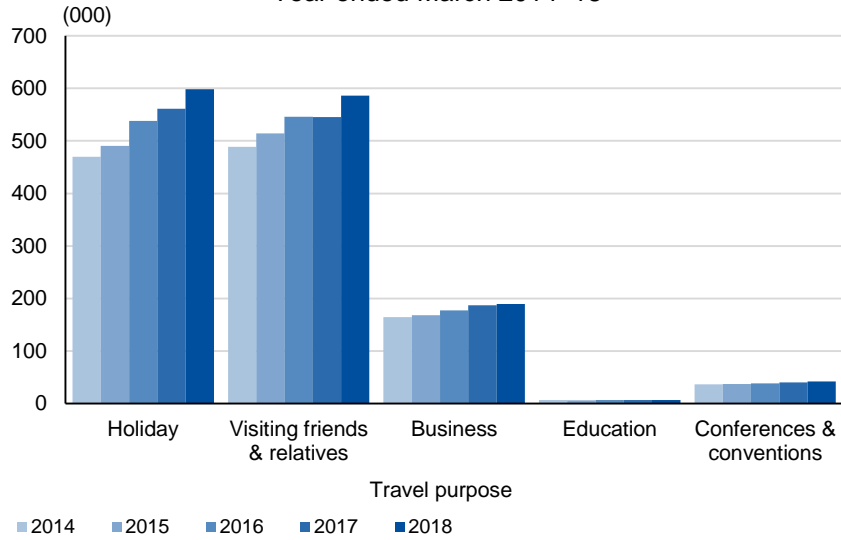
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,221,152	1,273,152	1,364,736	1,406,256	1,495,392	89,136	6.3
Travel purpose							
Holiday	469,856	490,336	538,112	561,120	598,160	37,040	6.6
Visiting friends & relatives	488,800	514,224	545,680	545,376	586,256	40,880	7.5
Business	164,784	168,192	177,216	187,520	189,616	2,096	1.1
Education	7,168	6,160	6,688	7,168	6,960	-208	-2.9
Conferences & conventions	36,640	37,216	38,784	40,672	42,064	1,392	3.4
Age group (years)							
Under 15	127,520	135,104	145,584	148,496	160,400	11,904	8.0
15–24	137,072	142,720	148,864	155,680	159,952	4,272	2.7
25–34	254,016	264,720	283,280	289,312	309,712	20,400	7.1
35–44	212,288	218,608	235,984	238,112	253,776	15,664	6.6
45–54	219,744	228,256	240,624	249,648	261,680	12,032	4.8
55–64	174,976	179,568	196,720	203,024	218,320	15,296	7.5
65+	95,536	104,176	113,680	121,984	131,552	9,568	7.8
Length of stay (days)							
1–3	246,048	244,288	266,752	309,568	341,312	31,744	10.3
4–7	398,784	419,008	453,856	450,352	480,864	30,512	6.8
8–14	367,216	390,912	414,864	419,984	447,952	27,968	6.7
15–21	121,920	131,168	136,288	138,048	140,208	2,160	1.6
22 and over	87,184	87,776	92,976	88,304	85,056	-3,248	-3.7
Median	7.2	7.3	7.2	7.0	6.9
New Zealand port							
Auckland airport	734,896	759,200	797,680	821,968	864,800	42,832	5.2
Christchurch airport	206,640	219,520	223,888	233,856	260,944	27,088	11.6
Queenstown airport	109,200	133,360	159,776	177,152	199,472	22,320	12.6
Wellington airport	139,520	137,808	164,928	157,776	153,696	-4,080	-2.6
Seaports	10,736	7,712	7,904	9,104	9,696	592	6.5
Dunedin airport	14,000	10,576	10,128	6,336	6,752	416	6.6
Closest port of flight							
Sydney	484,416	508,496	525,872	543,248	562,704	19,456	3.6
Melbourne	318,144	328,288	366,656	371,552	407,392	35,840	9.6
Brisbane	264,432	277,376	290,432	285,504	303,744	18,240	6.4
Coolangatta	53,088	59,408	76,336	92,400	99,008	6,608	7.2
Perth	42,880	48,992	53,600	52,016	52,992	976	1.9
Adelaide	17,536	16,080	14,576	13,952	14,128	176	1.3
Canberra	0	0	0	5,712	9,984	4,272	74.8
Rarotonga	4,192	4,240	4,928	5,888	6,640	752	12.8
Apia	3,248	3,760	4,512	3,984	4,576	592	14.9
Los Angeles	2,688	2,624	2,272	2,336	2,912	576	24.7
Citizenship							
Australia	753,152	788,304	861,552	905,824	972,832	67,008	7.4
New Zealand	373,152	382,800	392,832	391,216	398,304	7,088	1.8
United Kingdom	24,448	25,536	28,496	25,424	28,576	3,152	12.4
China, People's Republic of	7,760	9,856	11,920	12,032	14,704	2,672	22.2

Symbol: ... not applicable

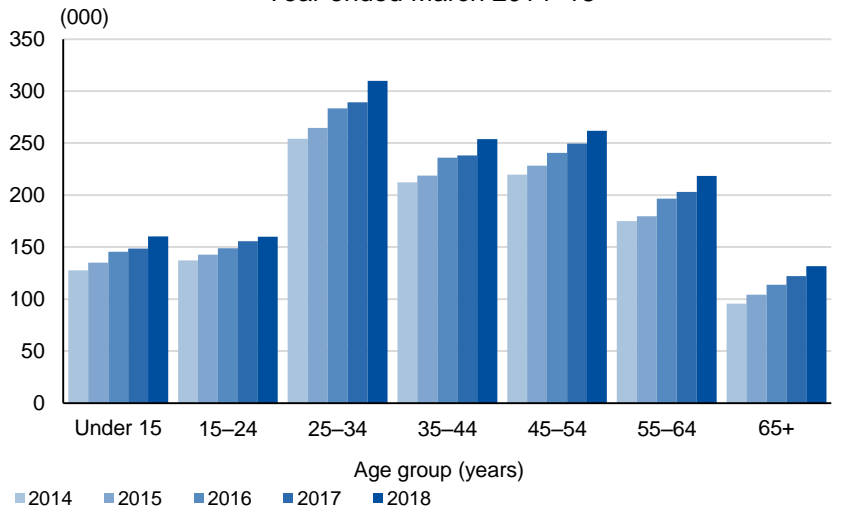
Source: Stats NZ

Travel purpose of visitors from Australia Year ended March 2014–18



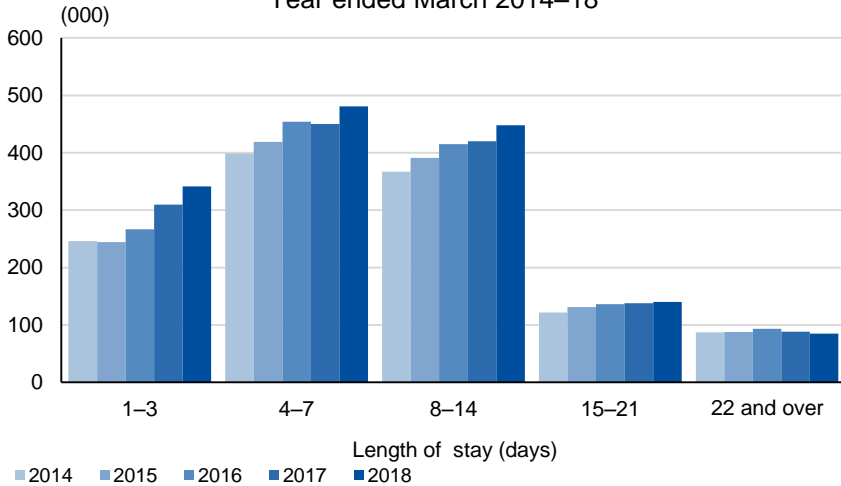
Source: Stats NZ

Age of visitors from Australia Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Australia Year ended March 2014–18



Source: Stats NZ

Table 9

State of residence of visitors from Australia
March month 2014–18

	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	99,520	113,424	133,296	123,856	144,176	20,320	16.4
New South Wales	33,392	37,552	42,832	41,840	48,768	6,928	16.6
Victoria	23,568	28,576	34,688	30,048	38,128	8,080	26.9
Queensland	25,200	28,336	35,888	32,672	37,872	5,200	15.9
Western Australia	8,496	9,792	9,904	8,944	8,672	-272	-3.0
South Australia	4,144	3,584	3,536	3,856	3,808	-48	-1.2
Australian Capital Territory	1,968	1,840	2,240	2,640	2,592	-48	-1.8
Tasmania	1,168	1,344	1,520	1,456	1,600	144	9.9
Northern Territory	640	512	704	656	672	16	2.4
Not stated	944	1,888	1,984	1,744	2,064	320	18.3

Source: Stats NZ

Table 10

State of residence of visitors from Australia
Year ended March 2014–18

	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,221,152	1,273,152	1,364,736	1,406,256	1,495,392	89,136	6.3
New South Wales	419,904	438,992	474,256	497,024	524,528	27,504	5.5
Queensland	320,512	338,080	362,160	369,344	392,160	22,816	6.2
Victoria	272,496	287,040	316,448	324,544	359,360	34,816	10.7
Western Australia	108,944	109,152	105,360	103,760	103,408	-352	-0.3
South Australia	40,304	40,176	42,576	43,312	43,712	400	0.9
Australian Capital Territory	21,712	21,376	22,432	25,056	26,496	1,440	5.7
Tasmania	12,992	12,832	14,128	14,736	15,840	1,104	7.5
Northern Territory	7,776	7,696	8,144	8,400	7,792	-608	-7.2
Not stated	16,512	17,808	19,232	20,080	22,096	2,016	10.0

Source: Stats NZ

Table 11

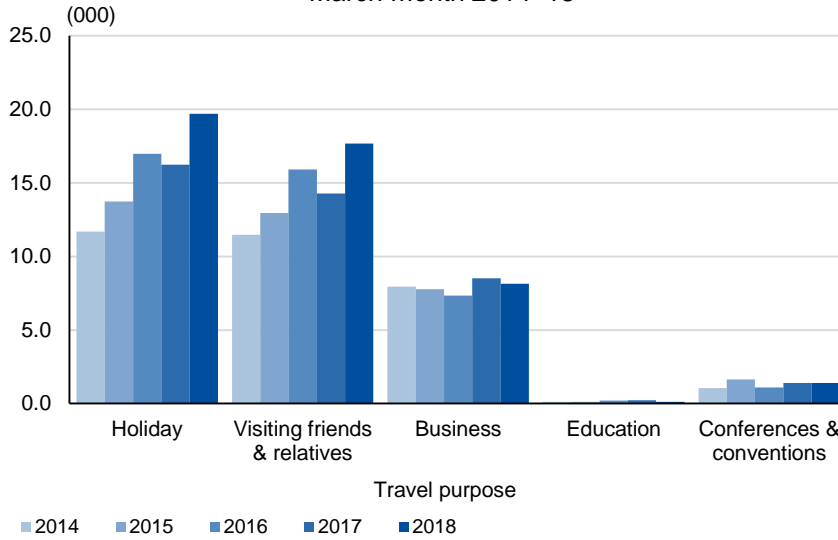
Key characteristics of visitors from New South Wales
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	33,392	37,552	42,832	41,840	48,768	6,928	16.6
Travel purpose							
Holiday	11,680	13,744	16,976	16,240	19,696	3,456	21.3
Visiting friends & relatives	11,472	12,960	15,904	14,272	17,664	3,392	23.8
Business	7,952	7,776	7,344	8,512	8,144	-368	-4.3
Education	128	128	208	224	128	-96	-42.9
Conferences & conventions	1,056	1,648	1,088	1,408	1,408	0	0.0
Age group (years)							
Under 15	1,680	2,656	2,896	2,208	3,280	1,072	48.6
15–24	2,016	2,272	2,864	2,176	3,056	880	40.4
25–34	6,704	7,328	8,912	8,464	10,608	2,144	25.3
35–44	6,832	7,696	8,176	7,856	8,944	1,088	13.8
45–54	6,000	7,184	7,408	8,176	8,656	480	5.9
55–64	5,712	6,256	7,728	7,232	8,032	800	11.1
65+	4,448	4,160	4,848	5,728	6,192	464	8.1
Length of stay (days)							
1–3	9,904	10,688	10,480	13,712	13,952	240	1.8
4–7	11,072	12,784	16,816	13,376	17,920	4,544	34.0
8–14	8,064	9,792	10,512	10,112	12,496	2,384	23.6
15–21	2,896	2,768	3,120	3,008	3,168	160	5.3
22 and over	1,456	1,520	1,904	1,632	1,232	-400	-24.5
Median	5.6	5.6	5.6	5.1	5.4
New Zealand port							
Auckland airport	20,112	22,416	25,584	25,376	27,872	2,496	9.8
Christchurch airport	5,360	5,984	6,784	6,272	8,512	2,240	35.7
Queenstown airport	3,216	3,984	4,944	4,848	6,672	1,824	37.6
Wellington airport	3,824	4,384	5,280	5,088	5,408	320	6.3
Closest port of flight							
Sydney	30,288	34,384	39,520	37,968	43,872	5,904	15.5
Coolangatta	896	1,056	1,136	1,104	1,600	496	44.9
Melbourne	800	624	1,008	976	1,248	272	27.9
Brisbane	672	672	544	864	928	64	7.4
Citizenship							
Australia	22,512	25,584	28,480	29,728	32,992	3,264	11.0
New Zealand	7,680	8,384	9,904	8,560	10,032	1,472	17.2
United Kingdom	896	1,024	1,424	1,040	1,408	368	35.4
United States of America	320	272	304	288	560	272	94.4

Symbol: ... not applicable

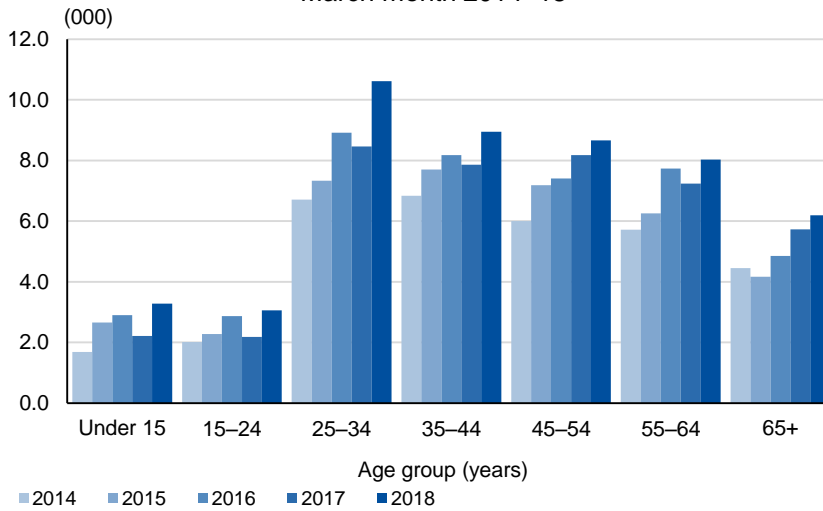
Source: Stats NZ

Travel purpose of visitors from New South Wales
March month 2014–18



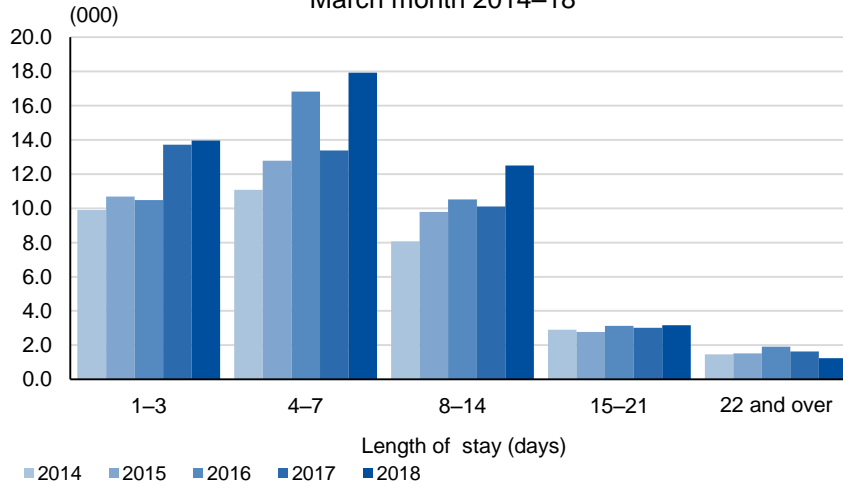
Source: Stats NZ

Age of visitors from New South Wales
March month 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales
March month 2014–18



Source: Stats NZ

Table 12

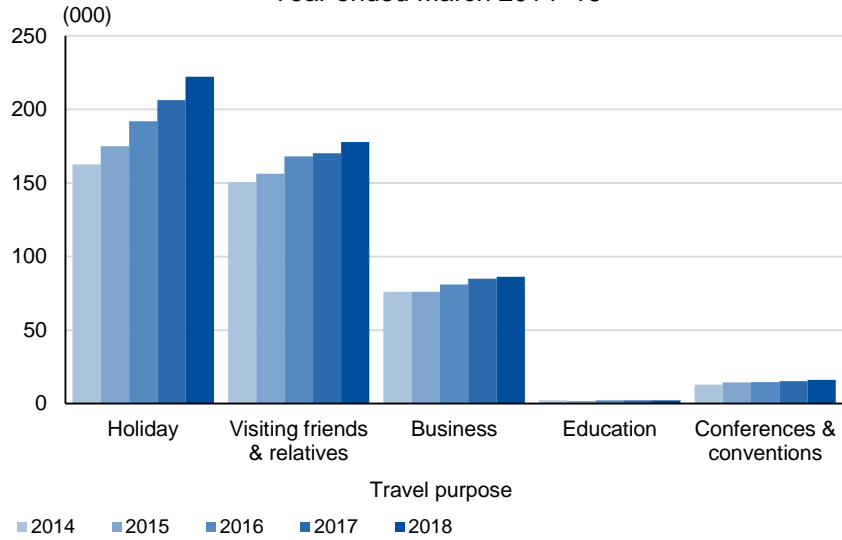
Key characteristics of visitors from New South Wales
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	419,904	438,992	474,256	497,024	524,528	27,504	5.5
Travel purpose							
Holiday	162,512	174,864	191,888	206,256	222,112	15,856	7.7
Visiting friends & relatives	150,576	156,304	168,000	170,160	177,792	7,632	4.5
Business	76,000	76,000	81,104	84,880	86,128	1,248	1.5
Education	2,176	1,792	2,336	2,384	2,256	-128	-5.4
Conferences & conventions	12,992	14,368	14,704	15,232	16,112	880	5.8
Age group (years)							
Under 15	42,112	43,952	46,960	49,696	52,816	3,120	6.3
15–24	41,984	44,064	48,400	51,344	53,280	1,936	3.8
25–34	84,960	89,312	98,848	100,240	107,312	7,072	7.1
35–44	82,752	84,320	89,616	91,920	97,616	5,696	6.2
45–54	75,904	80,896	85,056	91,600	95,584	3,984	4.3
55–64	59,664	61,568	67,456	70,944	74,160	3,216	4.5
65+	32,528	34,880	37,920	41,280	43,760	2,480	6.0
Length of stay (days)							
1–3	108,384	107,392	116,400	132,320	142,288	9,968	7.5
4–7	144,320	153,840	168,832	170,064	179,360	9,296	5.5
8–14	114,288	122,000	128,480	135,392	144,032	8,640	6.4
15–21	32,560	34,176	37,344	37,440	38,432	992	2.6
22 and over	20,352	21,584	23,200	21,808	20,416	-1,392	-6.4
Median	6.3	6.4	6.3	6.1	6.1
New Zealand port							
Auckland airport	245,360	252,720	272,176	282,160	289,504	7,344	2.6
Christchurch airport	71,504	74,752	77,024	81,520	89,520	8,000	9.8
Queenstown airport	43,600	55,120	65,872	74,672	85,328	10,656	14.3
Wellington airport	48,352	48,032	54,368	55,248	55,920	672	1.2
Seaports	4,240	3,232	3,344	2,944	3,840	896	30.4
Closest port of flight							
Sydney	384,256	401,968	433,552	452,800	474,128	21,328	4.7
Coolangatta	8,448	9,488	11,760	14,112	15,840	1,728	12.2
Melbourne	7,568	8,016	9,520	9,312	9,920	608	6.5
Brisbane	7,696	8,800	8,672	8,512	9,424	912	10.7
Canberra	0	0	0	1,024	2,000	976	95.3
Rarotonga	1,088	1,136	1,248	1,296	1,456	160	12.3
Apia	960	1,008	1,280	1,152	1,120	-32	-2.8
Nadi	624	688	720	704	960	256	36.4
Papeete	1,152	960	704	1,040	864	-176	-16.9
Los Angeles	608	480	416	576	768	192	33.3
Citizenship							
Australia	280,000	294,544	321,680	343,072	359,600	16,528	4.8
New Zealand	101,568	101,616	106,544	108,080	110,000	1,920	1.8
United Kingdom	10,224	10,896	11,968	10,912	12,672	1,760	16.1
China, People's Republic of	3,520	4,656	5,376	5,584	6,912	1,328	23.8

Symbol: ... not applicable

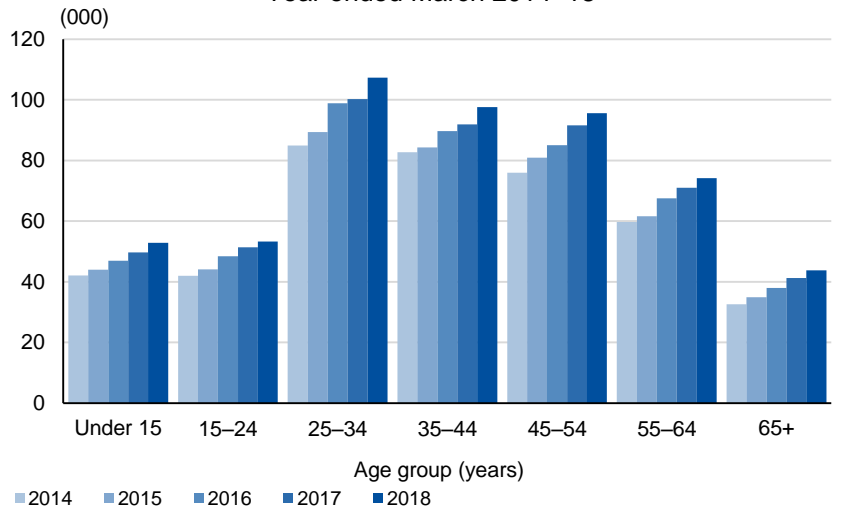
Source: Stats NZ

Travel purpose of visitors from New South Wales Year ended March 2014–18



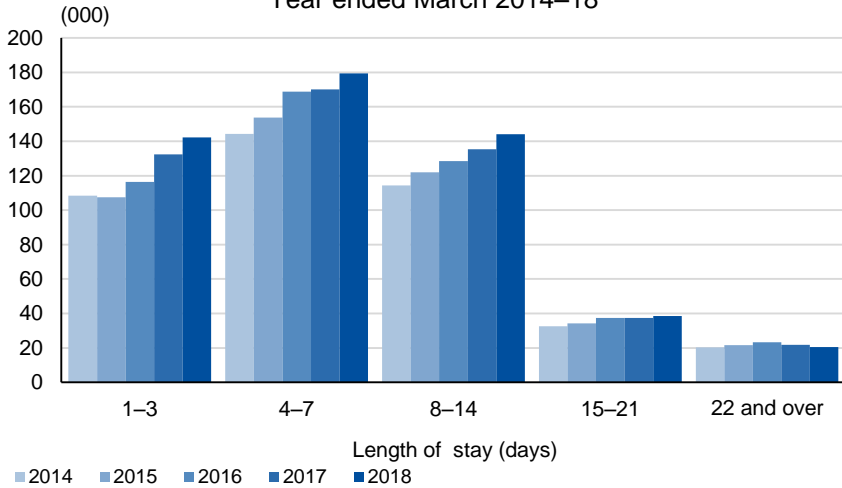
Source: Stats NZ

Age of visitors from New South Wales Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales Year ended March 2014–18



Source: Stats NZ

Table 13

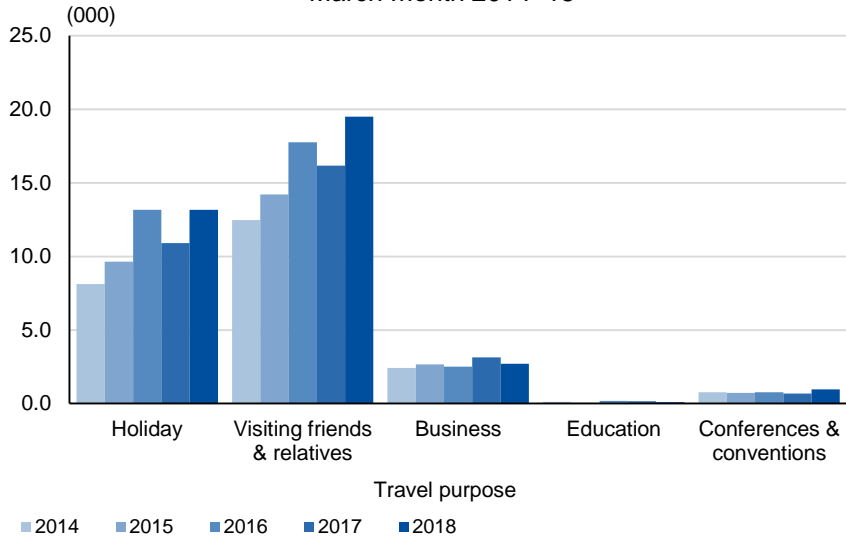
Key characteristics of visitors from Queensland
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	25,200	28,336	35,888	32,672	37,872	5,200	15.9
Travel purpose							
Holiday	8,128	9,648	13,168	10,912	13,168	2,256	20.7
Visiting friends & relatives	12,464	14,208	17,760	16,176	19,488	3,312	20.5
Business	2,432	2,672	2,512	3,152	2,704	-448	-14.2
Education	112	48	192	160	96	-64	-40.0
Conferences & conventions	768	720	768	688	976	288	41.9
Age group (years)							
Under 15	2,144	2,464	4,480	3,200	4,432	1,232	38.5
15–24	1,872	2,432	3,216	2,576	2,944	368	14.3
25–34	4,608	5,136	6,512	5,712	7,376	1,664	29.1
35–44	3,632	4,608	5,216	5,056	5,456	400	7.9
45–54	4,688	5,312	6,720	5,792	6,080	288	5.0
55–64	4,976	4,992	5,776	5,808	7,040	1,232	21.2
65+	3,280	3,392	3,968	4,528	4,544	16	0.4
Length of stay (days)							
1–3	4,528	4,240	5,040	6,432	7,264	832	12.9
4–7	8,048	9,904	12,192	11,104	12,480	1,376	12.4
8–14	8,208	8,944	12,992	9,440	12,752	3,312	35.1
15–21	2,624	3,184	3,568	3,808	3,936	128	3.4
22 and over	1,792	2,064	2,096	1,888	1,440	-448	-23.7
Median	7.5	7.5	7.9	7.1	7.2
New Zealand port							
Auckland airport	15,360	16,928	22,176	19,488	22,800	3,312	17.0
Christchurch airport	4,480	5,008	5,904	6,096	6,848	752	12.3
Wellington airport	3,040	3,488	4,064	3,760	4,304	544	14.5
Queenstown airport	1,360	2,080	2,832	2,736	3,248	512	18.7
Dunedin airport	624	672	736	368	512	144	39.1
Closest port of flight							
Brisbane	19,216	21,456	25,984	23,808	27,168	3,360	14.1
Coolangatta	3,424	4,688	7,136	6,384	7,920	1,536	24.1
Sydney	1,328	1,264	1,632	1,184	1,600	416	35.1
Citizenship							
Australia	13,568	15,200	20,544	19,808	22,464	2,656	13.4
New Zealand	10,352	11,632	13,472	11,376	13,152	1,776	15.6
United Kingdom	384	368	544	288	528	240	83.3

Symbol: ... not applicable

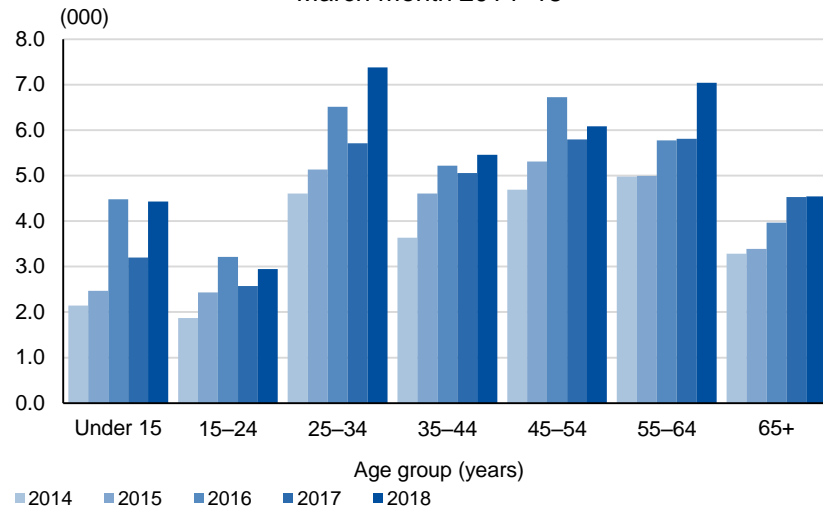
Source: Stats NZ

Travel purpose of visitors from Queensland March month 2014–18



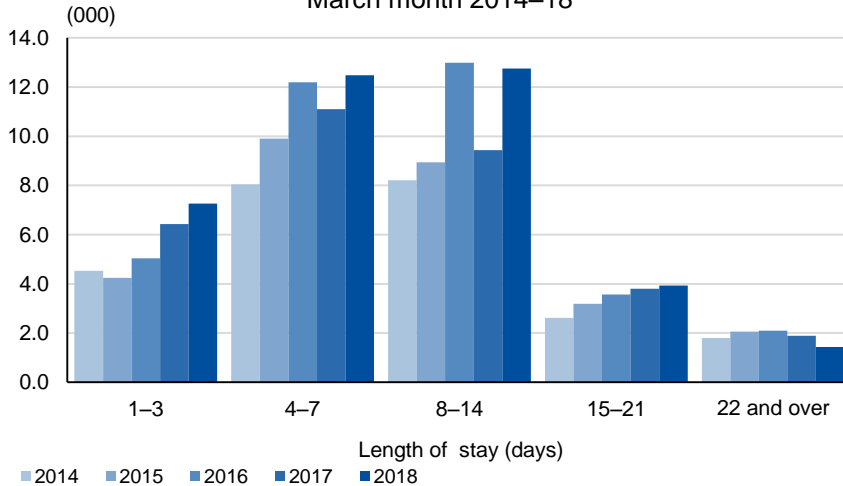
Source: Stats NZ

Age of visitors from Queensland March month 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland March month 2014–18



Source: Stats NZ

Table 14

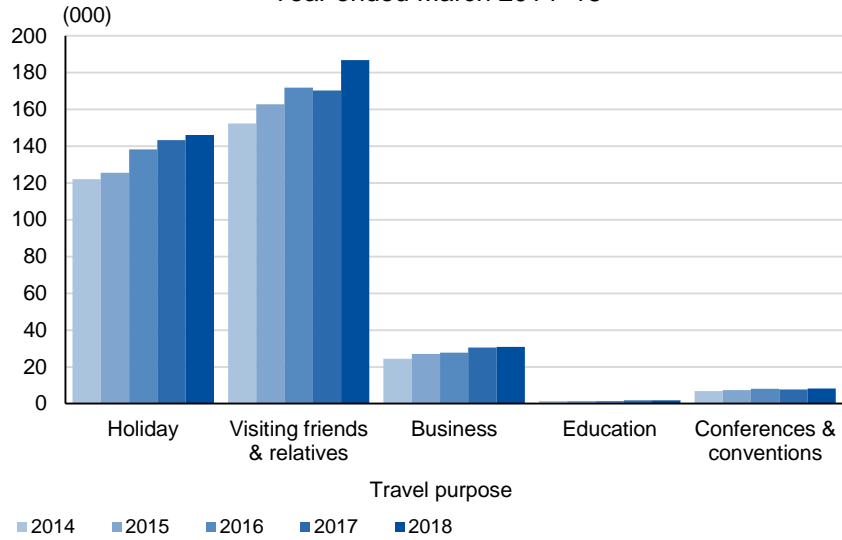
Key characteristics of visitors from Queensland
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	320,512	338,080	362,160	369,344	392,160	22,816	6.2
Travel purpose							
Holiday	121,968	125,520	138,208	143,264	145,968	2,704	1.9
Visiting friends & relatives	152,336	162,752	171,792	170,192	186,832	16,640	9.8
Business	24,448	26,992	27,744	30,592	30,848	256	0.8
Education	1,424	1,440	1,472	1,824	1,872	48	2.6
Conferences & conventions	6,864	7,328	8,000	7,808	8,320	512	6.6
Age group (years)							
Under 15	40,384	43,104	47,360	46,496	50,272	3,776	8.1
15–24	38,464	40,688	42,560	44,080	45,360	1,280	2.9
25–34	60,304	61,664	64,608	67,968	70,800	2,832	4.2
35–44	50,400	52,480	57,120	57,104	60,720	3,616	6.3
45–54	56,208	60,400	64,256	63,472	67,328	3,856	6.1
55–64	47,488	49,568	53,184	55,360	59,824	4,464	8.1
65+	27,264	30,176	33,072	34,864	37,856	2,992	8.6
Length of stay (days)							
1–3	47,680	49,088	53,872	63,776	71,712	7,936	12.4
4–7	106,480	113,200	122,160	121,616	130,096	8,480	7.0
8–14	106,832	113,664	120,432	119,488	126,192	6,704	5.6
15–21	34,528	37,040	38,160	39,152	39,952	800	2.0
22 and over	24,992	25,088	27,536	25,312	24,208	-1,104	-4.4
Median	7.8	7.8	7.7	7.5	7.4
New Zealand port							
Auckland airport	190,896	200,048	206,432	214,752	223,952	9,200	4.3
Christchurch airport	54,144	58,240	57,296	62,160	69,920	7,760	12.5
Queenstown airport	26,000	31,952	43,104	45,536	49,328	3,792	8.3
Wellington airport	36,560	36,992	45,440	39,264	41,184	1,920	4.9
Dunedin airport	9,808	8,720	8,160	5,264	5,696	432	8.2
Seaports	2,960	1,952	1,728	2,352	2,080	-272	-11.6
Closest port of flight							
Brisbane	241,152	252,576	265,936	261,216	278,256	17,040	6.5
Coolangatta	42,512	47,824	62,192	75,408	79,888	4,480	5.9
Sydney	20,368	22,992	18,064	15,632	16,384	752	4.8
Melbourne	4,208	4,448	4,784	4,576	4,816	240	5.2
Rarotonga	1,088	1,168	1,216	1,504	2,192	688	45.7
Cairns	2,960	1,568	1,504	2,880	2,016	-864	-30.0
Apia	912	1,232	1,344	1,200	1,200	0	0.0
Los Angeles	496	512	384	400	576	176	44.0
Nadi	400	432	560	448	528	80	17.9
Papeete	720	608	496	688	464	-224	-32.6
Citizenship							
Australia	178,720	188,864	208,880	218,736	236,080	17,344	7.9
New Zealand	125,360	131,952	134,736	132,960	136,272	3,312	2.5
United Kingdom	4,320	4,880	5,056	3,952	4,928	976	24.7
China, People's Republic of	1,184	928	1,664	1,376	1,680	304	22.1

Symbol: ... not applicable

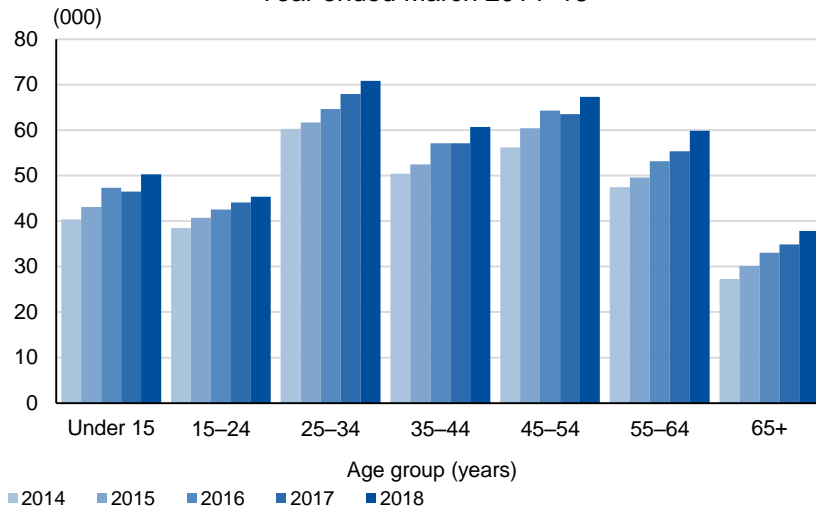
Source: Stats NZ

Travel purpose of visitors from Queensland Year ended March 2014–18



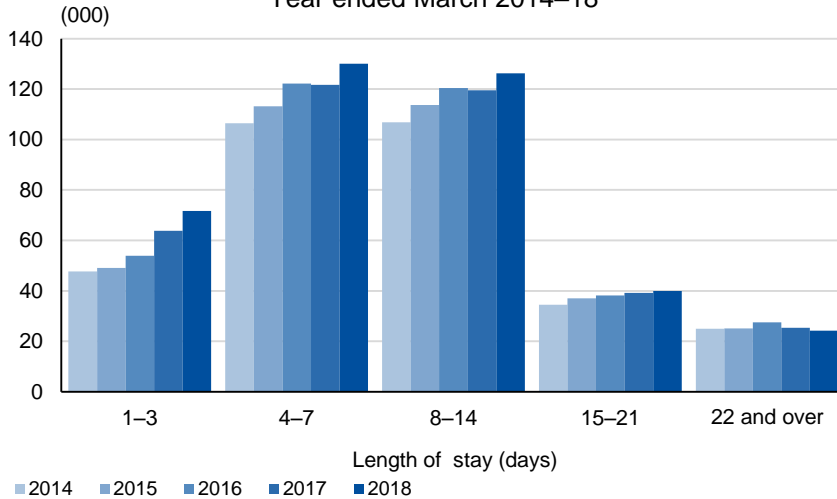
Source: Stats NZ

Age of visitors from Queensland Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland Year ended March 2014–18



Source: Stats NZ

Table 15

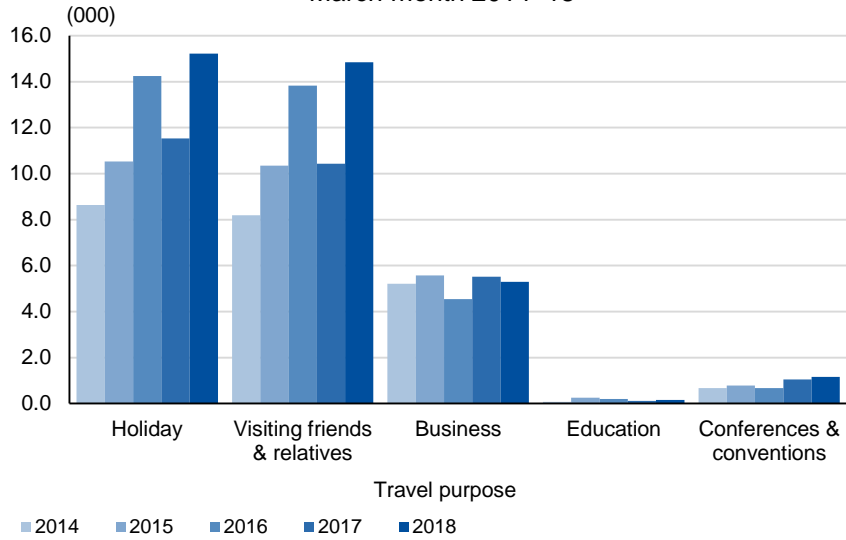
Key characteristics of visitors from Victoria
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	23,568	28,576	34,688	30,048	38,128	8,080	26.9
Travel purpose							
Holiday	8,640	10,528	14,240	11,536	15,216	3,680	31.9
Visiting friends & relatives	8,192	10,352	13,824	10,432	14,848	4,416	42.3
Business	5,216	5,568	4,544	5,520	5,296	-224	-4.1
Education	80	256	208	112	160	48	42.9
Conferences & conventions	672	784	672	1,056	1,168	112	10.6
Age group (years)							
Under 15	1,456	2,688	3,472	2,448	3,360	912	37.3
15–24	1,488	2,128	2,864	1,776	2,480	704	39.6
25–34	5,344	6,912	7,728	6,512	9,104	2,592	39.8
35–44	4,176	5,184	6,448	5,520	6,688	1,168	21.2
45–54	4,656	4,848	5,616	5,088	6,896	1,808	35.5
55–64	3,824	3,808	5,296	5,168	5,952	784	15.2
65+	2,624	3,008	3,264	3,536	3,648	112	3.2
Length of stay (days)							
1–3	6,352	6,576	6,960	9,152	9,936	784	8.6
4–7	7,712	8,704	11,616	9,328	12,272	2,944	31.6
8–14	6,352	8,976	11,488	7,536	11,408	3,872	51.4
15–21	1,984	2,992	3,296	2,560	3,136	576	22.5
22 and over	1,168	1,328	1,328	1,472	1,376	-96	-6.5
Median	6.1	6.9	7.0	5.6	6.3
New Zealand port							
Auckland airport	14,304	16,928	20,208	17,952	22,352	4,400	24.5
Christchurch airport	4,336	5,392	6,496	5,376	7,200	1,824	33.9
Queenstown airport	1,792	2,592	3,280	3,200	4,512	1,312	41.0
Wellington airport	2,992	3,616	4,544	3,296	3,984	688	20.9
Closest port of flight							
Melbourne	21,632	26,368	32,784	28,144	35,552	7,408	26.3
Sydney	1,104	1,488	1,008	864	1,504	640	74.1
Citizenship							
Australia	15,200	19,088	22,432	20,400	25,136	4,736	23.2
New Zealand	6,256	7,184	8,816	7,360	9,728	2,368	32.2
United Kingdom	672	560	960	720	784	64	8.9

Symbol: ... not applicable

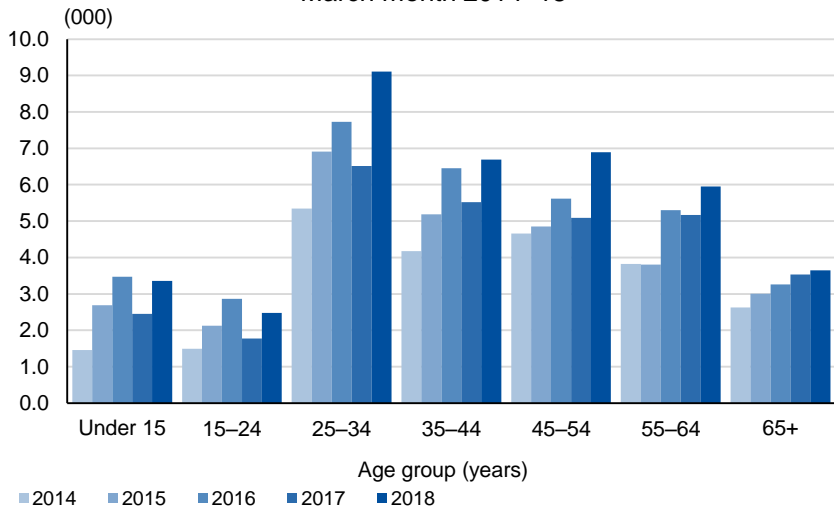
Source: Stats NZ

Travel purpose of visitors from Victoria March month 2014–18



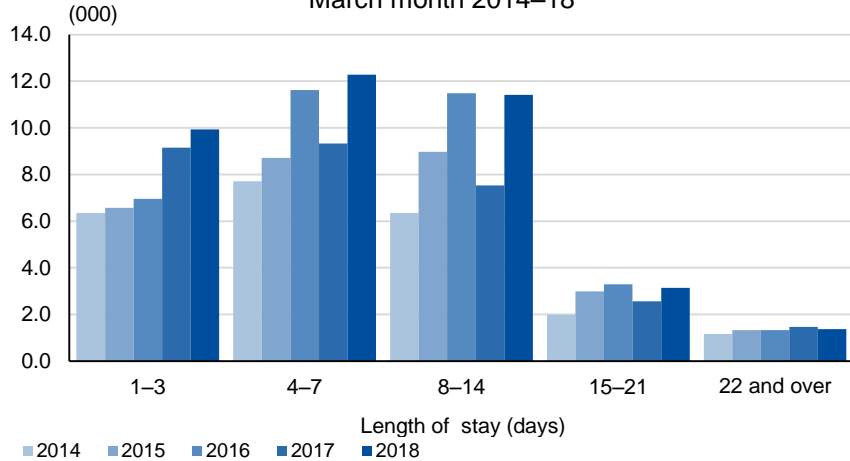
Source: Stats NZ

Age of visitors from Victoria March month 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria March month 2014–18



Source: Stats NZ

Table 16

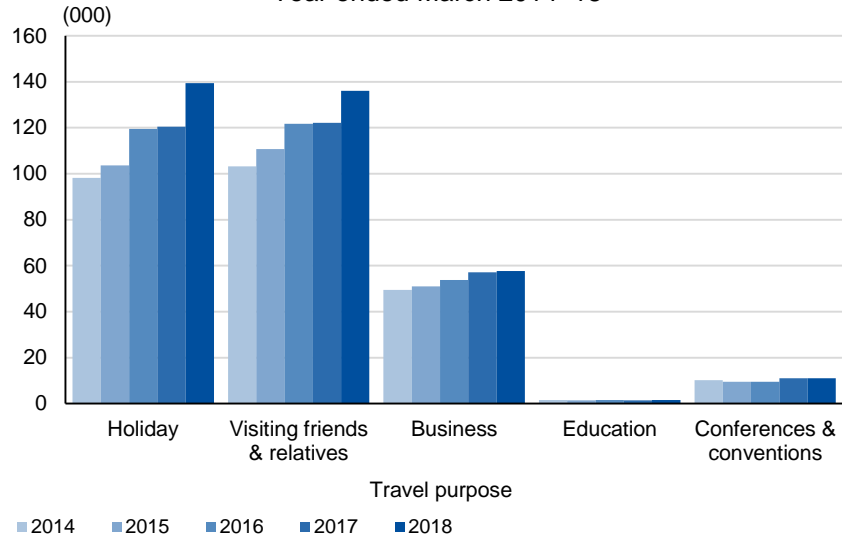
Key characteristics of visitors from Victoria
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	272,496	287,040	316,448	324,544	359,360	34,816	10.7
Travel purpose							
Holiday	98,192	103,680	119,440	120,400	139,344	18,944	15.7
Visiting friends & relatives	103,168	110,704	121,712	122,080	136,080	14,000	11.5
Business	49,440	50,976	53,776	57,088	57,648	560	1.0
Education	1,632	1,520	1,648	1,472	1,536	64	4.3
Conferences & conventions	10,240	9,536	9,552	11,008	11,088	80	0.7
Age group (years)							
Under 15	23,856	26,704	29,872	29,904	34,192	4,288	14.3
15–24	29,552	31,440	34,064	35,520	37,744	2,224	6.3
25–34	64,512	68,176	74,912	76,656	86,848	10,192	13.3
35–44	50,480	52,944	58,688	59,216	64,912	5,696	9.6
45–54	49,904	50,960	54,480	56,640	62,096	5,456	9.6
55–64	35,456	36,576	41,968	43,216	47,408	4,192	9.7
65+	18,736	20,240	22,464	23,392	26,160	2,768	11.8
Length of stay (days)							
1–3	66,096	64,704	71,968	84,944	96,032	11,088	13.1
4–7	93,968	97,952	108,304	105,280	116,528	11,248	10.7
8–14	73,408	81,744	92,016	89,680	101,056	11,376	12.7
15–21	23,424	26,688	27,328	28,400	29,296	896	3.2
22 and over	15,600	15,952	16,832	16,240	16,448	208	1.3
Median	6.4	6.7	6.7	6.4	6.3
New Zealand port							
Auckland airport	162,016	168,720	180,576	187,840	210,656	22,816	12.1
Christchurch airport	48,784	52,144	56,144	55,408	67,168	11,760	21.2
Queenstown airport	24,240	29,296	32,784	37,728	46,016	8,288	22.0
Wellington airport	35,072	35,616	45,520	42,000	34,144	-7,856	-18.7
Seaports	1,168	992	1,264	1,488	1,312	-176	-11.8
Closest port of flight							
Melbourne	251,568	264,176	293,776	301,792	334,448	32,656	10.8
Sydney	10,944	13,552	11,936	10,832	11,984	1,152	10.6
Brisbane	2,224	2,048	2,256	2,064	2,208	144	7.0
Rarotonga	1,024	880	1,424	1,648	1,712	64	3.9
Apia	752	896	1,280	896	1,376	480	53.6
Coolangatta	352	464	432	576	912	336	58.3
Los Angeles	752	784	480	736	768	32	4.3
Papeete	640	448	480	528	544	16	3.0
Tonga	304	288	480	464	512	48	10.3
Citizenship							
Australia	171,664	180,368	199,696	206,336	231,728	25,392	12.3
New Zealand	76,448	80,848	86,672	88,192	93,520	5,328	6.0
United Kingdom	6,112	6,416	7,360	7,312	7,088	-224	-3.1
China, People's Republic of	2,144	3,248	3,504	4,048	4,752	704	17.4

Symbol: ... not applicable

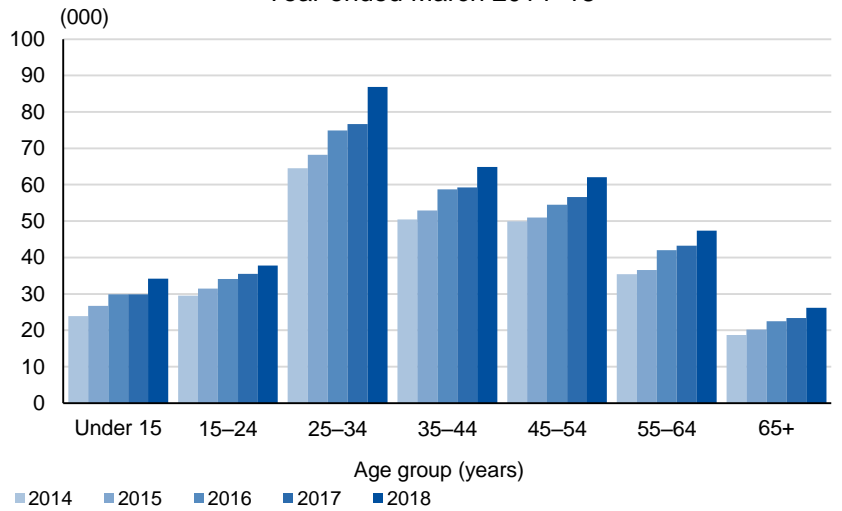
Source: Stats NZ

Travel purpose of visitors from Victoria Year ended March 2014–18



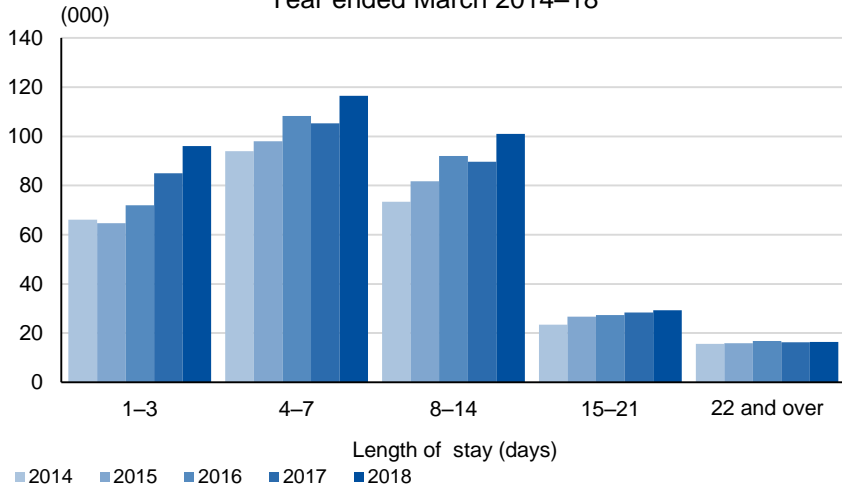
Source: Stats NZ

Age of visitors from Victoria Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria Year ended March 2014–18



Source: Stats NZ

Table 17

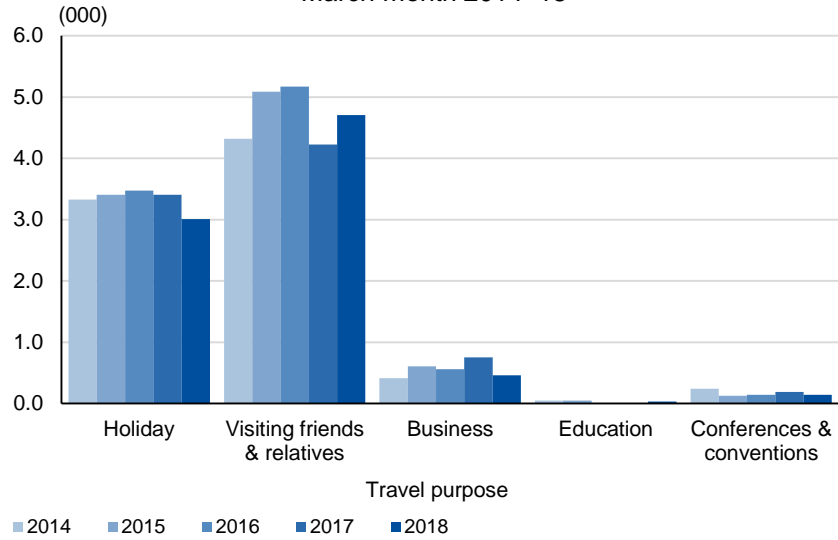
Key characteristics of visitors from Western Australia
 March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	8,496	9,792	9,904	8,944	8,672	-272	-3.0
Travel purpose							
Holiday	3,328	3,408	3,472	3,408	3,008	-400	-11.7
Visiting friends & relatives	4,320	5,088	5,168	4,224	4,704	480	11.4
Business	416	608	560	752	464	-288	-38.3
Education	48	48	0	0	32	32	...
Conferences & conventions	240	128	144	192	144	-48	-25.0
Age group (years)							
Under 15	544	864	896	656	528	-128	-19.5
15–24	832	784	672	576	688	112	19.4
25–34	2,272	2,512	2,144	2,016	2,000	-16	-0.8
35–44	1,040	1,376	1,232	1,264	1,232	-32	-2.5
45–54	1,472	1,584	1,696	1,520	1,344	-176	-11.6
55–64	1,504	1,664	2,032	1,552	1,728	176	11.3
65+	832	1,008	1,232	1,360	1,152	-208	-15.3
Length of stay (days)							
1–3	608	688	880	928	848	-80	-8.6
4–7	2,000	2,304	2,144	2,096	1,456	-640	-30.5
8–14	3,232	3,424	3,360	2,960	3,696	736	24.9
15–21	1,472	2,064	1,936	1,760	1,552	-208	-11.8
22 and over	1,184	1,312	1,584	1,200	1,120	-80	-6.7
Median	10.8	11.7	11.5	10.7	11.2
New Zealand port							
Auckland airport	6,096	7,120	7,392	6,992	6,144	-848	-12.1
Christchurch airport	1,408	1,776	1,456	1,392	1,776	384	27.6
Closest port of flight							
Perth	4,192	5,920	6,416	5,536	4,880	-656	-11.8
Melbourne	1,840	1,584	1,280	1,472	1,504	32	2.2
Sydney	1,520	1,504	1,504	1,184	1,312	128	10.8
Brisbane	512	560	368	304	608	304	100.0
Citizenship							
Australia	3,936	4,256	4,864	4,816	4,832	16	0.3
New Zealand	3,920	4,848	4,416	3,600	3,344	-256	-7.1

Symbol: ... not applicable

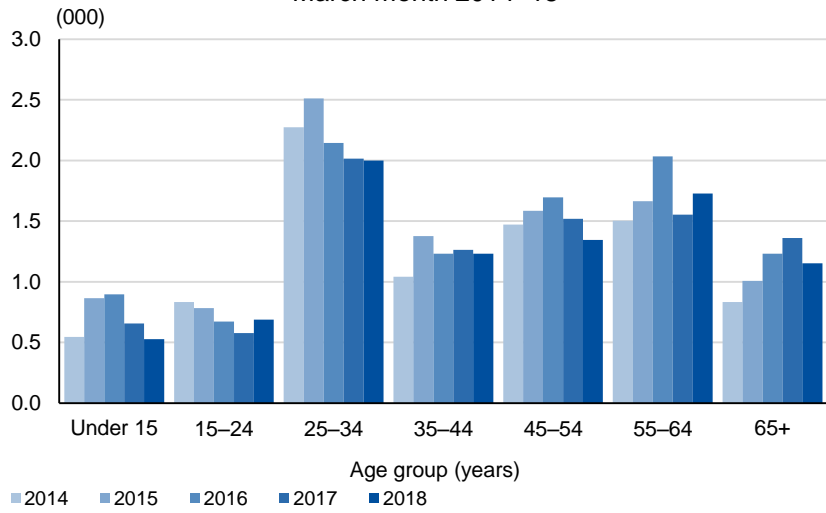
Source: Stats NZ

Travel purpose of visitors from Western Australia
March month 2014–18



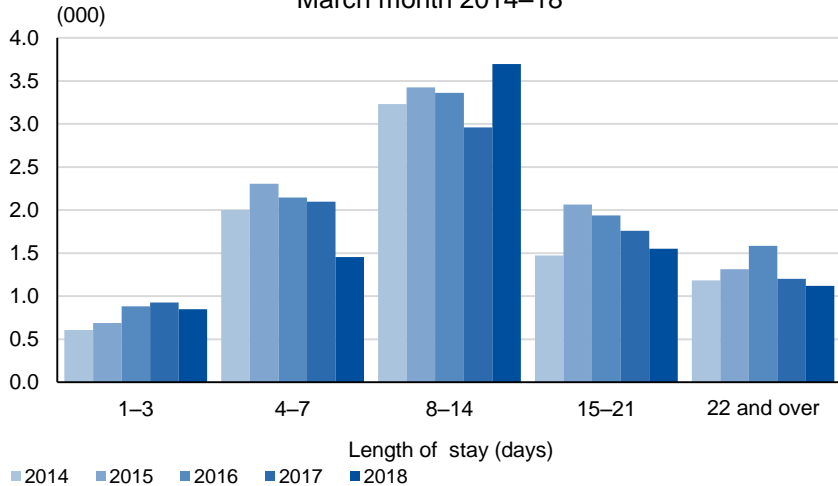
Source: Stats NZ

Age of visitors from Western Australia
March month 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia
March month 2014–18



Source: Stats NZ

Table 18

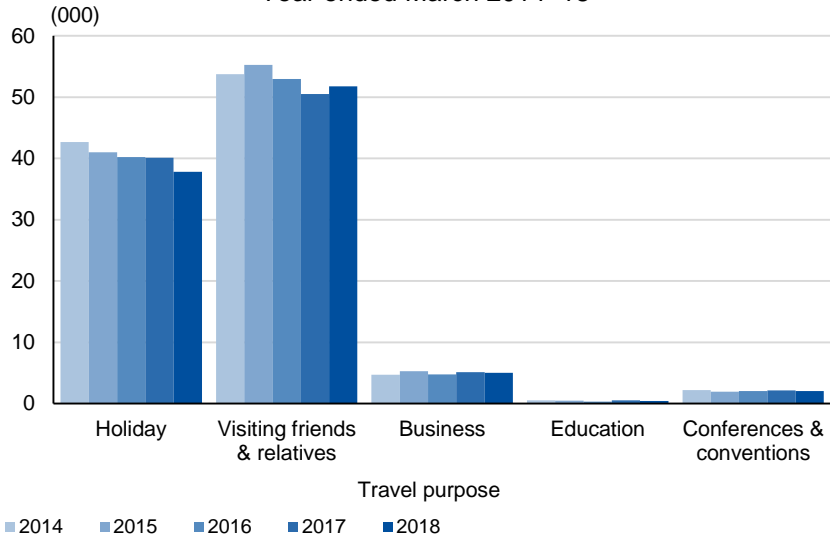
Key characteristics of visitors from Western Australia
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	108,944	109,152	105,360	103,760	103,408	-352	-0.3
Travel purpose							
Holiday	42,688	41,008	40,224	40,112	37,808	-2,304	-5.7
Visiting friends & relatives	53,728	55,264	52,944	50,496	51,760	1,264	2.5
Business	4,720	5,296	4,768	5,152	5,024	-128	-2.5
Education	528	480	320	528	464	-64	-12.1
Conferences & conventions	2,208	1,936	2,048	2,176	2,064	-112	-5.1
Age group (years)							
Under 15	12,096	11,808	11,104	11,056	11,472	416	3.8
15–24	14,528	13,456	11,232	11,088	10,304	-784	-7.1
25–34	25,568	27,008	25,568	24,528	23,024	-1,504	-6.1
35–44	14,304	15,088	15,120	14,560	14,400	-160	-1.1
45–54	19,664	19,152	17,968	17,984	17,088	-896	-5.0
55–64	15,728	14,896	16,304	15,552	17,232	1,680	10.8
65+	7,056	7,744	8,064	8,992	9,888	896	10.0
Length of stay (days)							
1–3	9,296	8,880	9,584	10,432	11,712	1,280	12.3
4–7	24,688	25,072	22,608	22,384	21,792	-592	-2.6
8–14	39,152	39,328	37,840	36,752	36,320	-432	-1.2
15–21	19,312	19,888	19,408	19,136	18,704	-432	-2.3
22 and over	16,496	15,984	15,920	15,056	14,880	-176	-1.2
Median	10.9	11.2	11.3	10.9	11.0
New Zealand port							
Auckland airport	74,880	78,176	76,608	74,400	75,840	1,440	1.9
Christchurch airport	16,496	16,192	14,688	15,632	14,960	-672	-4.3
Wellington airport	8,352	6,784	7,040	6,208	5,696	-512	-8.2
Queenstown airport	7,232	6,976	6,016	6,544	5,664	-880	-13.4
Seaports	960	496	576	720	880	160	22.2
Closest port of flight							
Perth	41,728	47,568	52,080	50,864	51,392	528	1.0
Melbourne	26,800	23,472	23,072	20,864	21,680	816	3.9
Sydney	27,376	26,400	19,536	20,688	18,352	-2,336	-11.3
Brisbane	7,184	7,168	6,000	6,496	6,560	64	1.0
Coolangatta	736	464	656	624	864	240	38.5
Rarotonga	640	624	576	832	608	-224	-26.9
Citizenship							
Australia	52,064	51,424	51,520	53,632	56,256	2,624	4.9
New Zealand	50,064	50,320	46,944	43,872	40,896	-2,976	-6.8
United Kingdom	2,000	2,048	2,240	1,808	1,840	32	1.8
Ireland	496	672	640	480	512	32	6.7

Symbol: ... not applicable

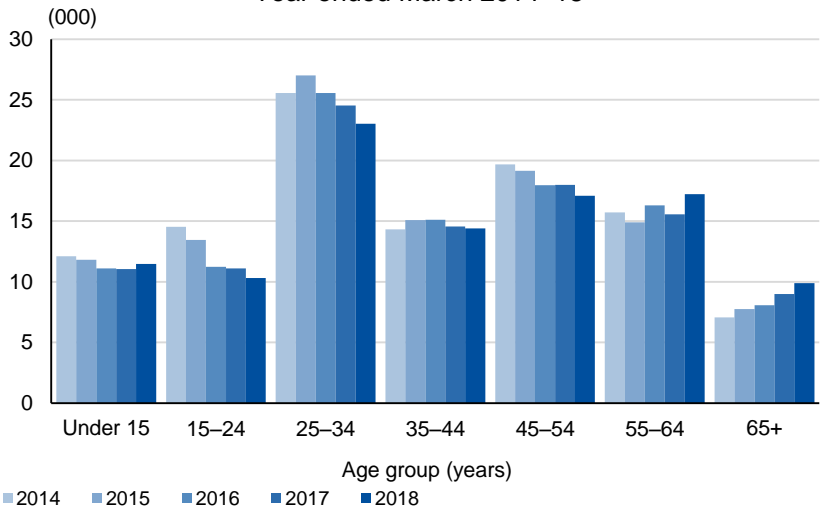
Source: Stats NZ

Travel purpose of visitors from Western Australia Year ended March 2014–18



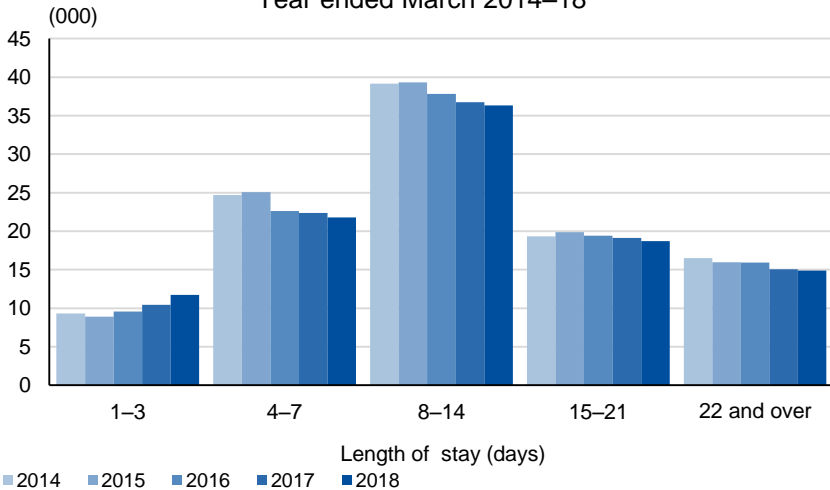
Source: Stats NZ

Age of visitors from Western Australia Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia Year ended March 2014–18



Source: Stats NZ

Table 19

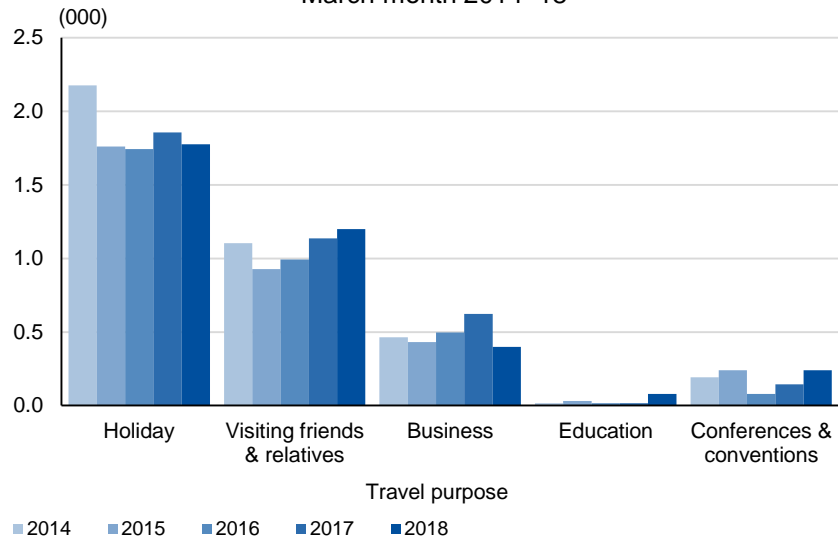
Key characteristics of visitors from South Australia
 March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	4,144	3,584	3,536	3,856	3,808	-48	-1.2
Travel purpose							
Holiday	2,176	1,760	1,744	1,856	1,776	-80	-4.3
Visiting friends & relatives	1,104	928	992	1,136	1,200	64	5.6
Business	464	432	496	624	400	-224	-35.9
Education	16	32	16	16	80	64	400.0
Conferences & conventions	192	240	80	144	240	96	66.7
Age group (years)							
Under 15	288	144	192	288	240	-48	-16.7
15–24	208	272	176	224	208	-16	-7.1
25–34	576	544	496	656	624	-32	-4.9
35–44	672	464	624	416	592	176	42.3
45–54	752	576	528	768	656	-112	-14.6
55–64	896	880	816	688	736	48	7.0
65+	752	704	704	816	752	-64	-7.8
Length of stay (days)							
1–3	512	480	464	672	496	-176	-26.2
4–7	1,024	1,008	912	752	1,136	384	51.1
8–14	1,424	1,168	1,408	1,488	1,376	-112	-7.5
15–21	736	688	448	672	528	-144	-21.4
22 and over	448	240	304	272	272	0	0.0
Median	10.5	9.0	8.8	9.6	8.5
New Zealand port							
Auckland airport	2,736	2,480	2,240	2,448	2,496	48	2.0
Christchurch airport	592	576	624	576	656	80	13.9
Closest port of flight							
Adelaide	1,936	1,456	1,456	1,184	1,344	160	13.5
Melbourne	864	1,024	1,200	1,536	1,264	-272	-17.7
Sydney	1,152	816	720	944	1,040	96	10.2
Citizenship							
Australia	3,360	2,880	2,944	3,280	3,152	-128	-3.9

Symbol: ... not applicable

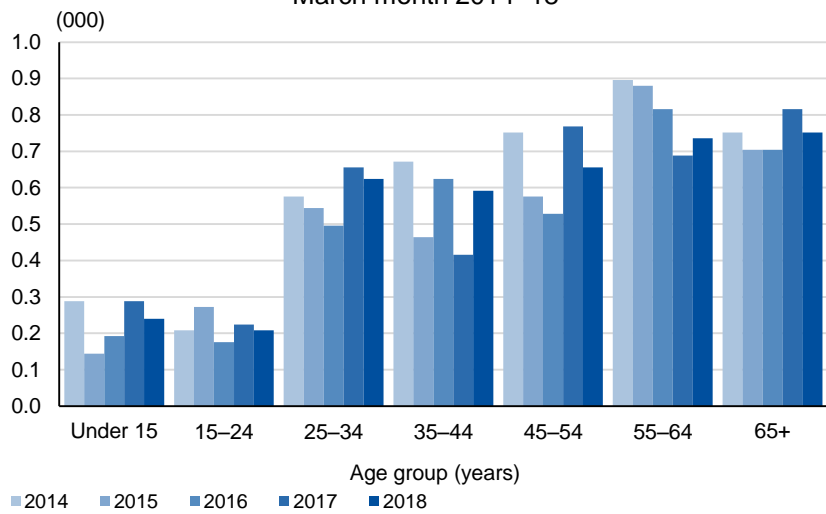
Source: Stats NZ

Travel purpose of visitors from South Australia March month 2014–18



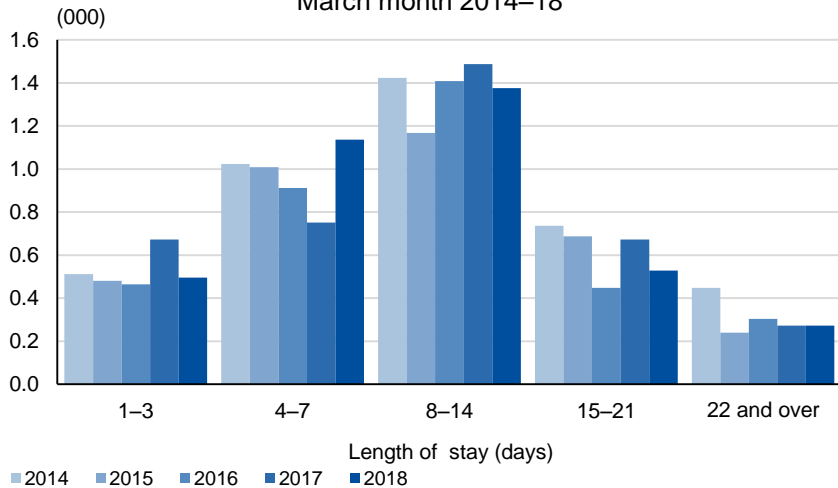
Source: Stats NZ

Age of visitors from South Australia March month 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia March month 2014–18



Source: Stats NZ

Table 20

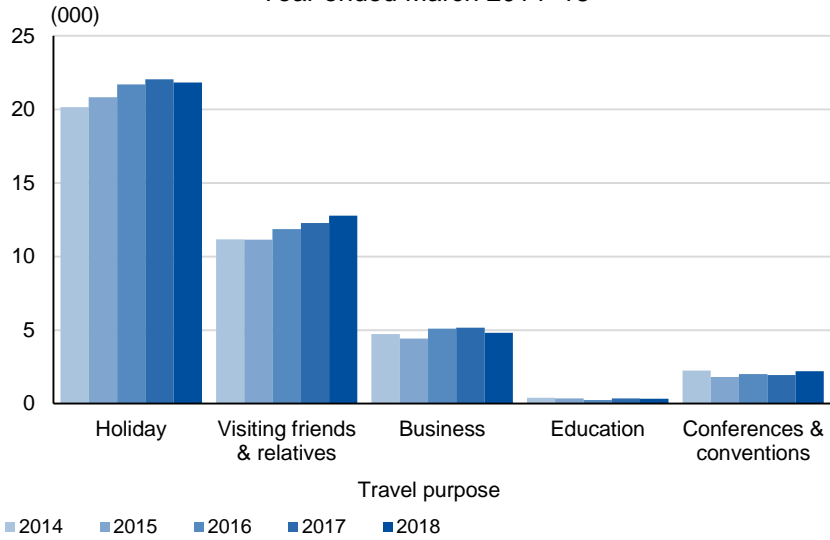
Key characteristics of visitors from South Australia
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	40,304	40,176	42,576	43,312	43,712	400	0.9
Travel purpose							
Holiday	20,144	20,832	21,696	22,032	21,824	-208	-0.9
Visiting friends & relatives	11,168	11,152	11,856	12,272	12,784	512	4.2
Business	4,736	4,432	5,104	5,168	4,816	-352	-6.8
Education	400	368	240	368	336	-32	-8.7
Conferences & conventions	2,240	1,824	2,016	1,952	2,208	256	13.1
Age group (years)							
Under 15	3,440	3,600	3,504	3,856	3,760	-96	-2.5
15–24	4,592	4,768	5,408	5,328	5,152	-176	-3.3
25–34	6,848	6,896	7,008	6,912	7,648	736	10.6
35–44	5,888	5,696	5,968	6,160	5,968	-192	-3.1
45–54	7,648	7,008	7,472	8,288	7,504	-784	-9.5
55–64	7,280	7,328	7,456	7,072	7,808	736	10.4
65+	4,608	4,880	5,760	5,696	5,872	176	3.1
Length of stay (days)							
1–3	5,824	5,104	5,248	6,304	6,960	656	10.4
4–7	11,568	11,280	12,048	11,488	11,824	336	2.9
8–14	14,480	14,400	15,232	16,096	16,352	256	1.6
15–21	5,488	6,032	6,464	5,808	5,728	-80	-1.4
22 and over	2,944	3,360	3,584	3,616	2,848	-768	-21.2
Median	8.8	9.0	9.1	8.8	8.6
New Zealand port							
Auckland airport	28,048	25,888	26,368	26,768	26,928	160	0.6
Christchurch airport	4,960	6,224	6,656	6,480	7,088	608	9.4
Queenstown airport	3,632	4,576	5,120	5,744	5,888	144	2.5
Wellington airport	2,768	2,832	3,952	3,824	3,168	-656	-17.2
Seaports	768	496	432	416	560	144	34.6
Closest port of flight							
Melbourne	10,528	10,736	14,400	15,072	14,480	-592	-3.9
Adelaide	16,272	14,992	14,064	13,312	13,408	96	0.7
Sydney	10,640	11,776	11,696	12,192	12,912	720	5.9
Brisbane	656	880	720	736	672	-64	-8.7
Citizenship							
Australia	31,536	31,216	33,888	34,304	35,792	1,488	4.3
New Zealand	5,840	5,968	5,616	5,632	4,832	-800	-14.2
United Kingdom	960	656	1,040	784	1,184	400	51.0

Symbol: ... not applicable

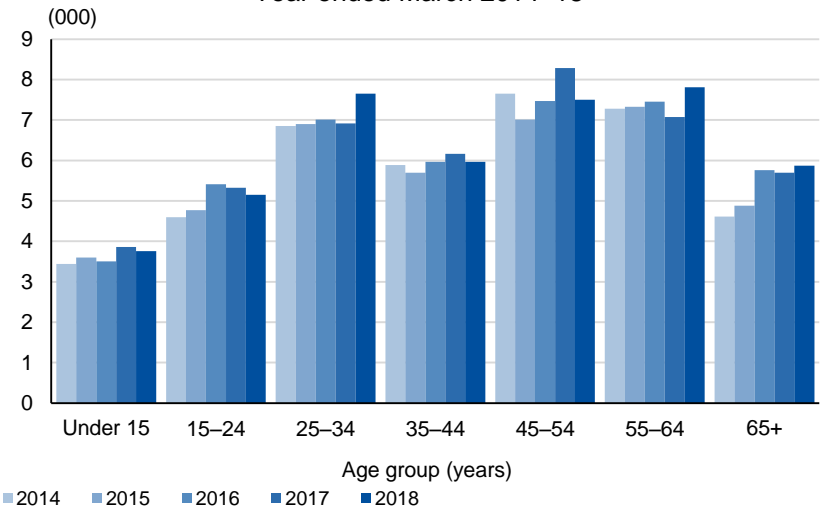
Source: Stats NZ

Travel purpose of visitors from South Australia Year ended March 2014–18



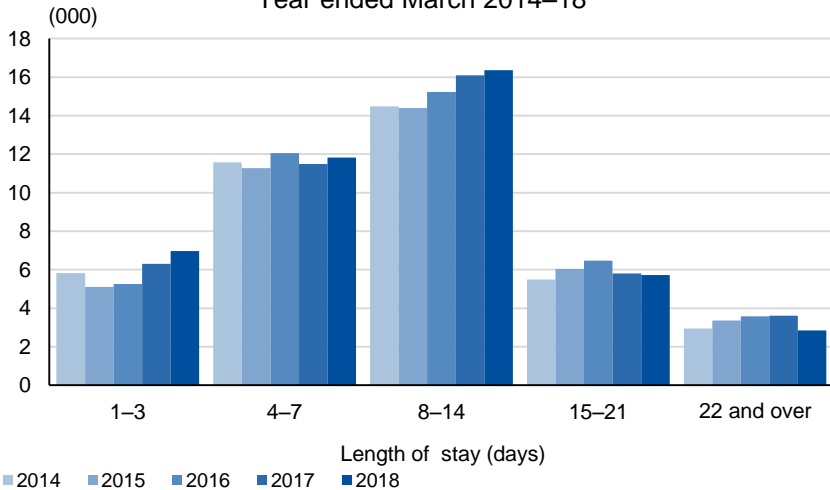
Source: Stats NZ

Age of visitors from South Australia Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia Year ended March 2014–18



Source: Stats NZ

Table 21

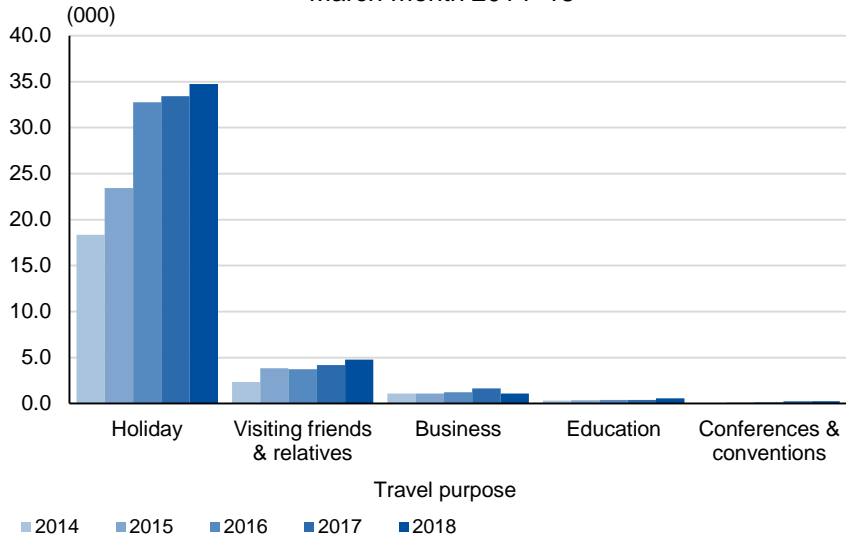
Key characteristics of visitors from the People's Republic of China
 March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	23,200	30,864	40,448	42,000	43,440	1,440	3.4
Travel purpose							
Holiday	18,368	23,440	32,768	33,424	34,736	1,312	3.9
Visiting friends & relatives	2,352	3,856	3,744	4,176	4,784	608	14.6
Business	1,104	1,104	1,232	1,648	1,104	-544	-33.0
Education	320	352	400	416	576	160	38.5
Conferences & conventions	64	128	144	272	272	0	0.0
Age group (years)							
Under 15	304	1,168	912	1,088	1,360	272	25.0
15–24	624	1,040	1,248	800	1,488	688	86.0
25–34	3,264	5,600	6,720	7,216	7,888	672	9.3
35–44	3,856	4,224	4,272	4,800	5,344	544	11.3
45–54	4,528	6,608	7,904	8,368	7,056	-1,312	-15.7
55–64	7,536	8,704	13,296	13,616	14,016	400	2.9
65+	3,088	3,520	6,096	6,112	6,288	176	2.9
Length of stay (days)							
1–3	9,904	10,128	15,936	17,312	14,480	-2,832	-16.4
4–7	5,456	7,152	8,272	7,056	8,544	1,488	21.1
8–14	3,840	7,360	9,264	10,480	12,720	2,240	21.4
15–21	1,376	2,096	2,784	2,576	2,528	-48	-1.9
22 and over	2,624	4,128	4,192	4,576	5,168	592	12.9
Median	4.5	6.3	5.5	5.8	7.0
New Zealand port							
Auckland airport	20,896	27,648	34,912	36,624	37,008	384	1.0
Christchurch airport	1,904	2,608	4,560	4,448	5,392	944	21.2
Queenstown airport	272	432	800	736	800	64	8.7
Closest port of flight							
Shanghai	3,232	6,064	8,528	6,192	7,200	1,008	16.3
Guangzhou	3,104	7,584	7,152	6,816	6,928	112	1.6
Melbourne	3,520	3,376	4,544	4,656	5,312	656	14.1
Hong Kong	2,896	2,736	2,176	4,384	4,480	96	2.2
Sydney	3,584	4,000	6,992	5,520	4,192	-1,328	-24.1
Brisbane	3,504	4,336	5,760	6,736	4,080	-2,656	-39.4
Beijing	0	0	2,416	2,112	3,152	1,040	49.2
Coolangatta	1,648	816	1,488	1,328	2,224	896	67.5
Shenzhen	0	0	0	1,808	1,744	-64	-3.5
Chengdu	0	0	0	0	1,648	1,648	...
Citizenship							
China, People's Republic of	22,512	30,064	39,488	41,280	42,384	1,104	2.7

Symbol: ... not applicable

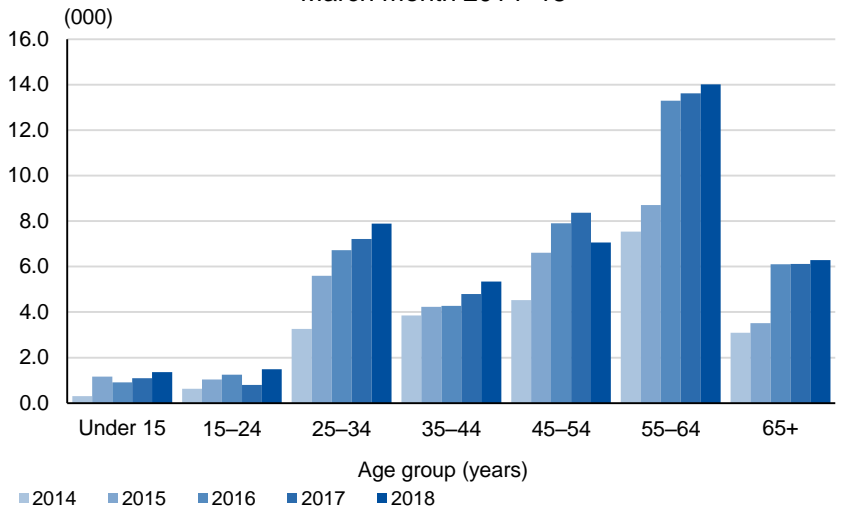
Source: Stats NZ

Travel purpose of visitors from China March month 2014–18



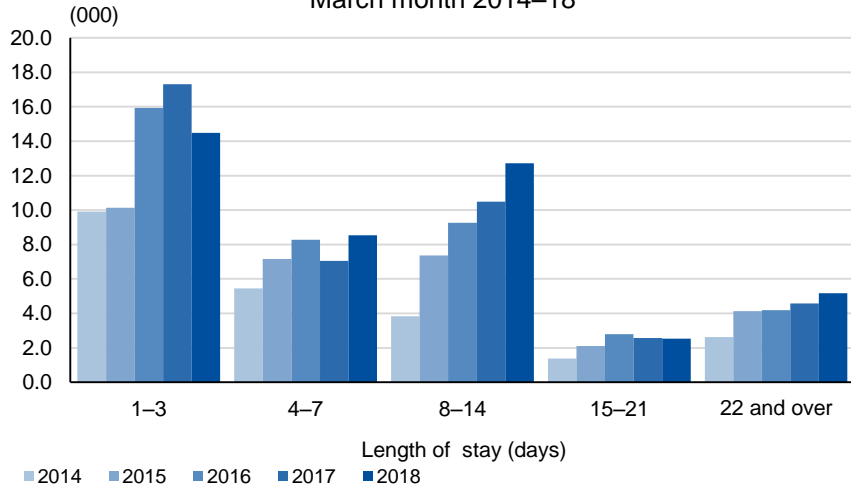
Source: Stats NZ

Age of visitors from China March month 2014–18



Source: Stats NZ

Length of stay of visitors from China March month 2014–18



Source: Stats NZ

Table 22

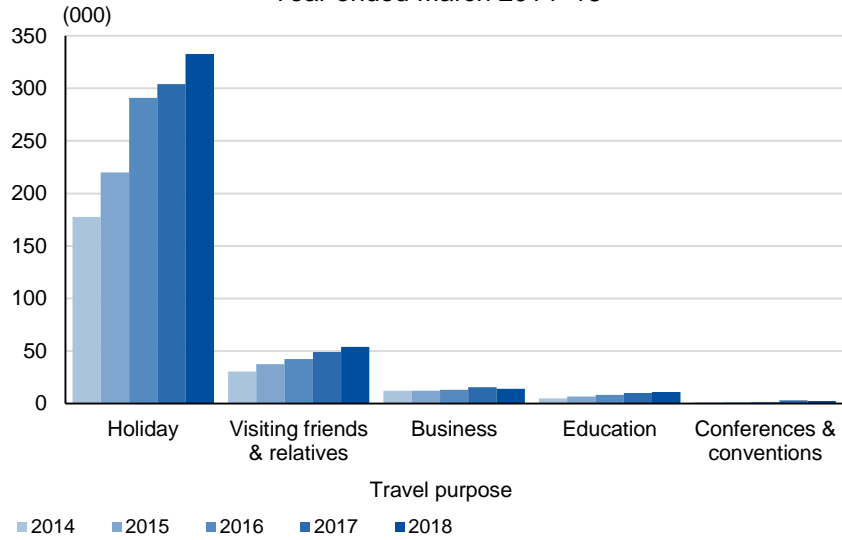
Key characteristics of visitors from the People's Republic of China
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	239,712	295,552	377,840	404,384	437,696	33,312	8.2
Travel purpose							
Holiday	177,744	220,112	290,928	303,984	332,688	28,704	9.4
Visiting friends & relatives	30,656	37,744	42,560	49,088	53,904	4,816	9.8
Business	12,384	12,176	13,168	15,552	14,224	-1,328	-8.5
Education	4,976	6,768	8,400	10,160	11,024	864	8.5
Conferences & conventions	1,328	1,488	1,744	3,216	2,704	-512	-15.9
Age group (years)							
Under 15	14,400	22,176	24,672	27,248	35,792	8,544	31.4
15–24	15,312	18,400	22,112	23,216	25,760	2,544	11.0
25–34	38,240	47,504	65,120	70,224	76,576	6,352	9.0
35–44	47,072	54,144	61,232	65,056	70,912	5,856	9.0
45–54	52,240	64,160	83,008	86,784	84,464	-2,320	-2.7
55–64	52,864	62,880	84,800	90,448	97,312	6,864	7.6
65+	19,584	26,288	36,896	41,408	46,880	5,472	13.2
Length of stay (days)							
1–3	101,344	106,176	140,992	137,520	131,472	-6,048	-4.4
4–7	48,496	61,632	70,672	65,488	71,824	6,336	9.7
8–14	42,800	63,424	86,544	109,408	137,536	28,128	25.7
15–21	16,128	23,568	30,960	35,488	36,416	928	2.6
22 and over	30,944	40,752	48,672	56,480	60,448	3,968	7.0
Median	4.7	6.0	6.2	7.5	8.3
New Zealand port							
Auckland airport	218,592	266,240	334,080	350,528	374,976	24,448	7.0
Christchurch airport	16,736	23,216	34,080	43,168	52,768	9,600	22.2
Queenstown airport	2,720	4,176	7,472	8,288	7,760	-528	-6.4
Wellington airport	1,104	1,520	1,712	1,920	1,744	-176	-9.2
Closest port of flight							
Guangzhou	35,664	64,208	67,392	80,704	74,192	-6,512	-8.1
Shanghai	32,912	46,960	64,192	77,184	71,744	-5,440	-7.0
Hong Kong	33,776	31,344	38,160	40,240	58,864	18,624	46.3
Melbourne	31,696	35,952	46,480	40,608	44,688	4,080	10.0
Sydney	36,544	40,096	55,344	46,000	40,896	-5,104	-11.1
Brisbane	34,768	39,216	53,248	47,008	37,376	-9,632	-20.5
Beijing	0	0	10,112	25,568	30,512	4,944	19.3
Coolangatta	13,008	12,688	15,488	17,344	18,240	896	5.2
Shenzhen	0	0	0	5,056	16,368	11,312	223.7
Chengdu	0	0	0	0	12,912	12,912	...
Citizenship							
China, People's Republic of	229,232	284,432	364,864	389,840	421,408	31,568	8.1
Hong Kong	1,392	1,328	2,128	2,512	3,456	944	37.6
New Zealand	3,360	2,992	3,312	3,376	3,424	48	1.4
United States of America	928	1,584	1,552	1,712	1,920	208	12.1

Symbol: ... not applicable

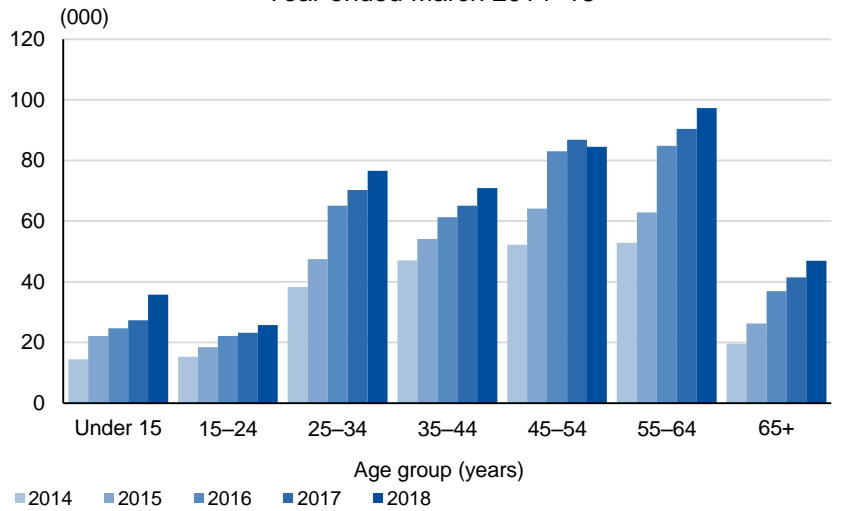
Source: Stats NZ

Travel purpose of visitors from China Year ended March 2014–18



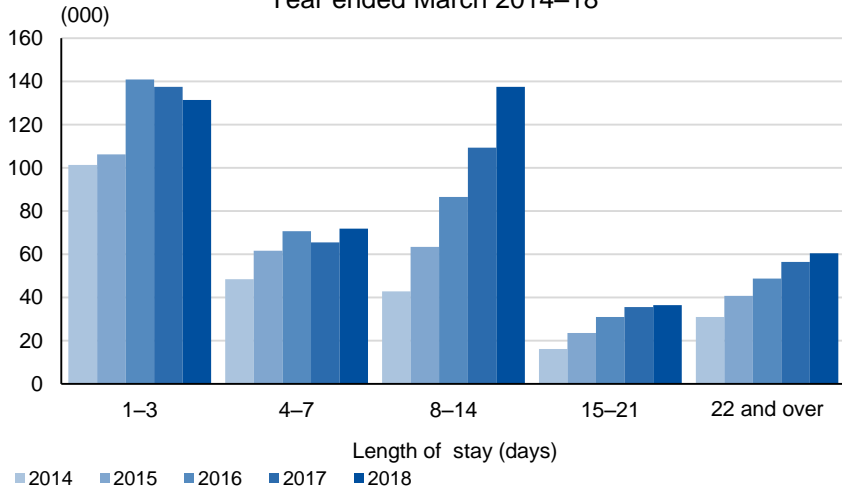
Source: Stats NZ

Age of visitors from China Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from China Year ended March 2014–18



Source: Stats NZ

Table 23

Province of residence of visitors from the People's Republic of China
March month 2014–18

	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	23,200	30,864	40,448	42,000	43,440	1,440	3.4
Shanghai	3,888	5,168	6,768	6,272	7,600	1,328	21.2
Guangdong	2,528	3,792	4,096	4,768	5,888	1,120	23.5
Beijing	3,168	3,776	5,312	5,856	5,424	-432	-7.4
Zhejiang	1,424	1,520	2,288	2,464	2,320	-144	-5.8
Jiangsu	1,216	1,584	1,680	2,272	2,096	-176	-7.7
Sichuan	784	1,104	1,536	1,664	1,920	256	15.4
Liaoning	496	784	960	976	1,056	80	8.2
Shandong	448	784	976	816	944	128	15.7
Henan	272	432	960	624	928	304	48.7
Fujian	496	656	960	672	848	176	26.2
Shanxi	224	384	448	416	656	240	57.7
Tianjin	240	208	704	608	608	0	0.0
Chongqing	320	384	384	512	576	64	12.5
Yunnan	288	448	496	656	576	-80	-12.2
Shaanxi	304	256	496	272	544	272	100.0
Hunan	272	432	512	576	528	-48	-8.3
Hubei	336	304	560	800	512	-288	-36.0
Not stated	5,120	6,656	8,560	8,592	7,200	-1,392	-16.2

Source: Stats NZ

Table 24

Province of residence of visitors from the People's Republic of China
Year ended March 2014–18

	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	239,712	295,552	377,840	404,384	437,696	33,312	8.2
Guangdong	28,560	38,656	48,000	52,176	67,184	15,008	28.8
Shanghai	34,752	42,768	55,376	60,880	65,792	4,912	8.1
Beijing	29,952	35,824	49,776	54,992	55,520	528	1.0
Zhejiang	15,136	16,944	22,224	24,704	24,192	-512	-2.1
Jiangsu	10,976	14,608	17,520	21,248	21,216	-32	-0.2
Sichuan	8,592	11,632	14,304	16,144	19,568	3,424	21.2
Shandong	6,496	7,424	10,336	10,880	12,416	1,536	14.1
Liaoning	5,904	7,312	9,440	10,016	10,288	272	2.7
Fujian	4,720	6,240	7,936	9,472	7,808	-1,664	-17.6
Henan	3,296	4,128	5,536	5,536	7,248	1,712	30.9
Tianjin	2,528	3,744	4,864	5,760	7,232	1,472	25.6
Chongqing	2,704	3,792	4,528	4,928	7,168	2,240	45.5
Hubei	3,456	4,272	7,216	6,208	6,560	352	5.7
Shaanxi	3,152	3,088	4,752	4,896	5,696	800	16.3
Hunan	3,632	3,904	4,528	5,200	5,664	464	8.9
Shanxi	2,880	3,312	3,952	4,048	5,600	1,552	38.3
Hebei	2,224	3,056	3,552	4,992	5,520	528	10.6
Yunnan	2,864	4,048	4,320	5,520	5,104	-416	-7.5
Anhui	1,360	1,808	2,784	3,088	3,440	352	11.4
Heilongjiang	1,968	2,160	2,592	2,800	3,360	560	20.0
Guangxi	2,480	2,208	2,576	3,056	3,232	176	5.8
Jiangxi	1,232	1,264	2,048	2,352	2,768	416	17.7
Jilin	1,552	2,336	2,416	2,448	2,752	304	12.4
Guizhou	1,040	1,552	1,984	2,544	2,352	-192	-7.5
Xinjiang	1,328	1,808	2,720	2,784	2,240	-544	-19.5
Gansu	720	944	944	1,792	1,584	-208	-11.6
Hainan	512	880	928	1,104	1,520	416	37.7
Nei Monggol	912	1,264	1,312	1,728	1,456	-272	-15.7
Qinghai	288	384	544	960	1,040	80	8.3
Ningxia	544	576	784	1,040	1,008	-32	-3.1
Not stated	53,872	63,584	78,000	71,072	71,120	48	0.1

Source: Stats NZ

Table 25

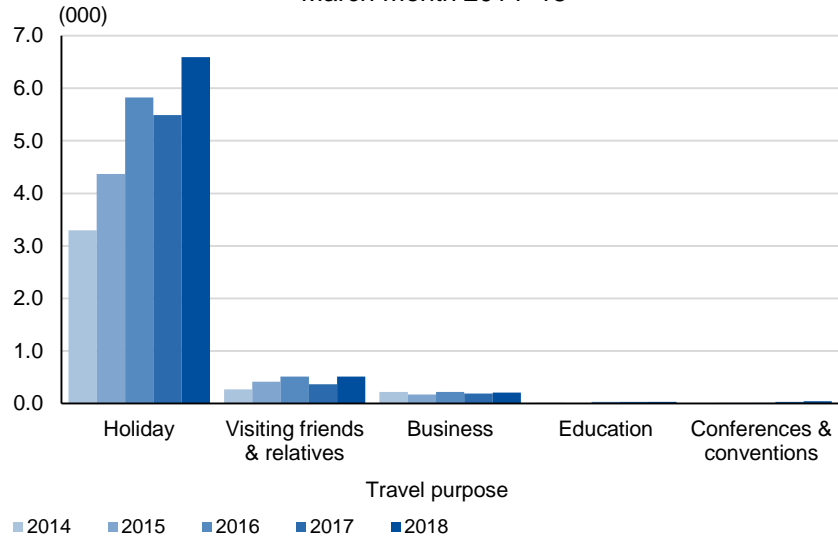
Key characteristics of visitors from Shanghai
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,888	5,168	6,768	6,272	7,600	1,328	21.2
Travel purpose							
Holiday	3,296	4,368	5,824	5,488	6,592	1,104	20.1
Visiting friends & relatives	272	416	512	368	512	144	39.1
Business	224	176	224	192	208	16	8.3
Education	16	0	32	32	32	0	0.0
Conferences & conventions	0	16	16	32	48	16	50.0
Age group (years)							
Under 15	96	176	240	96	400	304	316.7
15–24	144	112	160	160	128	-32	-20.0
25–34	672	1,168	1,424	1,312	1,632	320	24.4
35–44	672	512	720	672	1,024	352	52.4
45–54	624	784	832	896	992	96	10.7
55–64	1,088	1,584	2,336	2,016	2,320	304	15.1
65+	592	832	1,056	1,120	1,104	-16	-1.4
Length of stay (days)							
1–3	784	784	624	912	736	-176	-19.3
4–7	1,232	1,648	2,176	1,600	2,176	576	36.0
8–14	1,216	2,064	2,880	2,832	3,760	928	32.8
15–21	336	336	720	480	496	16	3.3
22 and over	320	336	368	448	432	-16	-3.6
Median	7.2	7.9	8.8	8.8	9.1
New Zealand port							
Auckland airport	3,376	4,224	5,360	4,896	6,048	1,152	23.5
Christchurch airport	384	768	1,088	1,296	1,424	128	9.9
Closest port of flight							
Shanghai	1,776	2,512	3,584	2,944	3,840	896	30.4
Guangzhou	208	368	768	832	1,024	192	23.1
Sydney	400	608	784	528	752	224	42.4
Hong Kong	128	240	112	432	704	272	63.0
Melbourne	528	560	576	480	512	32	6.7
Brisbane	368	448	512	624	416	-208	-33.3
Citizenship							
China, People's Republic of	3,648	5,024	6,464	6,144	7,264	1,120	18.2

Symbol: ... not applicable

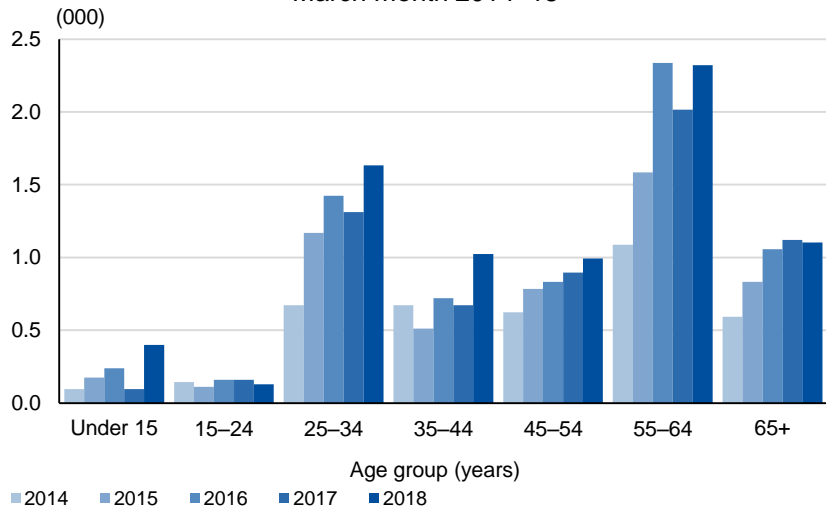
Source: Stats NZ

Travel purpose of visitors from Shanghai March month 2014–18



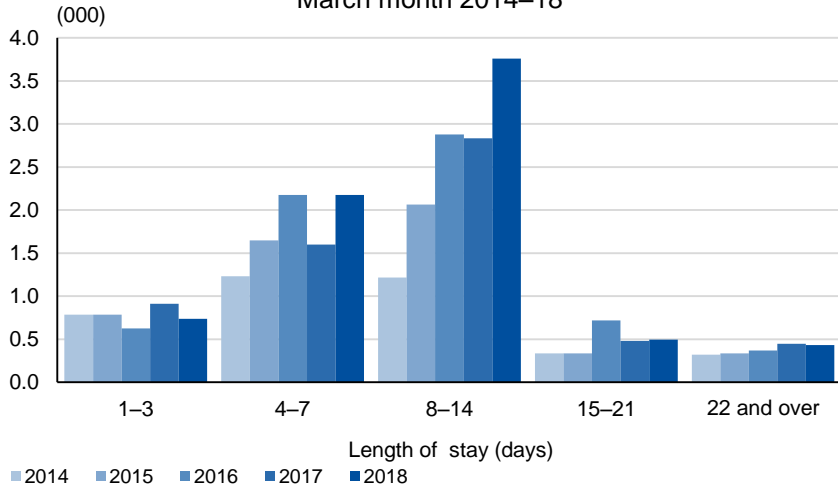
Source: Stats NZ

Age of visitors from Shanghai March month 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai March month 2014–18



Source: Stats NZ

Table 26

Key characteristics of visitors from Shanghai

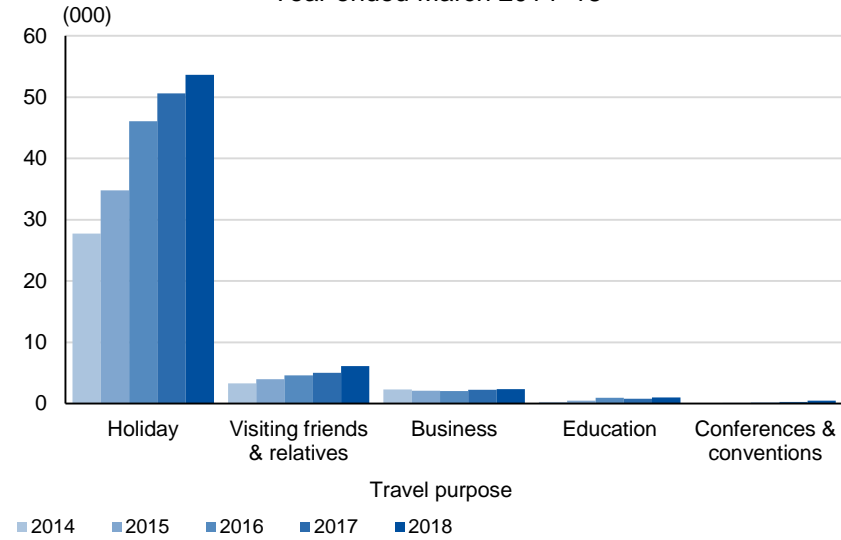
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	34,752	42,768	55,376	60,880	65,792	4,912	8.1
Travel purpose							
Holiday	27,728	34,768	46,048	50,592	53,616	3,024	6.0
Visiting friends & relatives	3,312	3,984	4,592	5,024	6,128	1,104	22.0
Business	2,336	2,128	2,064	2,272	2,368	96	4.2
Education	288	480	944	816	1,040	224	27.5
Conferences & conventions	96	128	192	304	480	176	57.9
Age group (years)							
Under 15	2,480	3,696	4,256	4,608	5,632	1,024	22.2
15–24	1,600	1,712	2,528	2,720	3,104	384	14.1
25–34	7,664	8,992	12,464	13,280	14,512	1,232	9.3
35–44	7,632	8,208	10,288	11,120	12,736	1,616	14.5
45–54	5,424	7,312	8,688	9,600	9,472	-128	-1.3
55–64	6,784	8,624	11,856	12,816	12,992	176	1.4
65+	3,168	4,224	5,296	6,736	7,344	608	9.0
Length of stay (days)							
1–3	5,136	5,936	6,992	7,648	5,344	-2,304	-30.1
4–7	10,064	11,744	13,504	12,288	14,240	1,952	15.9
8–14	12,752	16,496	23,152	28,608	32,304	3,696	12.9
15–21	3,808	4,976	6,224	6,768	7,264	496	7.3
22 and over	2,992	3,616	5,504	5,568	6,640	1,072	19.3
Median	8.5	8.8	9.3	9.6	9.8
New Zealand port							
Auckland airport	29,872	36,512	46,752	50,960	53,744	2,784	5.5
Christchurch airport	4,112	5,312	6,816	7,904	10,464	2,560	32.4
Queenstown airport	544	752	1,600	1,664	1,232	-432	-26.0
Closest port of flight							
Shanghai	17,456	21,488	27,248	34,128	34,400	272	0.8
Hong Kong	3,040	2,448	3,200	2,912	7,248	4,336	148.9
Guangzhou	1,872	2,528	4,992	6,528	6,032	-496	-7.6
Sydney	3,664	4,800	6,032	4,832	5,472	640	13.2
Melbourne	3,008	3,712	5,072	4,368	4,496	128	2.9
Brisbane	1,968	2,960	3,728	3,040	2,624	-416	-13.7
Singapore	1,888	2,496	1,840	944	1,056	112	11.9
Coolangatta	720	1,136	1,424	1,664	992	-672	-40.4
Chongqing	0	0	0	208	608	400	192.3
Nadi	192	256	368	496	576	80	16.1
Citizenship							
China, People's Republic of	31,104	38,496	51,152	56,400	60,672	4,272	7.6
New Zealand	1,056	816	784	784	1,008	224	28.6
United States of America	464	800	688	640	736	96	15.0

Symbol: ... not applicable

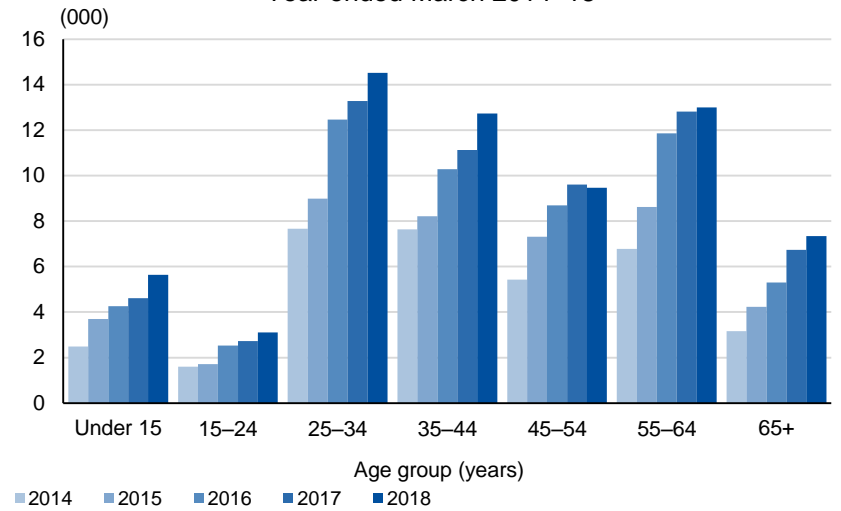
Source: Stats NZ

Travel purpose of visitors from Shanghai Year ended March 2014–18



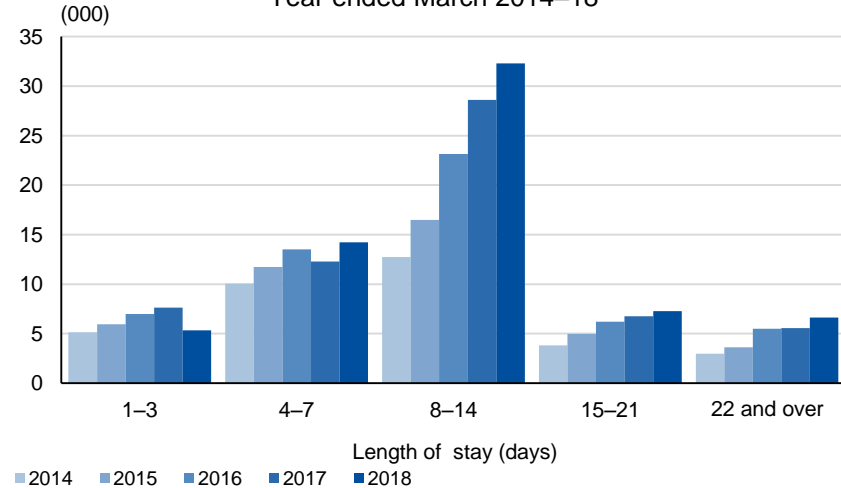
Source: Stats NZ

Age of visitors from Shanghai Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai Year ended March 2014–18



Source: Stats NZ

Table 27

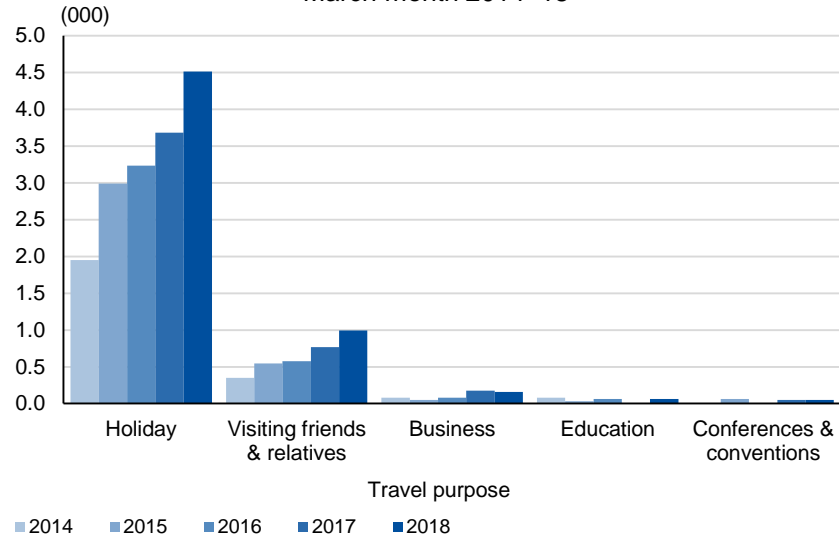
Key characteristics of visitors from Guangdong
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,528	3,792	4,096	4,768	5,888	1,120	23.5
Travel purpose							
Holiday	1,952	2,992	3,232	3,680	4,512	832	22.6
Visiting friends & relatives	352	544	576	768	992	224	29.2
Business	80	48	80	176	160	-16	-9.1
Education	80	32	64	0	64	64	...
Conferences & conventions	0	64	0	48	48	0	0.0
Age group (years)							
Under 15	0	112	112	240	208	-32	-13.3
15–24	80	192	160	96	272	176	183.3
25–34	400	752	736	1,024	1,136	112	10.9
35–44	544	608	512	688	704	16	2.3
45–54	480	896	944	1,008	1,312	304	30.2
55–64	688	816	976	1,152	1,488	336	29.2
65+	336	416	656	560	768	208	37.1
Length of stay (days)							
1–3	624	752	832	1,232	1,024	-208	-16.9
4–7	832	960	1,264	992	1,696	704	71.0
8–14	368	1,072	1,104	1,552	1,968	416	26.8
15–21	224	448	384	352	480	128	36.4
22 and over	480	560	512	640	720	80	12.5
Median	6.6	8.3	7.3	8.5	8.3
New Zealand port							
Auckland airport	2,192	3,456	2,944	3,968	4,672	704	17.7
Christchurch airport	320	304	1,120	720	1,024	304	42.2
Closest port of flight							
Guangzhou	912	1,936	1,824	1,264	2,112	848	67.1
Hong Kong	496	416	352	992	1,280	288	29.0
Shenzhen	0	0	0	944	1,008	64	6.8
Melbourne	464	352	560	576	432	-144	-25.0
Citizenship							
China, People's Republic of	2,496	3,648	3,968	4,656	5,616	960	20.6

Symbol: ... not applicable

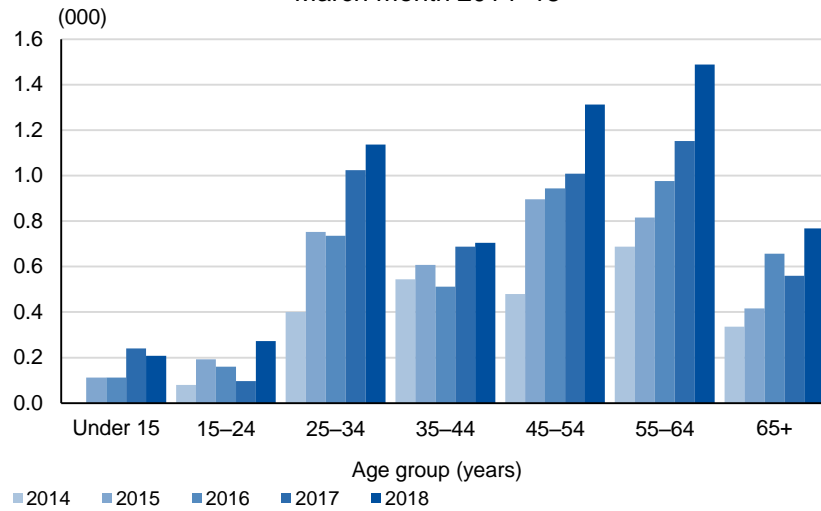
Source: Stats NZ

Travel purpose of visitors from Guangdong March month 2014–18



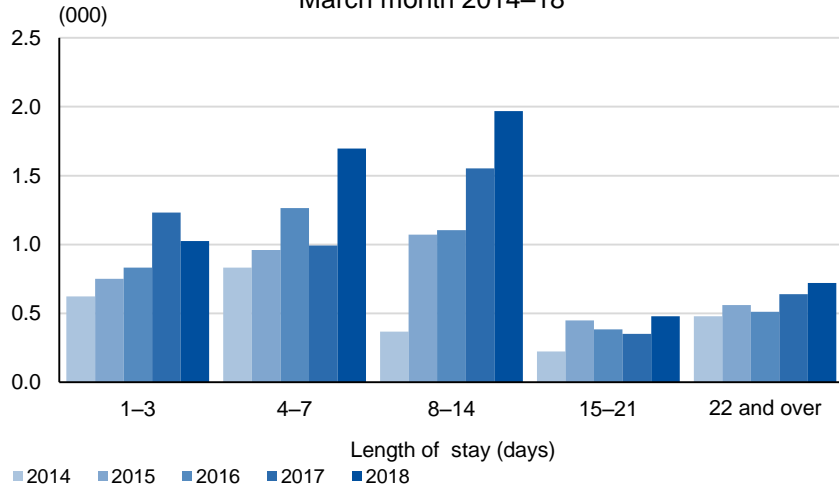
Source: Stats NZ

Age of visitors from Guangdong March month 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong March month 2014–18



Source: Stats NZ

Table 28

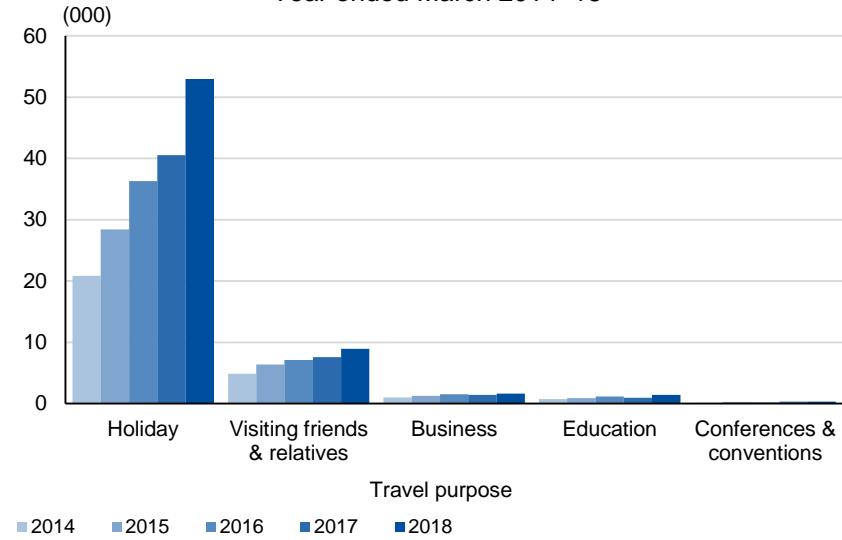
Key characteristics of visitors from Guangdong
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	28,560	38,656	48,000	52,176	67,184	15,008	28.8
Travel purpose							
Holiday	20,848	28,432	36,320	40,512	52,944	12,432	30.7
Visiting friends & relatives	4,864	6,416	7,136	7,616	8,928	1,312	17.2
Business	1,040	1,264	1,520	1,440	1,648	208	14.4
Education	768	896	1,152	944	1,456	512	54.2
Conferences & conventions	112	288	256	336	320	-16	-4.8
Age group (years)							
Under 15	2,064	3,808	4,128	4,448	7,072	2,624	59.0
15–24	2,320	2,608	3,424	3,088	4,736	1,648	53.4
25–34	4,864	6,368	8,576	9,088	11,200	2,112	23.2
35–44	6,144	8,048	9,744	10,320	12,384	2,064	20.0
45–54	5,952	8,048	9,968	12,144	14,240	2,096	17.3
55–64	5,168	6,704	7,984	8,624	11,920	3,296	38.2
65+	2,048	3,072	4,176	4,464	5,632	1,168	26.2
Length of stay (days)							
1–3	6,768	7,264	9,408	10,064	12,224	2,160	21.5
4–7	6,656	9,648	11,424	11,232	14,848	3,616	32.2
8–14	7,232	11,152	14,800	17,776	25,696	7,920	44.6
15–21	3,104	4,480	5,712	5,888	6,512	624	10.6
22 and over	4,800	6,112	6,656	7,216	7,904	688	9.5
Median	8.0	8.6	8.9	9.1	8.9
New Zealand port							
Auckland airport	24,992	33,808	39,280	40,144	54,000	13,856	34.5
Christchurch airport	2,944	4,176	7,712	10,144	11,712	1,568	15.5
Queenstown airport	512	528	848	1,680	1,360	-320	-19.0
Closest port of flight							
Guangzhou	10,080	16,560	15,776	18,576	20,896	2,320	12.5
Hong Kong	5,472	6,608	9,552	10,720	18,832	8,112	75.7
Shenzhen	0	0	0	2,304	8,384	6,080	263.9
Melbourne	4,352	4,528	5,696	5,792	5,584	-208	-3.6
Sydney	2,640	2,864	6,048	4,976	3,840	-1,136	-22.8
Singapore	3,088	4,160	4,768	2,752	2,864	112	4.1
Brisbane	1,504	1,904	2,992	2,816	2,064	-752	-26.7
Shanghai	96	288	592	1,216	1,216	0	0.0
Coolangatta	320	464	656	800	768	-32	-4.0
Citizenship							
China, People's Republic of	26,800	36,848	45,424	49,200	63,472	14,272	29.0
Hong Kong	624	640	1,040	1,024	1,568	544	53.1
New Zealand	448	432	560	640	656	16	2.5

Symbol: ... not applicable

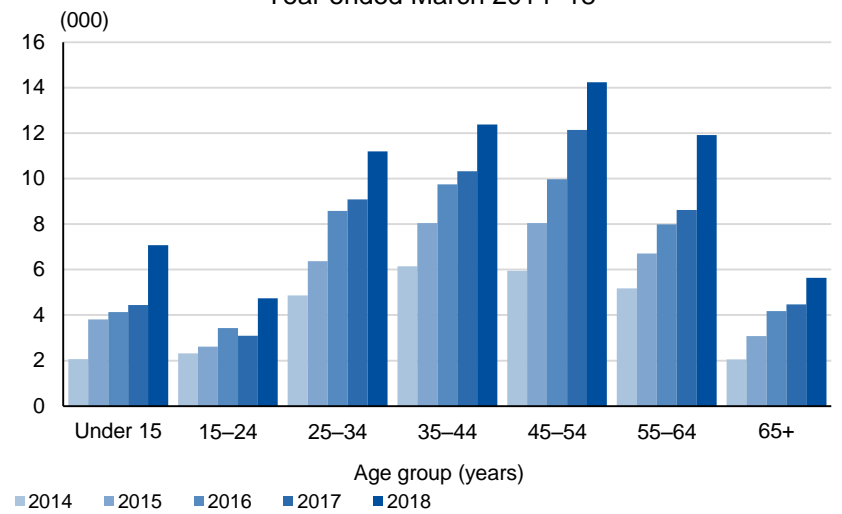
Source: Stats NZ

Travel purpose of visitors from Guangdong Year ended March 2014–18



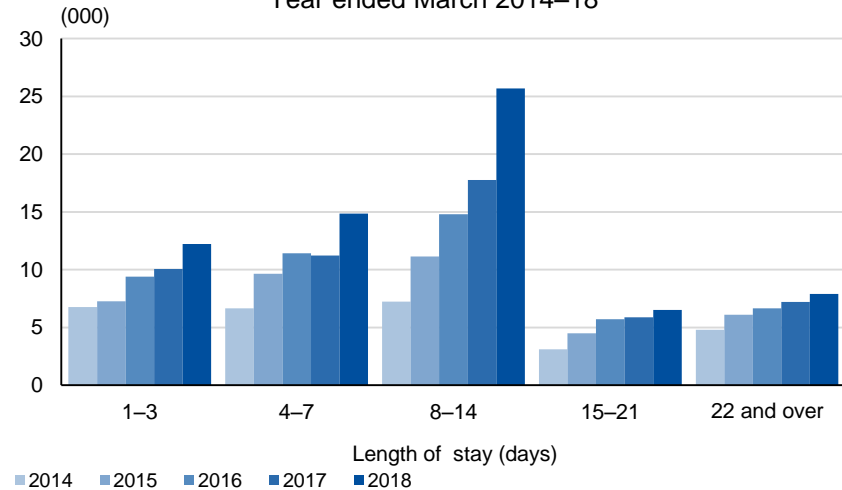
Source: Stats NZ

Age of visitors from Guangdong Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong Year ended March 2014–18



Source: Stats NZ

Table 29

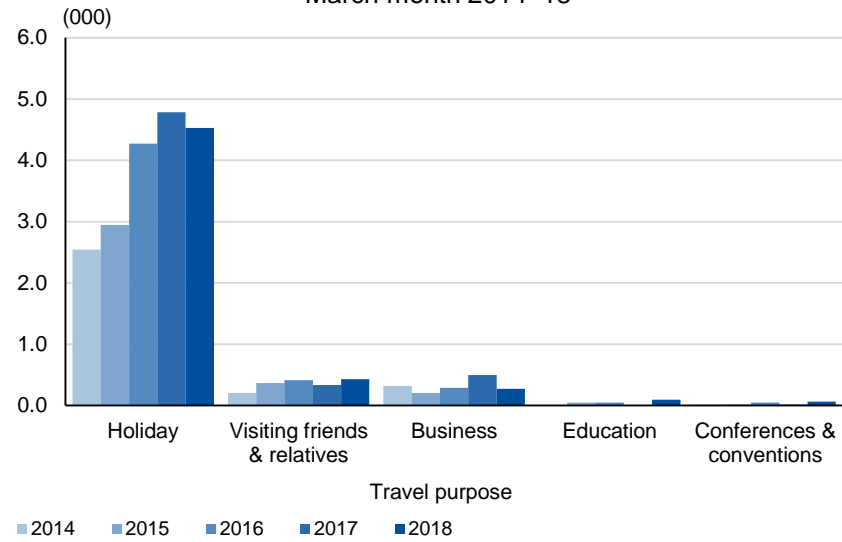
Key characteristics of visitors from Beijing
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,168	3,776	5,312	5,856	5,424	-432	-7.4
Travel purpose							
Holiday	2,544	2,944	4,272	4,784	4,528	-256	-5.4
Visiting friends & relatives	208	368	416	336	432	96	28.6
Business	320	208	288	496	272	-224	-45.2
Education	0	48	48	0	96	96	...
Conferences & conventions	16	16	48	16	64	48	300.0
Age group (years)							
Under 15	80	144	160	240	256	16	6.7
15–24	0	112	192	96	256	160	166.7
25–34	720	816	944	1,360	1,280	-80	-5.9
35–44	592	560	736	896	880	-16	-1.8
45–54	592	848	1,056	1,072	608	-464	-43.3
55–64	832	976	1,632	1,552	1,504	-48	-3.1
65+	352	320	592	640	640	0	0.0
Length of stay (days)							
1–3	1,216	1,136	1,936	2,096	1,568	-528	-25.2
4–7	704	752	864	1,200	768	-432	-36.0
8–14	704	1,088	1,504	1,680	1,904	224	13.3
15–21	272	352	432	416	464	48	11.5
22 and over	272	448	576	464	720	256	55.2
Median	4.8	7.5	7.1	6.9	8.7
New Zealand port							
Auckland airport	2,656	3,344	4,752	5,248	4,544	-704	-13.4
Christchurch airport	400	336	384	416	704	288	69.2
Closest port of flight							
Beijing	0	0	1,504	1,280	1,936	656	51.3
Sydney	608	608	752	880	608	-272	-30.9
Melbourne	432	352	528	544	576	32	5.9
Guangzhou	480	976	1,024	704	528	-176	-25.0
Hong Kong	352	432	208	688	384	-304	-44.2
Citizenship							
China, People's Republic of	2,992	3,600	5,184	5,712	5,280	-432	-7.6

Symbol: ... not applicable

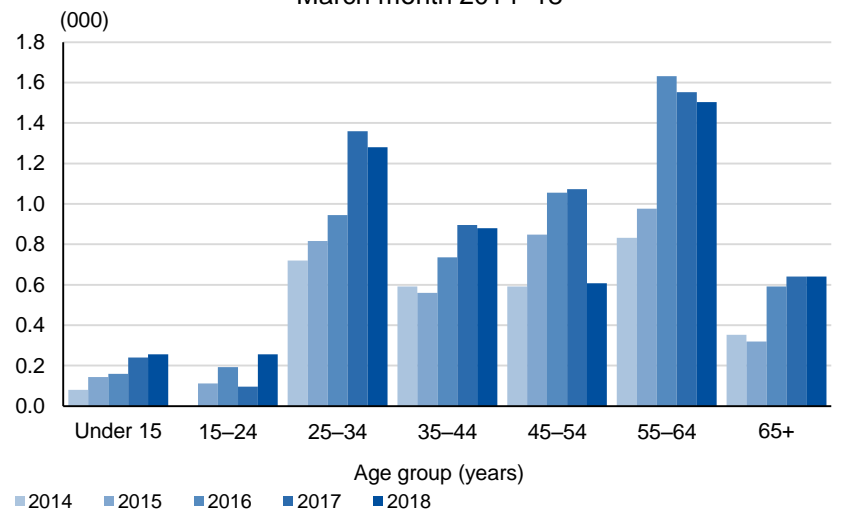
Source: Stats NZ

Travel purpose of visitors from Beijing March month 2014–18



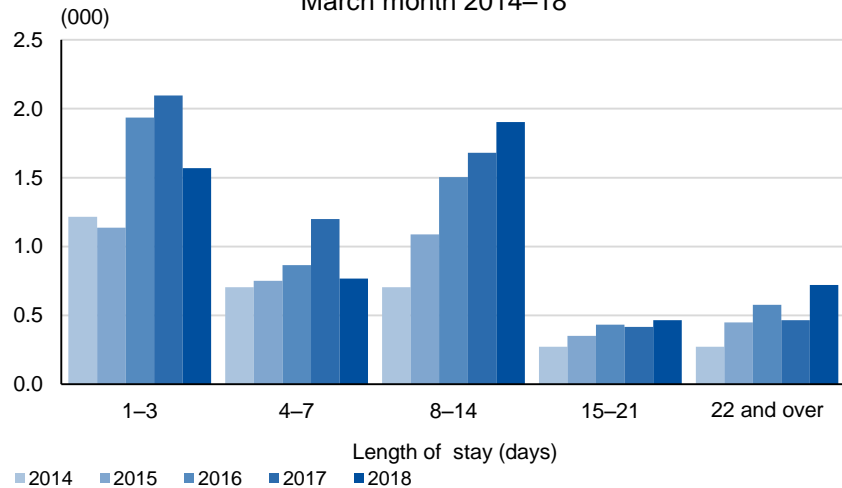
Source: Stats NZ

Age of visitors from Beijing March month 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing March month 2014–18



Source: Stats NZ

Table 30

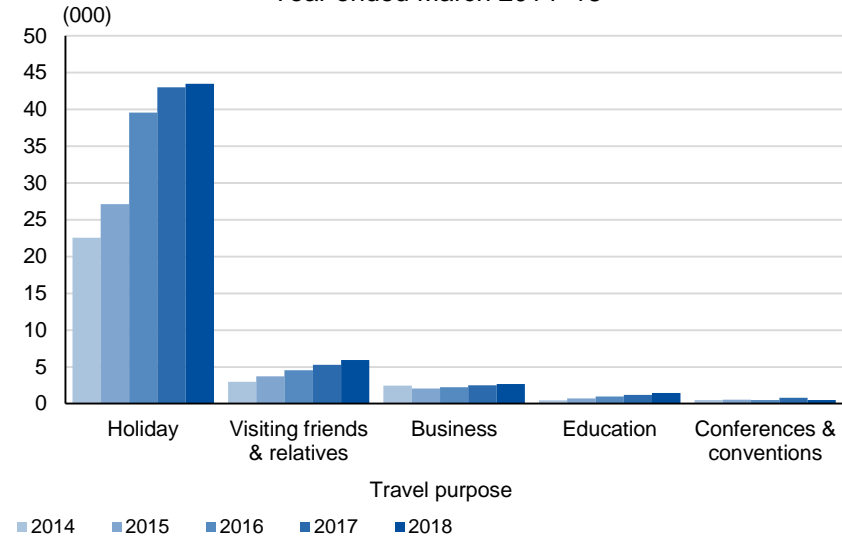
Key characteristics of visitors from Beijing
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,952	35,824	49,776	54,992	55,520	528	1.0
Travel purpose							
Holiday	22,544	27,136	39,568	42,976	43,456	480	1.1
Visiting friends & relatives	2,976	3,712	4,544	5,280	5,920	640	12.1
Business	2,464	2,064	2,256	2,496	2,672	176	7.1
Education	448	704	976	1,216	1,456	240	19.7
Conferences & conventions	496	528	480	816	480	-336	-41.2
Age group (years)							
Under 15	1,936	2,800	3,760	4,000	4,768	768	19.2
15–24	1,584	1,792	2,304	2,400	2,512	112	4.7
25–34	6,528	7,744	10,160	13,584	12,928	-656	-4.8
35–44	6,448	7,632	8,848	9,504	10,912	1,408	14.8
45–54	5,904	7,024	10,032	10,096	8,944	-1,152	-11.4
55–64	5,168	6,144	10,336	10,944	10,688	-256	-2.3
65+	2,384	2,688	4,336	4,464	4,768	304	6.8
Length of stay (days)							
1–3	12,608	12,080	17,776	16,432	14,624	-1,808	-11.0
4–7	5,488	6,736	8,608	9,568	8,288	-1,280	-13.4
8–14	5,872	8,832	12,656	15,664	18,864	3,200	20.4
15–21	2,704	3,536	5,264	6,208	5,712	-496	-8.0
22 and over	3,280	4,640	5,472	7,120	8,032	912	12.8
Median	4.8	7.0	7.0	8.1	9.1
New Zealand port							
Auckland airport	26,256	31,408	44,064	48,752	47,024	-1,728	-3.5
Christchurch airport	2,672	3,136	4,080	4,832	6,992	2,160	44.7
Queenstown airport	496	768	1,024	944	1,056	112	11.9
Closest port of flight							
Beijing	0	0	6,688	15,248	17,952	2,704	17.7
Guangzhou	3,680	8,080	9,632	9,488	7,008	-2,480	-26.1
Hong Kong	5,648	4,160	4,128	4,976	6,256	1,280	25.7
Sydney	5,440	5,040	6,736	5,904	5,696	-208	-3.5
Melbourne	3,040	4,208	5,568	4,272	4,576	304	7.1
Brisbane	4,864	5,648	6,960	6,416	3,696	-2,720	-42.4
Shanghai	1,888	3,328	4,320	3,360	1,968	-1,392	-41.4
Shenzhen	0	0	0	672	1,872	1,200	178.6
Coolangatta	1,296	1,184	1,664	1,296	1,568	272	21.0
Singapore	2,576	2,672	2,256	1,360	1,280	-80	-5.9
Citizenship							
China, People's Republic of	28,192	34,272	47,872	52,608	53,392	784	1.5
New Zealand	464	368	704	704	384	-320	-45.5

Symbol: ... not applicable

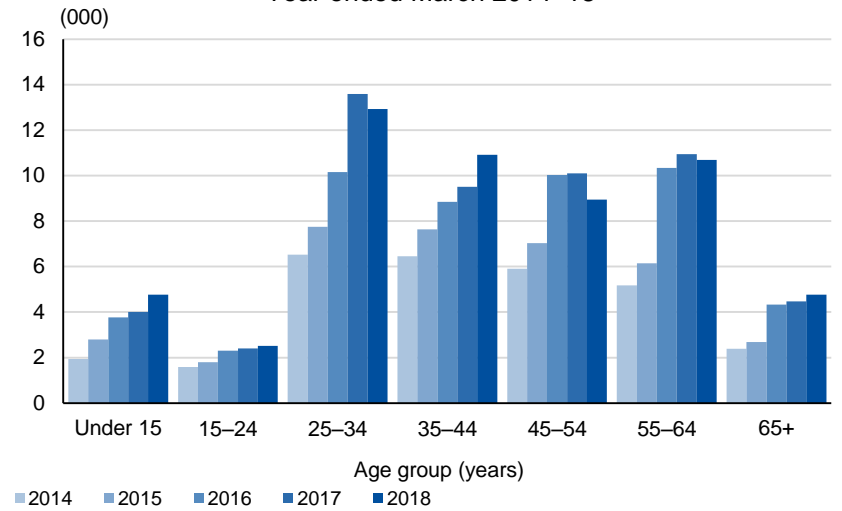
Source: Stats NZ

Travel purpose of visitors from Beijing Year ended March 2014–18



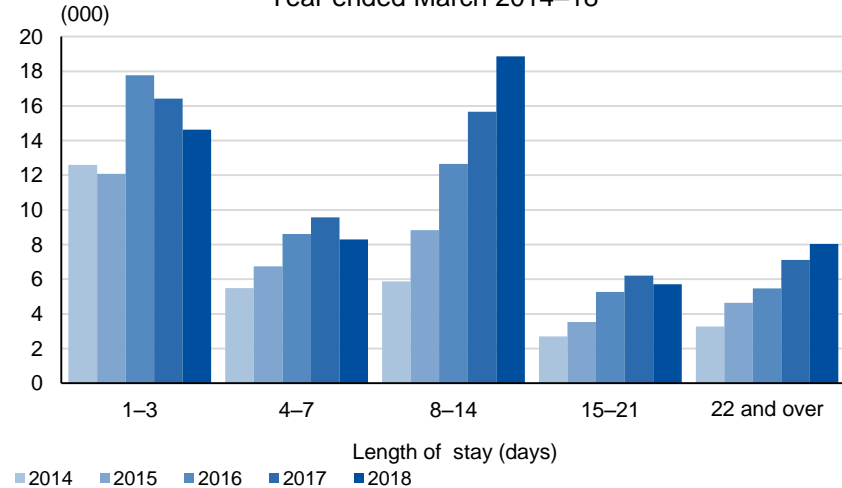
Source: Stats NZ

Age of visitors from Beijing Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing Year ended March 2014–18



Source: Stats NZ

Table 31

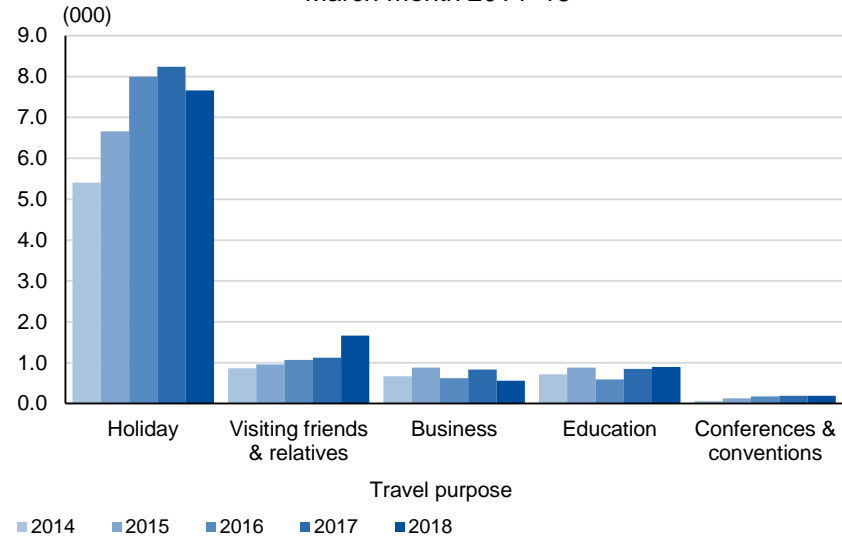
Key characteristics of visitors from Japan
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	8,656	10,336	11,120	12,032	11,968	-64	-0.5
Travel purpose							
Holiday	5,408	6,656	8,000	8,240	7,664	-576	-7.0
Visiting friends & relatives	864	960	1,072	1,120	1,664	544	48.6
Business	672	880	624	832	560	-272	-32.7
Education	720	880	592	848	896	48	5.7
Conferences & conventions	64	128	176	192	192	0	0.0
Age group (years)							
Under 15	848	864	1,040	1,312	1,216	-96	-7.3
15–24	3,328	3,808	3,552	3,904	4,160	256	6.6
25–34	992	1,200	1,408	1,568	1,568	0	0.0
35–44	816	880	1,216	1,248	1,424	176	14.1
45–54	800	960	1,264	1,328	1,392	64	4.8
55–64	976	1,104	1,216	1,264	976	-288	-22.8
65+	896	1,520	1,424	1,408	1,232	-176	-12.5
Length of stay (days)							
1–3	784	880	848	1,536	1,584	48	3.1
4–7	3,584	4,880	5,952	5,696	5,200	-496	-8.7
8–14	2,944	2,912	2,800	3,376	3,584	208	6.2
15–21	656	784	912	768	928	160	20.8
22 and over	688	880	608	656	672	16	2.4
Median	7.5	7.0	6.7	6.5	6.7
New Zealand port							
Auckland airport	6,624	7,888	9,920	11,104	11,088	-16	-0.1
Christchurch airport	1,744	2,288	1,024	672	672	0	0.0
Closest port of flight							
Tokyo	5,216	6,704	7,408	6,672	7,584	912	13.7
Osaka	0	0	0	1,824	1,584	-240	-13.2
Sydney	464	592	912	720	496	-224	-31.1
Citizenship							
Japan	8,144	9,776	10,688	11,392	11,200	-192	-1.7

Symbol: ... not applicable

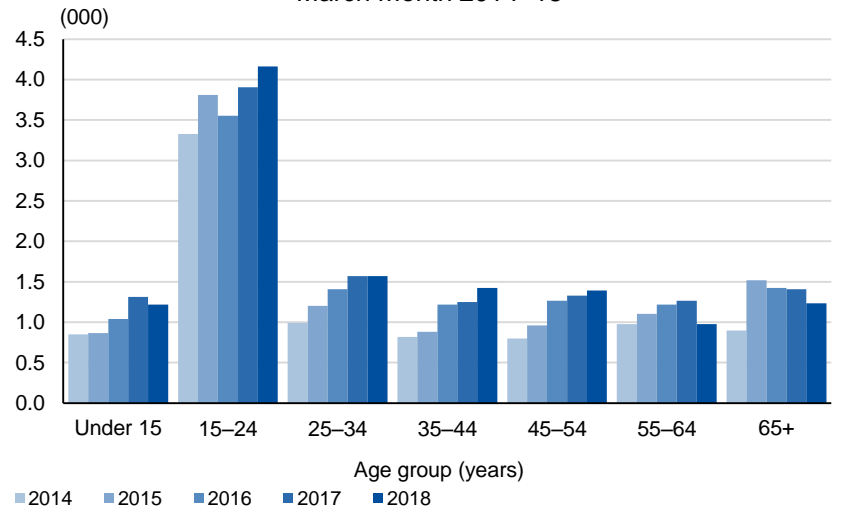
Source: Stats NZ

Travel purpose of visitors from Japan March month 2014–18



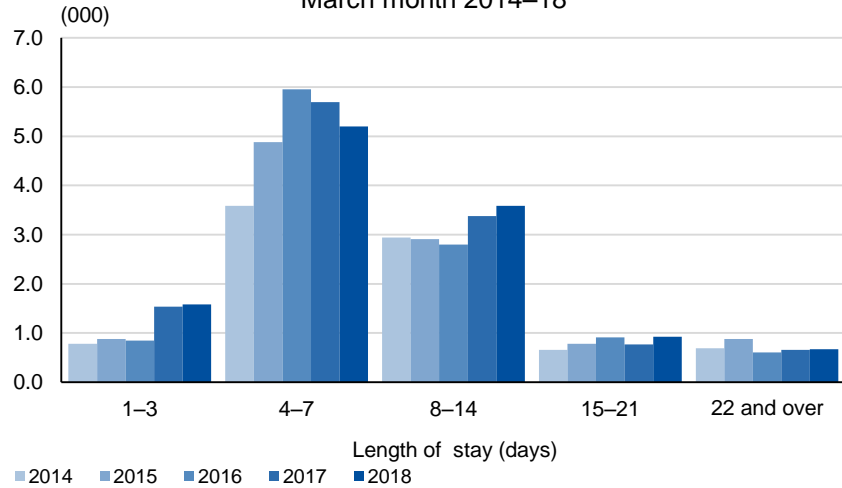
Source: Stats NZ

Age of visitors from Japan March month 2014–18



Source: Stats NZ

Length of stay of visitors from Japan March month 2014–18



Source: Stats NZ

Table 32

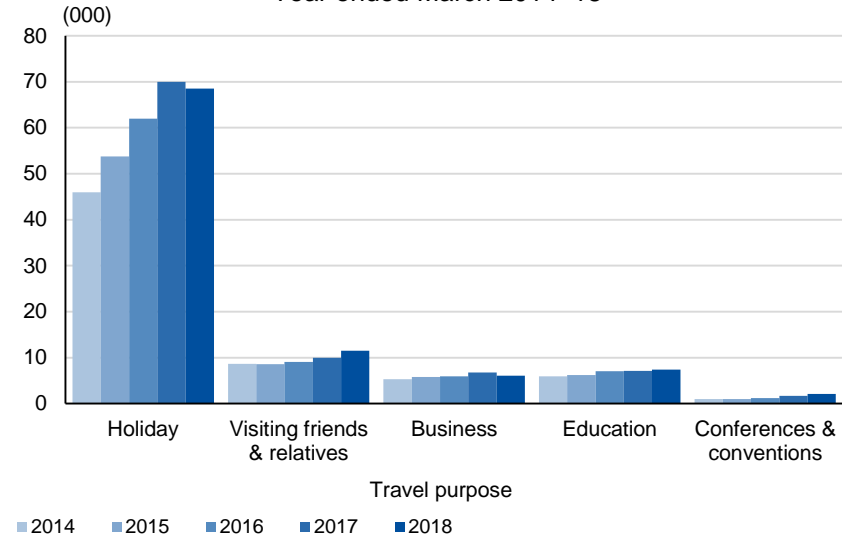
Key characteristics of visitors from Japan
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	73,344	83,392	91,344	102,320	102,416	96	0.1
Travel purpose							
Holiday	45,952	53,728	61,968	70,000	68,496	-1,504	-2.1
Visiting friends & relatives	8,672	8,560	9,072	9,968	11,536	1,568	15.7
Business	5,312	5,808	5,936	6,768	6,064	-704	-10.4
Education	5,920	6,208	7,040	7,120	7,440	320	4.5
Conferences & conventions	1,040	1,024	1,184	1,696	2,096	400	23.6
Age group (years)							
Under 15	5,344	5,936	6,112	6,800	6,816	16	0.2
15–24	18,432	19,536	21,616	24,464	23,952	-512	-2.1
25–34	9,792	11,760	12,480	15,776	16,352	576	3.7
35–44	9,216	10,032	11,040	12,832	13,920	1,088	8.5
45–54	8,224	9,456	10,896	12,016	13,392	1,376	11.5
55–64	10,768	11,872	12,880	13,584	12,384	-1,200	-8.8
65+	11,568	14,800	16,320	16,848	15,600	-1,248	-7.4
Length of stay (days)							
1–3	7,280	8,352	9,248	11,792	13,648	1,856	15.7
4–7	34,768	41,344	47,024	54,624	51,232	-3,392	-6.2
8–14	16,560	18,880	18,432	19,360	20,464	1,104	5.7
15–21	4,992	5,072	5,936	5,600	6,240	640	11.4
22 and over	9,744	9,744	10,704	10,944	10,832	-112	-1.0
Median	6.7	6.5	6.4	6.1	6.1
New Zealand port							
Auckland airport	57,856	69,216	82,656	92,528	93,664	1,136	1.2
Christchurch airport	13,344	11,920	6,464	6,272	5,904	-368	-5.9
Queenstown airport	784	1,056	1,136	2,112	1,680	-432	-20.5
Wellington airport	912	608	720	1,056	688	-368	-34.8
Closest port of flight							
Tokyo	38,560	56,576	63,344	61,856	66,224	4,368	7.1
Osaka	8,848	992	0	8,928	9,296	368	4.1
Sydney	5,568	6,224	6,656	7,664	6,240	-1,424	-18.6
Singapore	4,544	5,424	5,696	4,656	3,520	-1,136	-24.4
Hong Kong	1,728	2,896	2,816	3,488	2,944	-544	-15.6
Brisbane	864	720	1,808	2,256	2,688	432	19.1
Bangkok	624	912	1,344	2,496	2,144	-352	-14.1
Melbourne	928	848	1,744	2,416	1,776	-640	-26.5
Seoul	5,280	3,552	1,824	2,352	1,296	-1,056	-44.9
Guangzhou	1,152	1,328	1,808	1,216	1,264	48	3.9
Citizenship							
Japan	69,056	78,672	85,808	95,968	95,424	-544	-0.6
New Zealand	1,808	1,760	1,712	1,968	2,192	224	11.4
United States of America	752	800	1,072	1,552	1,280	-272	-17.5
China, People's Republic of	160	416	432	512	592	80	15.6

Symbol: ... not applicable

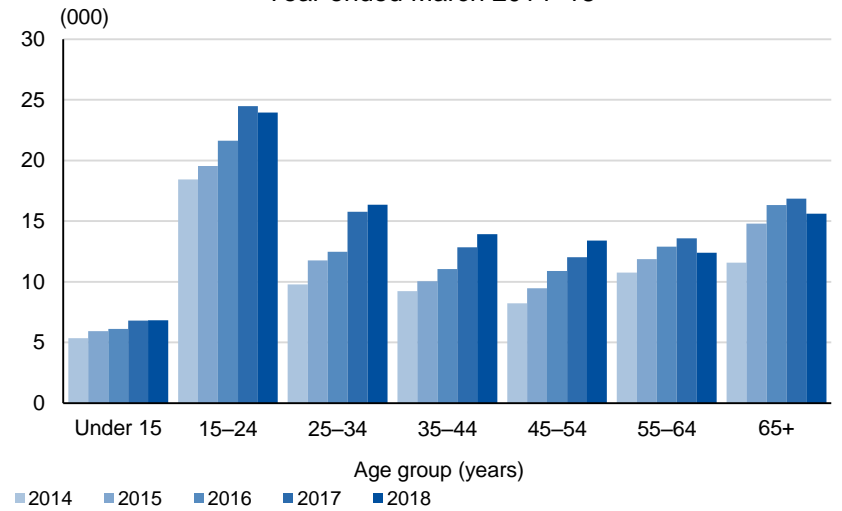
Source: Stats NZ

Travel purpose of visitors from Japan Year ended March 2014–18



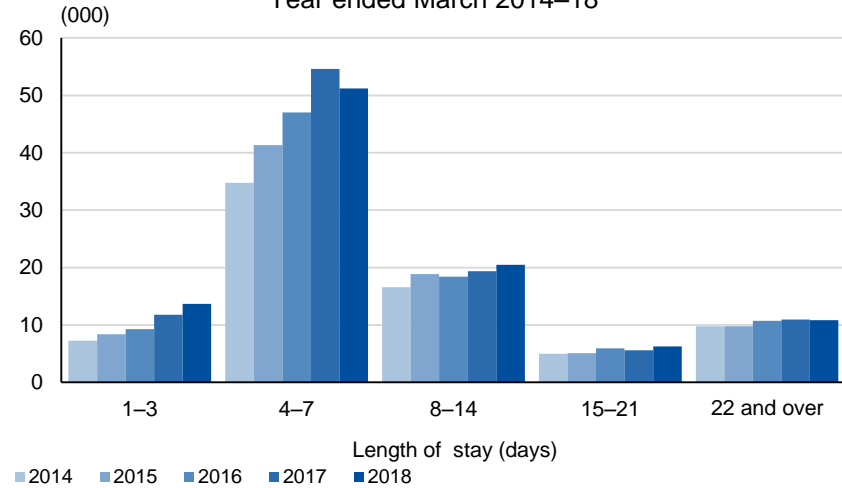
Source: Stats NZ

Age of visitors from Japan Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Japan Year ended March 2014–18



Source: Stats NZ

Table 33

Prefecture of residence of visitors from Japan
March month 2014–18

	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	8,656	10,336	11,120	12,032	11,968	-64	-0.5
Tokyo	1,776	2,176	2,240	2,240	2,720	480	21.4
Kanagawa	1,152	1,440	1,424	1,632	1,440	-192	-11.8
Osaka	512	560	816	880	848	-32	-3.6
Chiba	880	688	688	944	640	-304	-32.2
Saitama	336	480	368	384	592	208	54.2
Hyogo	272	496	352	688	528	-160	-23.3
Not stated	512	720	992	1,120	1,408	288	25.7

Source: Stats NZ

Table 34

Prefecture of residence of visitors from Japan
Year ended March 2014–18

	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	73,344	83,392	91,344	102,320	102,416	96	0.1
Tokyo	15,024	17,888	20,960	21,872	22,992	1,120	5.1
Kanagawa	7,872	9,504	8,736	10,208	10,672	464	4.5
Osaka	5,696	5,872	6,480	7,760	7,232	-528	-6.8
Saitama	4,224	5,152	6,016	5,792	5,920	128	2.2
Hyogo	4,032	3,888	4,320	5,504	5,408	-96	-1.7
Chiba	4,144	4,928	4,832	5,472	5,088	-384	-7.0
Aichi	4,272	4,400	5,296	5,600	4,880	-720	-12.9
Fukuoka	2,480	2,256	2,432	2,672	2,592	-80	-3.0
Hokkaido	1,728	2,112	2,064	2,416	2,320	-96	-4.0
Kyoto	1,808	2,176	2,224	2,544	2,192	-352	-13.8
Shizuoka	1,360	1,312	1,744	1,920	1,920	0	0.0
Ibaraki	1,408	1,440	1,536	2,256	1,552	-704	-31.2
Hiroshima	1,344	1,408	1,440	1,424	1,504	80	5.6
Okinawa	672	560	784	928	1,136	208	22.4
Nara	656	800	848	1,072	1,072	0	0.0
Gifu	688	784	832	1,264	1,056	-208	-16.5
Nagano	720	752	976	976	1,040	64	6.6
Mie	752	832	880	1,104	1,008	-96	-8.7
Okayama	688	848	432	768	912	144	18.8
Gunma	976	928	1,104	800	896	96	12.0
Miyagi	752	752	832	656	816	160	24.4
Tochigi	512	656	688	912	752	-160	-17.5
Shiga	768	512	784	992	688	-304	-30.6
Niigata	512	320	368	688	496	-192	-27.9
Not stated	4,400	7,232	8,064	9,536	11,440	1,904	20.0

Source: Stats NZ

Table 35

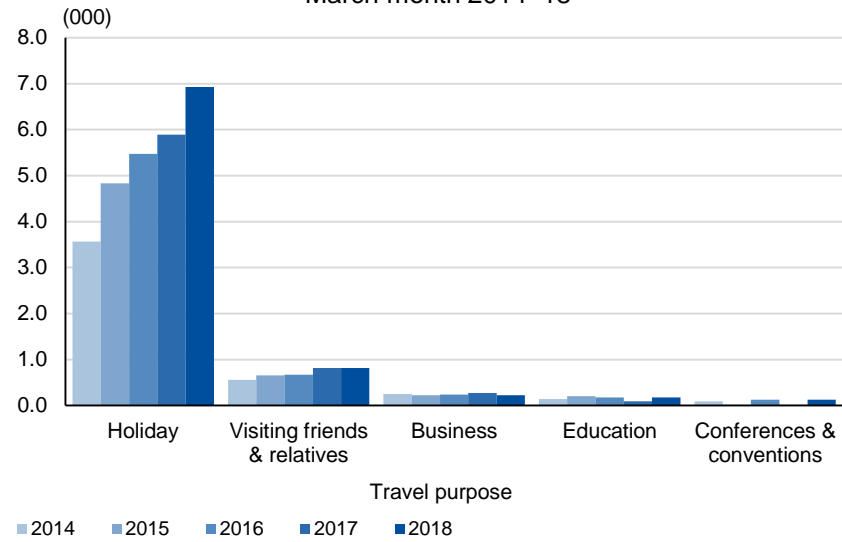
Key characteristics of visitors from the Republic of Korea
 March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	5,312	6,352	7,328	7,584	9,136	1,552	20.5
Travel purpose							
Holiday	3,568	4,832	5,472	5,888	6,928	1,040	17.7
Visiting friends & relatives	560	656	672	816	816	0	0.0
Business	256	224	240	272	224	-48	-17.6
Education	144	208	176	96	176	80	83.3
Conferences & conventions	96	16	128	16	128	112	700.0
Age group (years)							
Under 15	208	160	128	208	192	-16	-7.7
15–24	192	416	416	208	336	128	61.5
25–34	704	496	832	608	752	144	23.7
35–44	576	528	560	512	640	128	25.0
45–54	1,136	1,392	1,264	1,216	1,616	400	32.9
55–64	1,760	2,672	2,864	3,792	4,112	320	8.4
65+	736	688	1,264	1,040	1,488	448	43.1
Length of stay (days)							
1–3	864	688	896	752	1,088	336	44.7
4–7	3,200	4,096	4,768	5,248	6,112	864	16.5
8–14	560	640	832	752	1,088	336	44.7
15–21	160	144	144	288	240	-48	-16.7
22 and over	528	784	688	544	608	64	11.8
Median	5.7	5.8	5.7	5.8	5.5
New Zealand port							
Auckland airport	3,840	4,288	4,752	4,912	6,192	1,280	26.1
Christchurch airport	1,216	1,808	2,352	2,544	2,544	0	0.0
Closest port of flight							
Seoul	2,592	2,880	3,104	3,408	4,736	1,328	39.0
Sydney	2,128	2,704	3,264	3,136	3,424	288	9.2
Citizenship							
Korea, Republic of	5,200	6,112	7,104	7,424	8,992	1,568	21.1

Symbol: ... not applicable

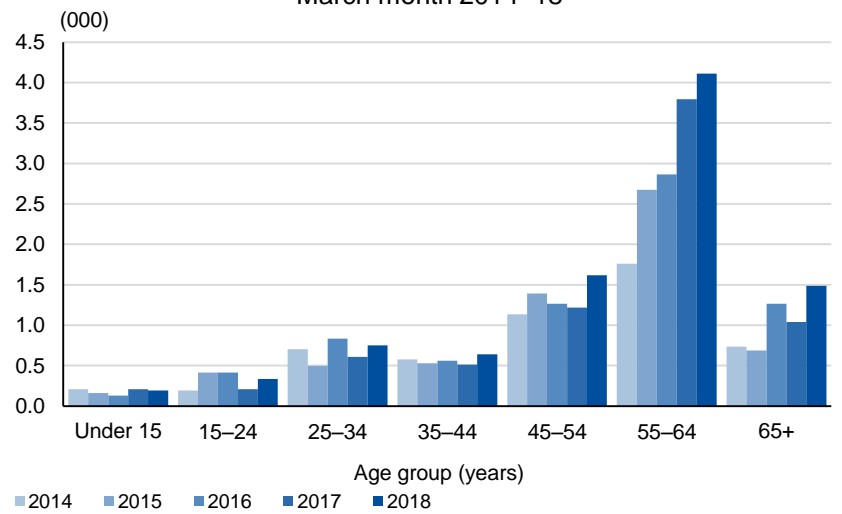
Source: Stats NZ

Travel purpose of visitors from Korea March month 2014–18



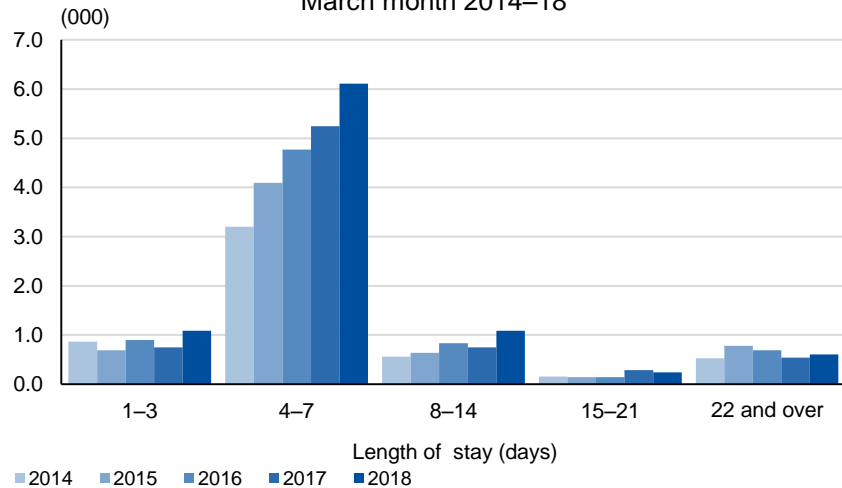
Source: Stats NZ

Age of visitors from Korea March month 2014–18



Source: Stats NZ

Length of stay of visitors from Korea March month 2014–18



Source: Stats NZ

Table 36

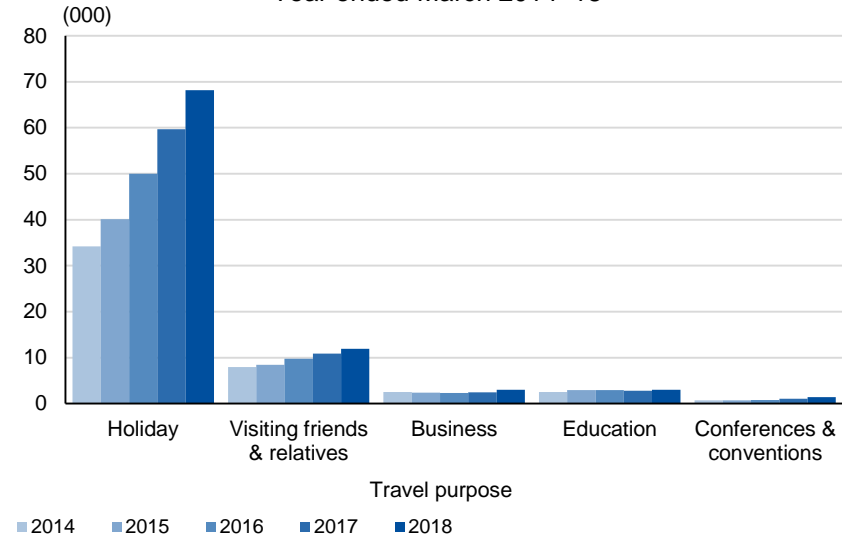
Key characteristics of visitors from the Republic of Korea
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	52,944	59,184	71,408	82,448	93,936	11,488	13.9
Travel purpose							
Holiday	34,208	40,096	49,968	59,648	68,192	8,544	14.3
Visiting friends & relatives	8,000	8,432	9,808	10,896	11,952	1,056	9.7
Business	2,544	2,368	2,336	2,448	3,056	608	24.8
Education	2,528	2,960	2,960	2,784	3,040	256	9.2
Conferences & conventions	736	720	816	1,088	1,392	304	27.9
Age group (years)							
Under 15	4,944	5,744	6,112	6,784	7,424	640	9.4
15–24	5,376	6,432	6,960	7,008	7,632	624	8.9
25–34	6,960	7,792	9,584	9,968	11,712	1,744	17.5
35–44	7,360	7,872	9,104	10,336	11,984	1,648	15.9
45–54	10,608	11,792	14,016	15,184	17,824	2,640	17.4
55–64	12,912	14,848	18,528	24,928	27,328	2,400	9.6
65+	4,784	4,704	7,104	8,240	10,032	1,792	21.7
Length of stay (days)							
1–3	8,048	7,824	9,056	10,976	11,200	224	2.0
4–7	25,952	29,520	37,440	44,320	52,256	7,936	17.9
8–14	7,120	8,544	9,792	11,504	13,920	2,416	21.0
15–21	2,208	3,088	3,632	3,648	4,928	1,280	35.1
22 and over	9,616	10,208	11,488	12,000	11,632	-368	-3.1
Median	6.1	6.2	6.1	6.0	6.1
New Zealand port							
Auckland airport	40,176	44,704	53,440	61,664	69,744	8,080	13.1
Christchurch airport	11,088	12,576	15,616	17,584	20,224	2,640	15.0
Queenstown airport	1,008	1,360	1,728	2,416	3,360	944	39.1
Wellington airport	448	288	496	592	448	-144	-24.3
Closest port of flight							
Seoul	24,688	25,920	33,616	37,824	43,888	6,064	16.0
Sydney	18,896	20,848	23,344	26,032	28,432	2,400	9.2
Tokyo	832	2,400	3,536	2,784	4,464	1,680	60.3
Shanghai	496	1,136	1,408	2,000	2,240	240	12.0
Guangzhou	736	1,440	1,376	2,432	2,208	-224	-9.2
Hong Kong	2,064	1,584	1,920	1,312	2,192	880	67.1
Melbourne	1,280	1,152	1,760	2,176	2,176	0	0.0
Osaka	272	0	0	1,152	1,696	544	47.2
Brisbane	1,056	1,232	1,072	1,072	1,568	496	46.3
Singapore	1,264	1,312	1,280	1,872	1,456	-416	-22.2
Citizenship							
Korea, Republic of	50,992	57,440	69,104	80,080	91,600	11,520	14.4
New Zealand	624	704	768	848	800	-48	-5.7
United States of America	544	480	480	752	720	-32	-4.3

Symbol: ... not applicable

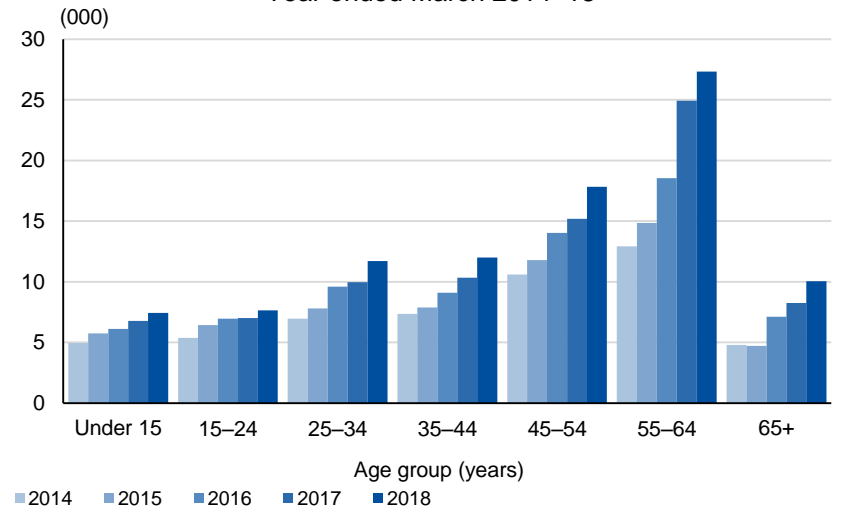
Source: Stats NZ

Travel purpose of visitors from Korea Year ended March 2014–18



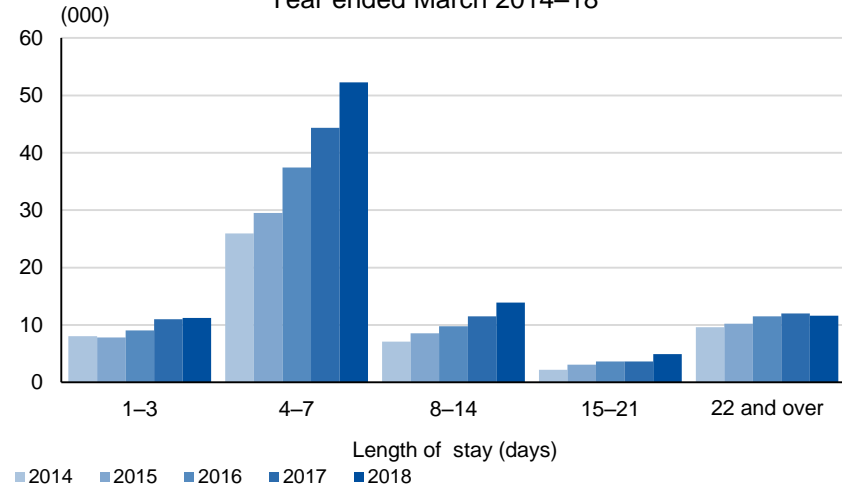
Source: Stats NZ

Age of visitors from Korea Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Korea Year ended March 2014–18



Source: Stats NZ

Table 37

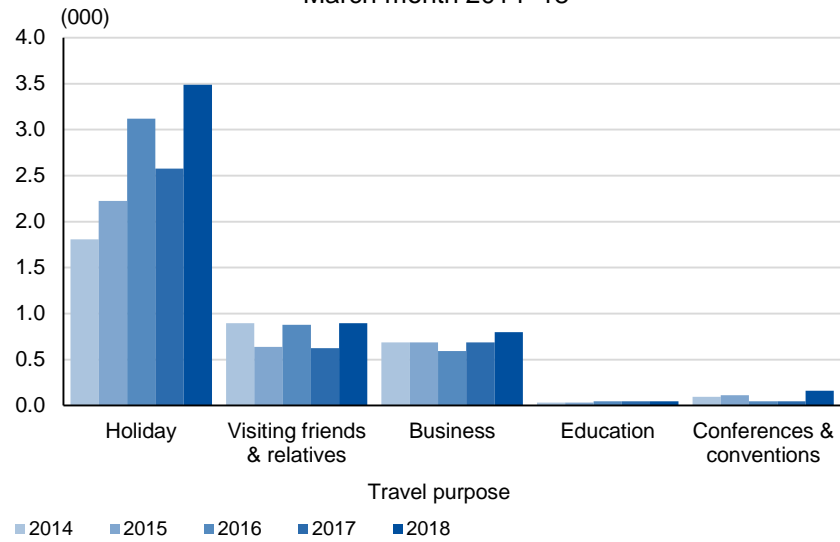
Key characteristics of visitors from Singapore
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,776	3,776	4,864	4,272	5,616	1,344	31.5
Travel purpose							
Holiday	1,808	2,224	3,120	2,576	3,488	912	35.4
Visiting friends & relatives	896	640	880	624	896	272	43.6
Business	688	688	592	688	800	112	16.3
Education	32	32	48	48	48	0	0.0
Conferences & conventions	96	112	48	48	160	112	233.3
Age group (years)							
Under 15	352	496	720	480	688	208	43.3
15–24	256	144	288	256	352	96	37.5
25–34	864	784	1,200	928	1,248	320	34.5
35–44	976	1,072	1,056	880	1,312	432	49.1
45–54	704	736	832	864	832	-32	-3.7
55–64	464	384	544	640	816	176	27.5
65+	160	160	224	224	368	144	64.3
Length of stay (days)							
1–3	560	432	560	736	800	64	8.7
4–7	1,072	976	1,088	1,072	1,056	-16	-1.5
8–14	1,440	1,424	2,304	1,696	2,560	864	50.9
15–21	352	496	720	480	896	416	86.7
22 and over	352	448	192	288	304	16	5.6
Median	8.3	9.7	9.6	8.5	9.7
New Zealand port							
Auckland airport	2,352	2,336	3,168	2,640	3,072	432	16.4
Christchurch airport	1,072	1,120	1,328	1,120	1,488	368	32.9
Wellington airport	240	192	176	288	688	400	138.9
Closest port of flight							
Singapore	2,096	2,032	2,960	2,368	2,800	432	18.2
Sydney	976	848	1,024	816	1,008	192	23.5
Canberra	0	0	0	224	592	368	164.3
Citizenship							
Singapore	1,504	1,344	2,064	2,176	2,800	624	28.7
New Zealand	592	432	432	336	544	208	61.9

Symbol: ... not applicable

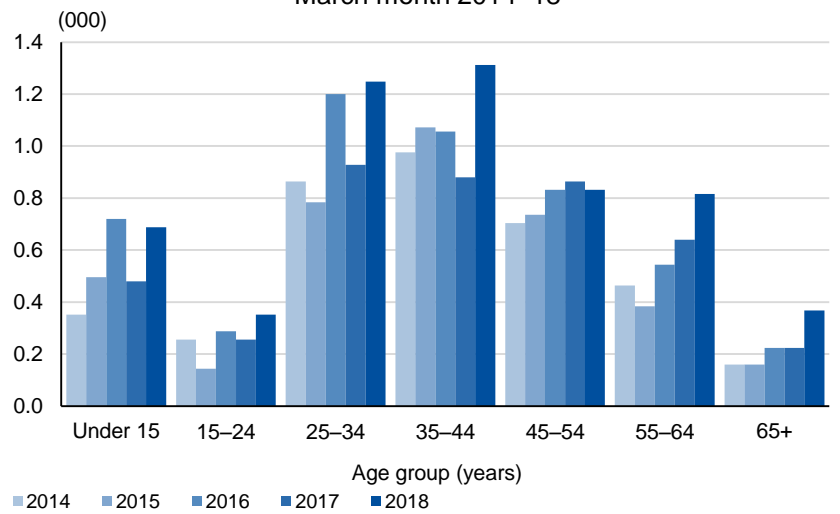
Source: Stats NZ

Travel purpose of visitors from Singapore March month 2014–18



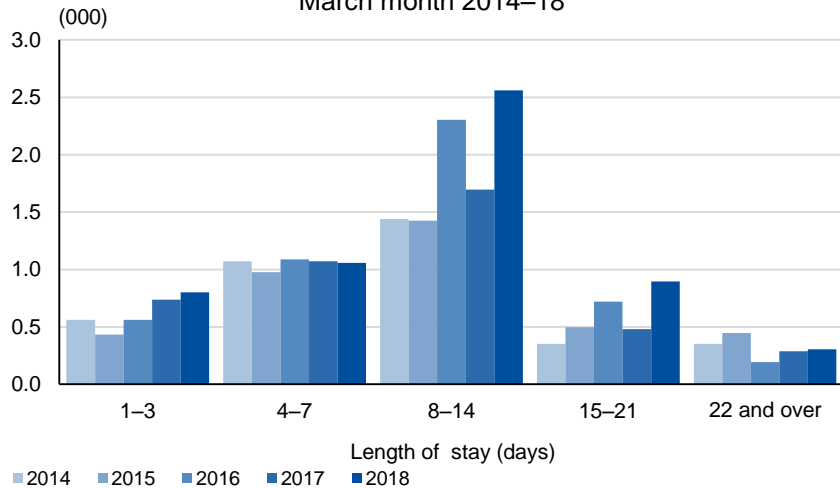
Source: Stats NZ

Age of visitors from Singapore March month 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore March month 2014–18



Source: Stats NZ

Table 38

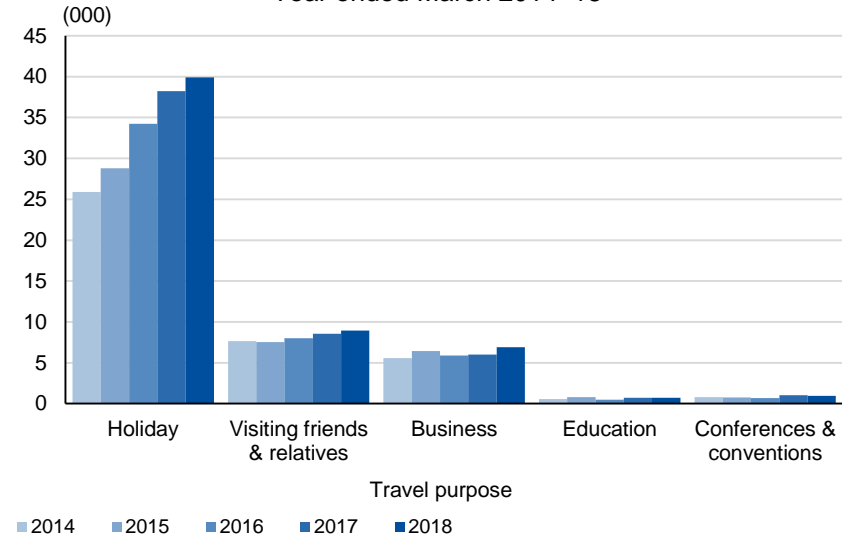
Key characteristics of visitors from Singapore
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	43,168	47,296	51,408	56,672	60,176	3,504	6.2
Travel purpose							
Holiday	25,904	28,800	34,240	38,240	39,904	1,664	4.4
Visiting friends & relatives	7,664	7,552	8,000	8,560	8,944	384	4.5
Business	5,584	6,432	5,904	6,000	6,912	912	15.2
Education	576	800	480	704	704	0	0.0
Conferences & conventions	816	752	688	1,040	960	-80	-7.7
Age group (years)							
Under 15	5,664	5,888	6,512	6,096	7,168	1,072	17.6
15–24	4,160	4,656	4,688	5,408	5,440	32	0.6
25–34	9,104	10,080	11,744	14,400	15,264	864	6.0
35–44	10,096	11,120	11,504	11,856	12,592	736	6.2
45–54	7,792	8,480	8,896	9,776	10,496	720	7.4
55–64	4,672	5,232	5,616	6,704	6,640	-64	-1.0
65+	1,680	1,840	2,448	2,432	2,576	144	5.9
Length of stay (days)							
1–3	5,408	5,760	5,280	6,096	7,072	976	16.0
4–7	10,992	11,024	11,248	12,224	12,080	-144	-1.2
8–14	17,968	20,592	23,360	27,056	28,320	1,264	4.7
15–21	4,992	5,968	7,600	7,520	8,720	1,200	16.0
22 and over	3,808	3,952	3,920	3,776	3,984	208	5.5
Median	9.1	9.5	9.8	9.6	9.8
New Zealand port							
Auckland airport	25,920	27,968	30,320	32,528	33,264	736	2.3
Christchurch airport	13,984	15,568	16,624	17,808	19,168	1,360	7.6
Wellington airport	1,728	1,664	1,776	2,928	4,176	1,248	42.6
Queenstown airport	1,328	2,000	2,512	3,312	3,376	64	1.9
Closest port of flight							
Singapore	25,936	26,720	30,864	31,808	32,496	688	2.2
Sydney	9,712	10,464	9,920	10,432	10,400	-32	-0.3
Melbourne	3,264	4,064	5,264	5,200	5,536	336	6.5
Brisbane	2,256	3,952	3,248	4,064	4,064	0	0.0
Canberra	0	0	0	1,312	2,560	1,248	95.1
Coolangatta	240	256	320	1,376	1,440	64	4.7
Kuala Lumpur	400	688	320	624	1,040	416	66.7
Nadi	112	128	144	336	704	368	109.5
Citizenship							
Singapore	24,480	25,536	29,264	33,488	34,448	960	2.9
New Zealand	4,336	3,776	4,016	4,432	4,800	368	8.3
Malaysia	2,336	2,784	2,912	3,936	3,792	-144	-3.7
United Kingdom	1,856	2,320	2,416	1,904	2,512	608	31.9

Symbol: ... not applicable

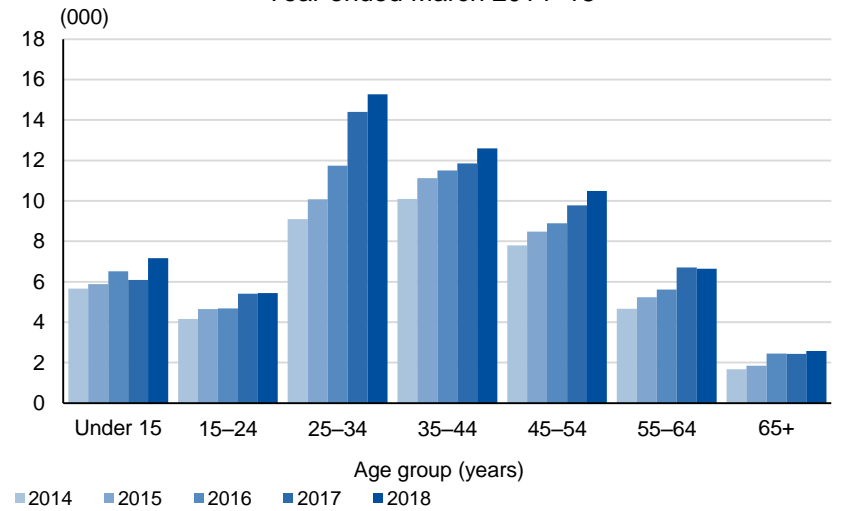
Source: Stats NZ

Travel purpose of visitors from Singapore Year ended March 2014–18



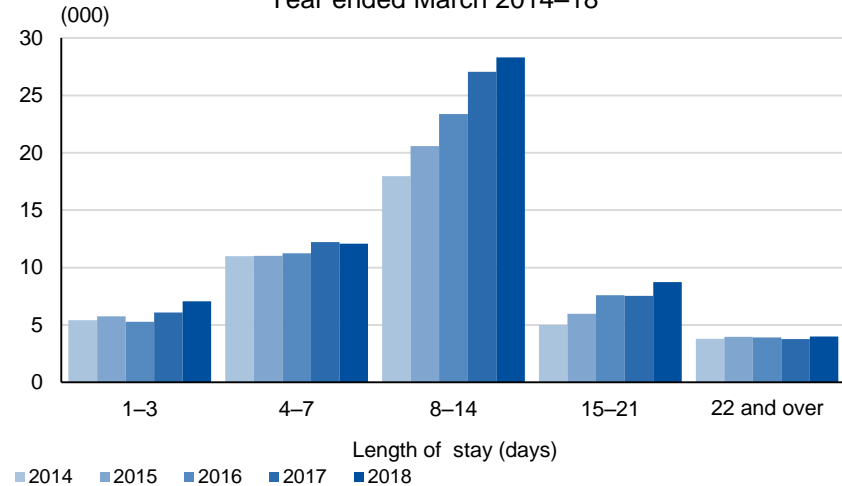
Source: Stats NZ

Age of visitors from Singapore Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore Year ended March 2014–18



Source: Stats NZ

Table 39

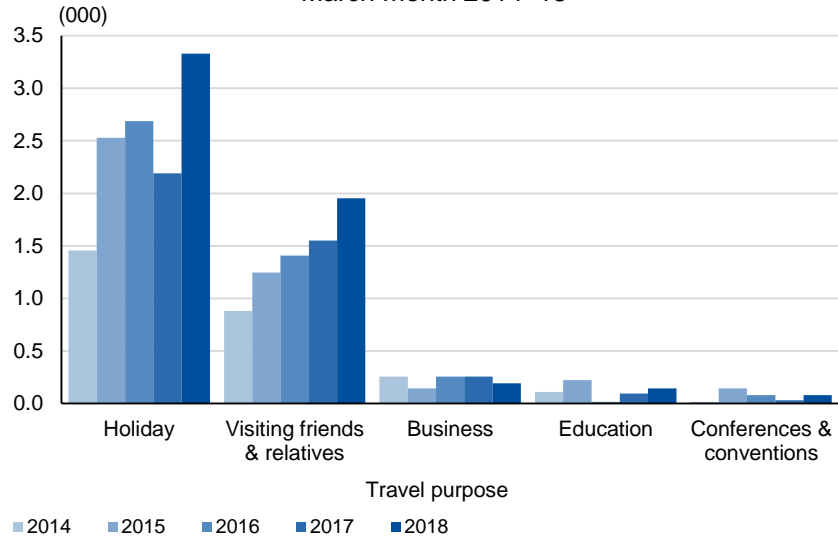
Key characteristics of visitors from India
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,312	5,024	4,992	4,992	6,384	1,392	27.9
Travel purpose							
Holiday	1,456	2,528	2,688	2,192	3,328	1,136	51.8
Visiting friends & relatives	880	1,248	1,408	1,552	1,952	400	25.8
Business	256	144	256	256	192	-64	-25.0
Education	112	224	16	96	144	48	50.0
Conferences & conventions	16	144	80	32	80	48	150.0
Age group (years)							
Under 15	112	192	224	240	288	48	20.0
15–24	496	512	480	416	560	144	34.6
25–34	1,024	1,504	1,456	1,360	1,968	608	44.7
35–44	416	688	480	528	544	16	3.0
45–54	448	768	672	688	960	272	39.5
55–64	544	928	1,056	1,232	1,296	64	5.2
65+	272	432	624	528	768	240	45.5
Length of stay (days)							
1–3	304	384	304	304	240	-64	-21.1
4–7	736	1,184	848	720	960	240	33.3
8–14	960	1,456	1,680	1,360	2,224	864	63.5
15–21	224	416	608	544	720	176	32.4
22 and over	1,088	1,584	1,552	2,064	2,240	176	8.5
Median	10.9	11.0	12.5	15.5	13.8
New Zealand port							
Auckland airport	2,512	3,936	3,808	4,048	5,104	1,056	26.1
Christchurch airport	464	576	704	592	960	368	62.2
Closest port of flight							
Singapore	976	1,744	1,472	1,552	2,160	608	39.2
Kuala Lumpur	704	880	880	640	928	288	45.0
Sydney	656	864	768	704	928	224	31.8
Bangkok	208	384	544	352	672	320	90.9
Citizenship							
India	3,184	4,736	4,864	4,864	6,192	1,328	27.3

Symbol: ... not applicable

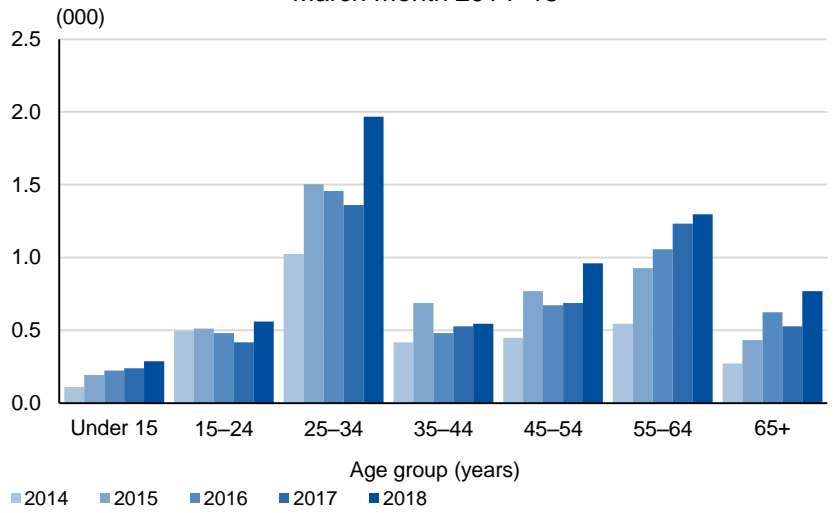
Source: Stats NZ

Travel purpose of visitors from India March month 2014–18



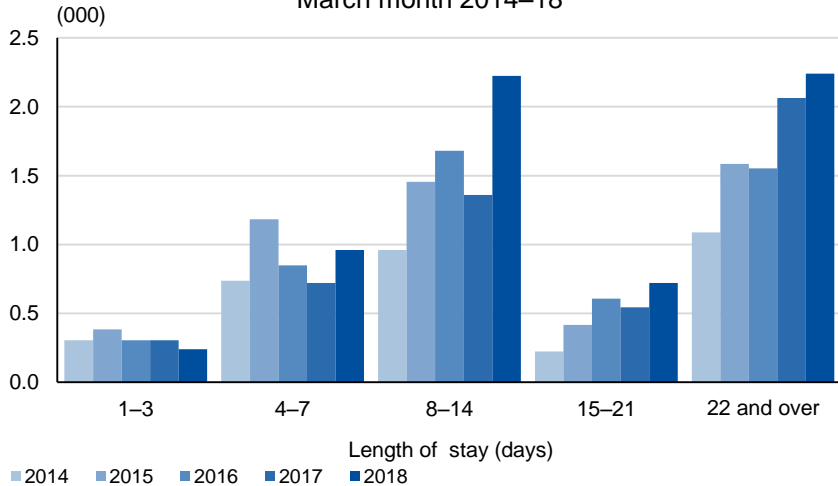
Source: Stats NZ

Age of visitors from India March month 2014–18



Source: Stats NZ

Length of stay of visitors from India March month 2014–18



Source: Stats NZ

Table 40

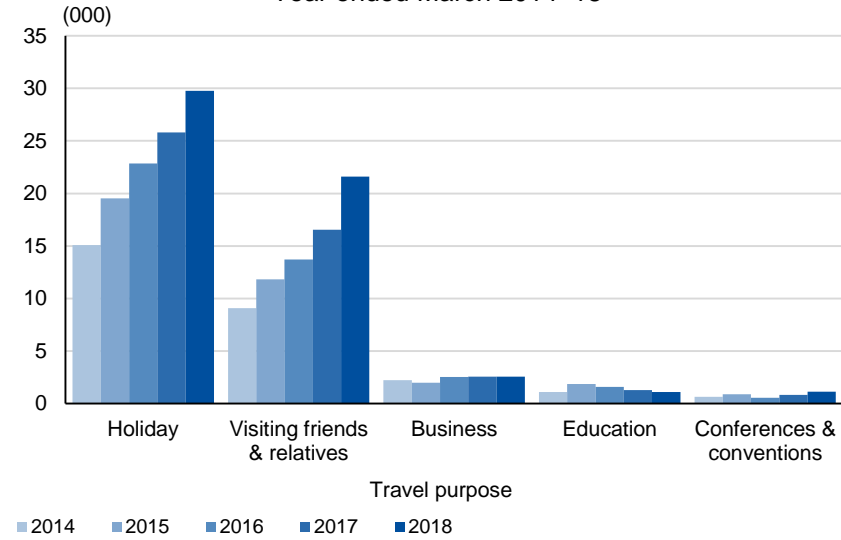
Key characteristics of visitors from India
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	32,064	40,880	46,512	53,424	63,296	9,872	18.5
Travel purpose							
Holiday	15,072	19,536	22,864	25,808	29,760	3,952	15.3
Visiting friends & relatives	9,088	11,824	13,712	16,560	21,616	5,056	30.5
Business	2,224	2,000	2,528	2,560	2,560	0	0.0
Education	1,104	1,872	1,600	1,280	1,120	-160	-12.5
Conferences & conventions	640	912	576	832	1,152	320	38.5
Age group (years)							
Under 15	1,856	2,576	2,496	2,928	4,000	1,072	36.6
15–24	4,000	5,264	5,760	4,976	5,344	368	7.4
25–34	8,112	10,384	12,064	12,432	15,344	2,912	23.4
35–44	4,352	4,880	5,440	6,544	6,816	272	4.2
45–54	5,376	6,144	6,384	8,848	9,904	1,056	11.9
55–64	5,712	7,488	9,488	11,488	14,192	2,704	23.5
65+	2,656	4,144	4,880	6,208	7,696	1,488	24.0
Length of stay (days)							
1–3	1,872	2,384	2,400	2,656	2,800	144	5.4
4–7	7,232	7,424	7,664	8,400	9,808	1,408	16.8
8–14	8,544	12,592	15,344	17,600	19,584	1,984	11.3
15–21	3,520	4,032	5,328	5,344	7,600	2,256	42.2
22 and over	10,896	14,448	15,776	19,424	23,504	4,080	21.0
Median	12.9	13.1	13.2	13.6	14.3
New Zealand port							
Auckland airport	26,080	32,576	36,208	42,368	50,000	7,632	18.0
Christchurch airport	3,712	4,544	6,560	7,520	9,040	1,520	20.2
Queenstown airport	1,184	2,352	2,560	2,080	2,240	160	7.7
Wellington airport	608	992	720	896	1,600	704	78.6
Closest port of flight							
Singapore	10,960	12,672	15,056	16,304	21,360	5,056	31.0
Sydney	5,856	8,064	7,376	7,392	8,624	1,232	16.7
Hong Kong	1,968	1,408	1,712	3,776	6,736	2,960	78.4
Kuala Lumpur	5,200	9,568	7,744	7,152	6,208	-944	-13.2
Bangkok	2,896	2,304	4,768	5,696	4,912	-784	-13.8
Guangzhou	672	304	1,568	4,096	4,208	112	2.7
Melbourne	1,984	2,992	3,936	3,664	3,904	240	6.6
Brisbane	1,008	1,472	1,824	1,600	2,144	544	34.0
Coolangatta	272	352	576	992	1,120	128	12.9
Dubai	0	0	0	416	960	544	130.8
Citizenship							
India	30,832	39,216	44,992	52,000	61,792	9,792	18.8

Symbol: ... not applicable

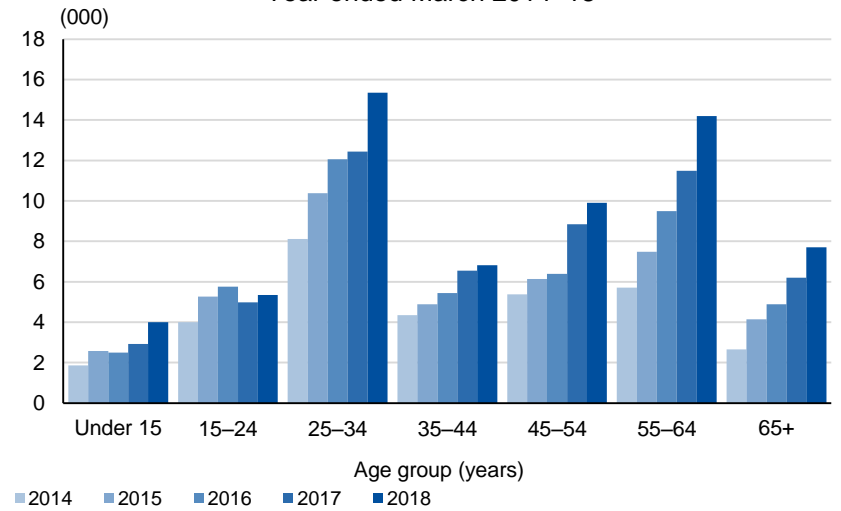
Source: Stats NZ

Travel purpose of visitors from India Year ended March 2014–18



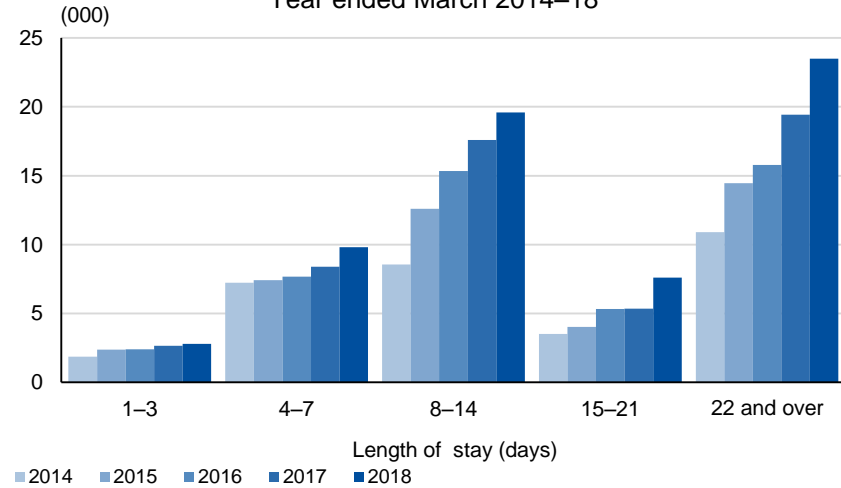
Source: Stats NZ

Age of visitors from India Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from India Year ended March 2014–18



Source: Stats NZ

Table 41

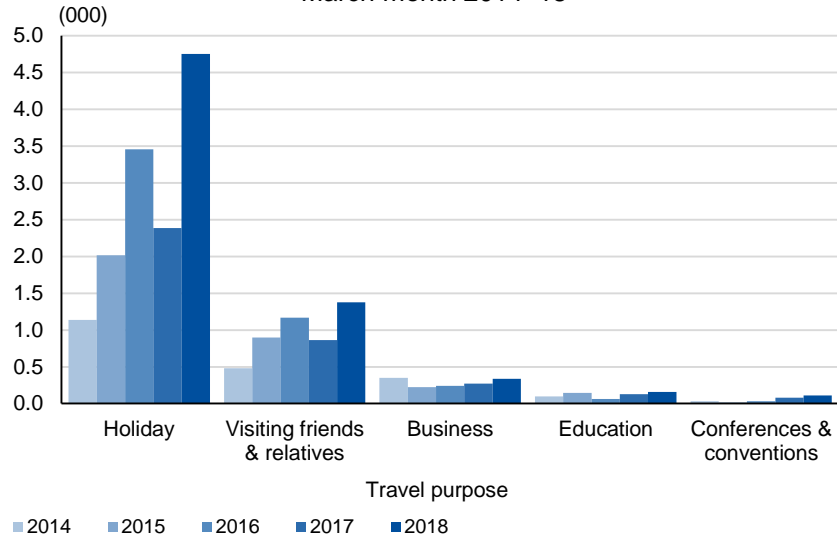
Key characteristics of visitors from Hong Kong
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,192	3,552	5,248	3,872	6,992	3,120	80.6
Travel purpose							
Holiday	1,136	2,016	3,456	2,384	4,752	2,368	99.3
Visiting friends & relatives	480	896	1,168	864	1,376	512	59.3
Business	352	224	240	272	336	64	23.5
Education	96	144	64	128	160	32	25.0
Conferences & conventions	32	16	32	80	112	32	40.0
Age group (years)							
Under 15	96	480	624	208	720	512	246.2
15–24	192	192	320	256	128	-128	-50.0
25–34	496	640	1,136	864	1,600	736	85.2
35–44	320	480	1,008	640	1,312	672	105.0
45–54	432	640	992	768	1,232	464	60.4
55–64	448	848	832	784	1,408	624	79.6
65+	208	272	336	352	592	240	68.2
Length of stay (days)							
1–3	272	208	320	400	624	224	56.0
4–7	896	1,040	1,520	1,136	2,080	944	83.1
8–14	624	1,568	2,368	1,520	3,088	1,568	103.2
15–21	240	432	768	480	800	320	66.7
22 and over	160	304	272	336	400	64	19.0
Median	7.3	10.0	10.0	9.0	9.0
New Zealand port							
Auckland airport	1,920	3,120	4,256	3,472	5,872	2,400	69.1
Christchurch airport	144	272	672	224	800	576	257.1
Closest port of flight							
Hong Kong	1,344	2,560	3,216	2,992	5,008	2,016	67.4
Sydney	368	416	848	384	624	240	62.5
Citizenship							
Hong Kong	1,168	1,984	2,736	2,384	4,512	2,128	89.3
New Zealand	336	560	640	512	672	160	31.3
United Kingdom	192	368	480	320	528	208	65.0

Symbol: ... not applicable

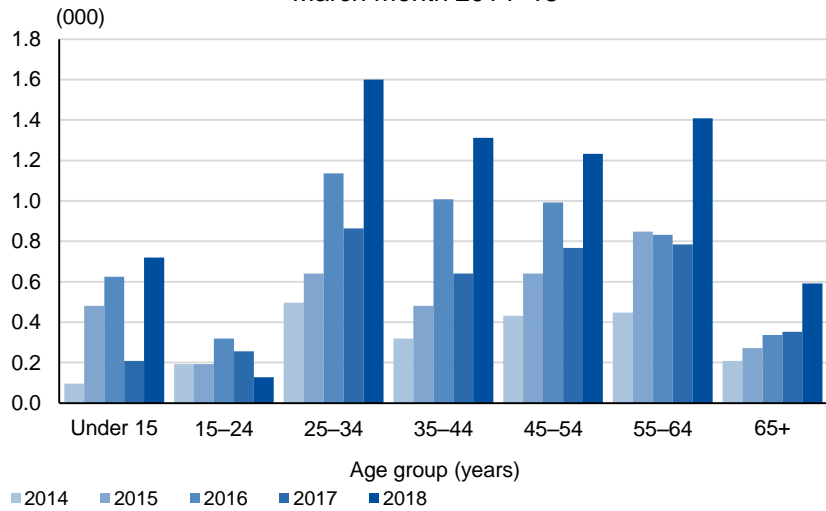
Source: Stats NZ

Travel purpose of visitors from Hong Kong March month 2014–18



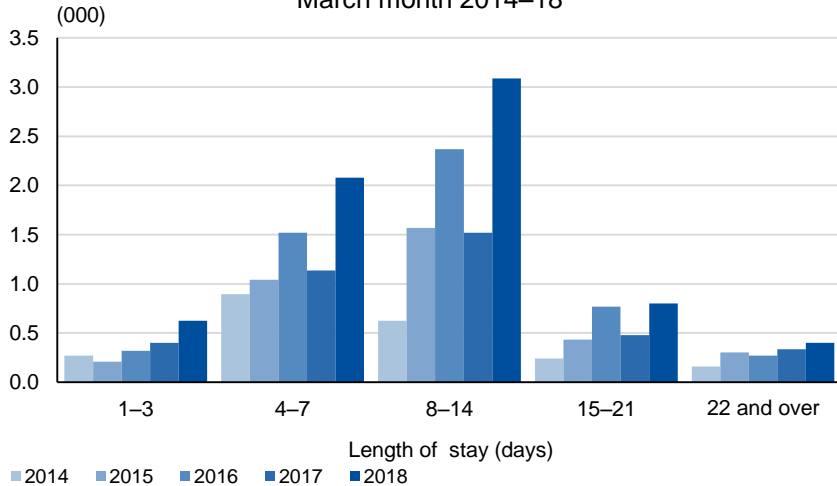
Source: Stats NZ

Age of visitors from Hong Kong March month 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong March month 2014–18



Source: Stats NZ

Table 42

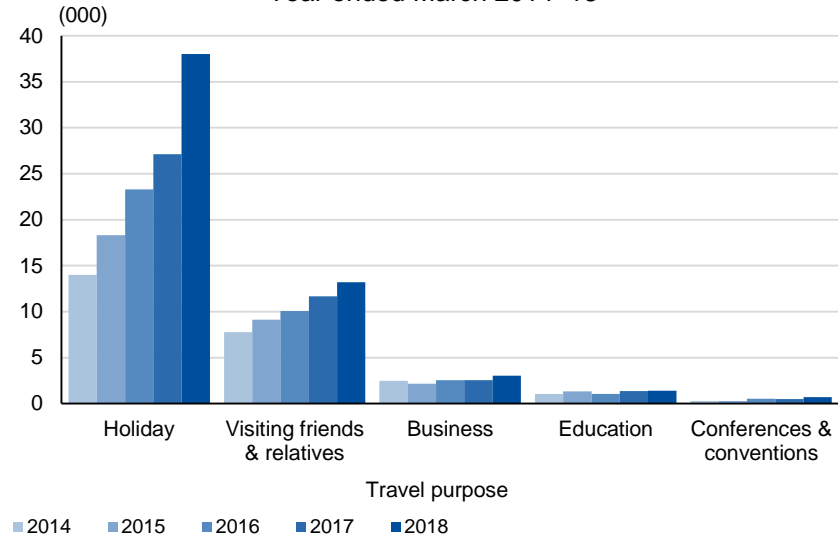
Key characteristics of visitors from Hong Kong
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	26,944	33,008	39,312	44,912	58,448	13,536	30.1
Travel purpose							
Holiday	14,000	18,304	23,312	27,120	38,016	10,896	40.2
Visiting friends & relatives	7,760	9,136	10,080	11,664	13,216	1,552	13.3
Business	2,496	2,176	2,560	2,544	3,056	512	20.1
Education	1,072	1,344	1,072	1,360	1,408	48	3.5
Conferences & conventions	288	304	528	496	704	208	41.9
Age group (years)							
Under 15	2,592	3,872	3,792	4,016	5,680	1,664	41.4
15–24	2,192	2,624	2,960	3,024	3,824	800	26.5
25–34	4,896	6,016	6,928	8,544	11,328	2,784	32.6
35–44	5,632	6,416	7,552	7,872	10,432	2,560	32.5
45–54	5,232	6,560	8,048	8,816	11,696	2,880	32.7
55–64	4,640	5,296	6,880	8,400	10,800	2,400	28.6
65+	1,760	2,224	3,152	4,240	4,688	448	10.6
Length of stay (days)							
1–3	2,784	3,024	2,976	4,368	5,360	992	22.7
4–7	7,856	9,360	11,904	14,192	17,888	3,696	26.0
8–14	9,920	13,312	15,664	17,104	24,784	7,680	44.9
15–21	3,120	3,792	4,768	5,040	6,288	1,248	24.8
22 and over	3,264	3,520	4,000	4,208	4,128	-80	-1.9
Median	9.0	9.3	9.4	8.7	8.7
New Zealand port							
Auckland airport	22,880	28,464	32,784	37,056	49,328	12,272	33.1
Christchurch airport	2,288	2,544	3,728	4,640	6,016	1,376	29.7
Queenstown airport	976	1,056	1,600	1,952	1,872	-80	-4.1
Wellington airport	448	736	944	976	880	-96	-9.8
Closest port of flight							
Hong Kong	16,784	21,392	24,912	29,184	42,768	13,584	46.5
Sydney	3,904	4,096	5,632	6,192	5,584	-608	-9.8
Melbourne	1,472	1,888	1,952	2,304	2,496	192	8.3
Singapore	1,776	2,288	2,592	2,544	2,448	-96	-3.8
Brisbane	1,264	992	1,616	1,632	2,192	560	34.3
Citizenship							
Hong Kong	13,872	17,808	22,384	27,168	36,256	9,088	33.5
New Zealand	4,896	5,152	5,760	6,176	6,560	384	6.2
United Kingdom	2,688	2,960	3,200	3,184	4,704	1,520	47.7
Australia	1,360	1,776	1,712	2,048	2,416	368	18.0

Symbol: ... not applicable

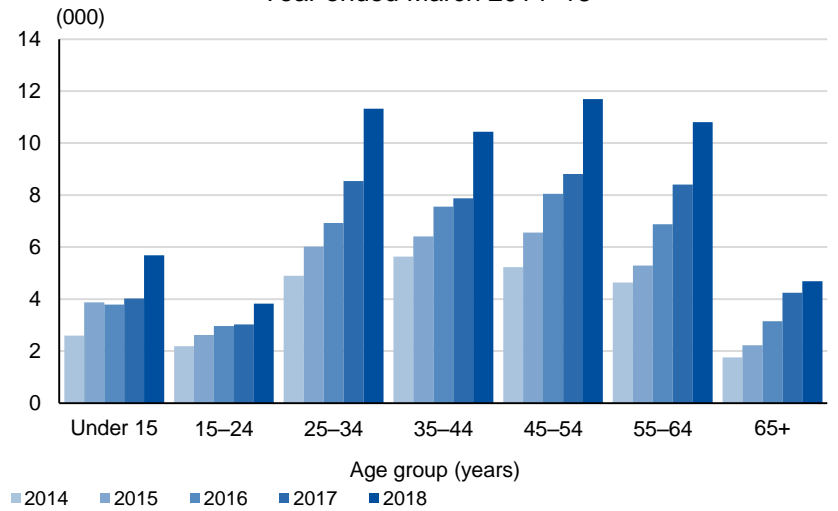
Source: Stats NZ

Travel purpose of visitors from Hong Kong Year ended March 2014–18



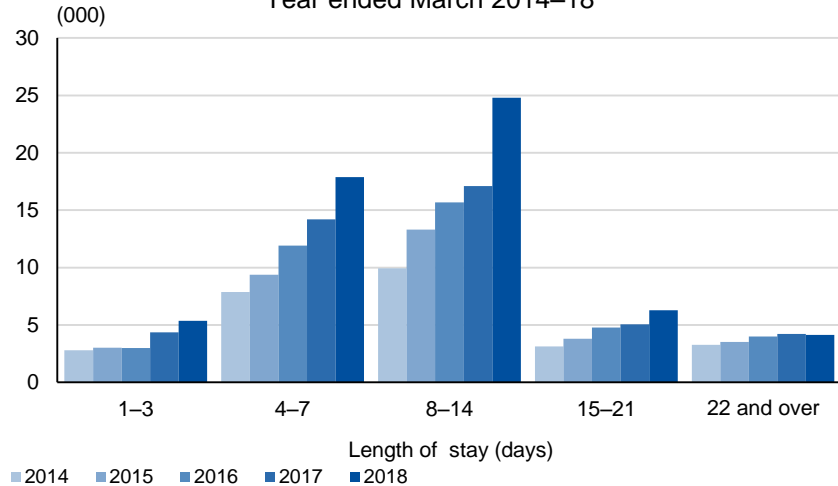
Source: Stats NZ

Age of visitors from Hong Kong Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong Year ended March 2014–18



Source: Stats NZ

Table 43

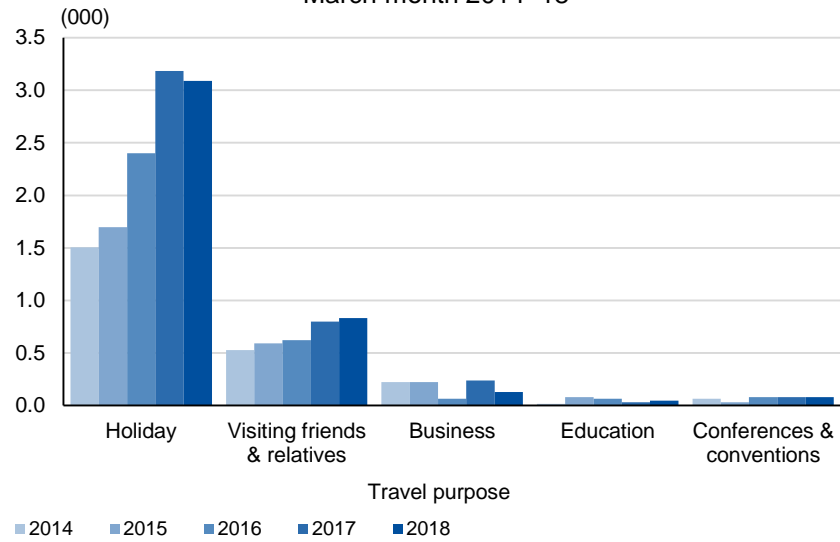
Key characteristics of visitors from Malaysia
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,752	3,040	3,680	4,928	4,752	-176	-3.6
Travel purpose							
Holiday	1,504	1,696	2,400	3,184	3,088	-96	-3.0
Visiting friends & relatives	528	592	624	800	832	32	4.0
Business	224	224	64	240	128	-112	-46.7
Education	16	80	64	32	48	16	50.0
Conferences & conventions	64	32	80	80	80	0	0.0
Age group (years)							
Under 15	240	224	272	576	320	-256	-44.4
15–24	304	384	368	544	416	-128	-23.5
25–34	592	720	1,120	1,008	1,104	96	9.5
35–44	448	512	496	880	848	-32	-3.6
45–54	400	352	496	656	720	64	9.8
55–64	640	528	512	864	832	-32	-3.7
65+	128	320	416	400	512	112	28.0
Length of stay (days)							
1–3	192	112	160	128	224	96	75.0
4–7	848	1,024	1,264	1,440	1,312	-128	-8.9
8–14	816	816	1,184	1,920	1,920	0	0.0
15–21	288	224	416	512	464	-48	-9.4
22 and over	608	864	656	928	832	-96	-10.3
Median	9.8	9.7	9.8	10.3	9.8
New Zealand port							
Auckland airport	2,080	2,160	2,752	4,512	4,208	-304	-6.7
Closest port of flight							
Coolangatta	0	16	656	2,704	2,176	-528	-19.5
Kuala Lumpur	1,072	1,184	1,328	1,488	1,536	48	3.2
Citizenship							
Malaysia	2,512	2,816	3,328	4,560	4,352	-208	-4.6

Symbol: ... not applicable

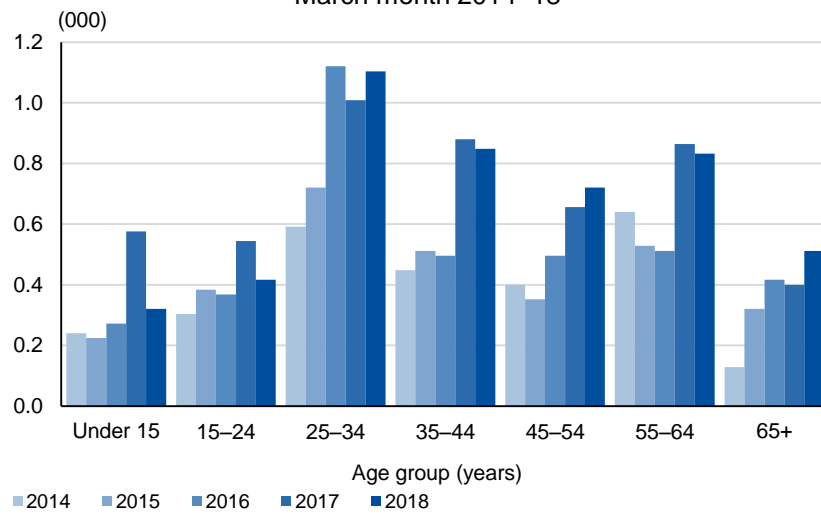
Source: Stats NZ

Travel purpose of visitors from Malaysia March month 2014–18



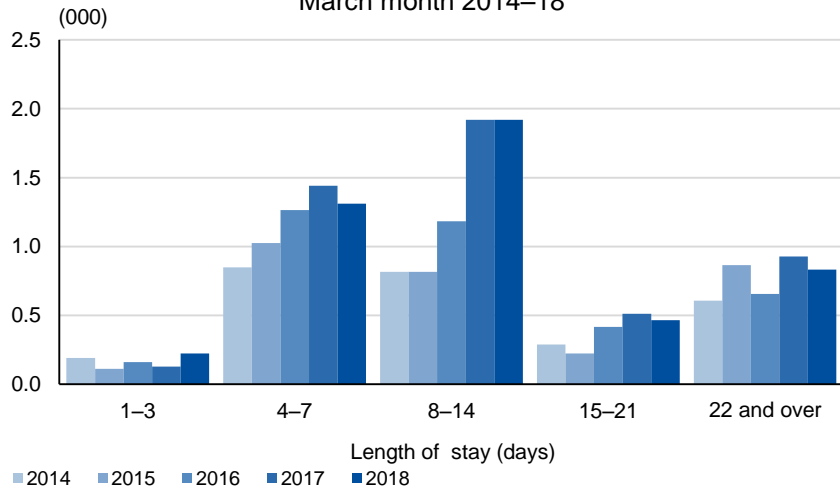
Source: Stats NZ

Age of visitors from Malaysia March month 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia March month 2014–18



Source: Stats NZ

Table 44

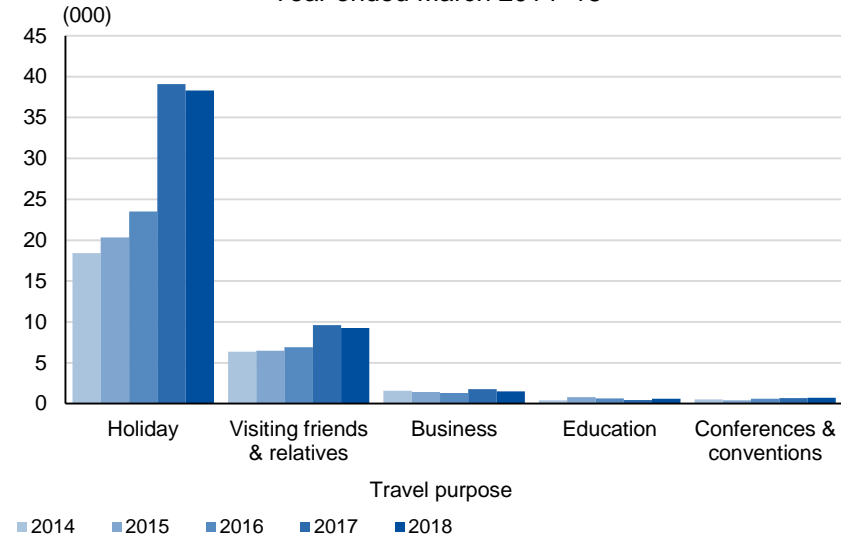
Key characteristics of visitors from Malaysia
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,504	31,824	35,664	54,528	53,328	-1,200	-2.2
Travel purpose							
Holiday	18,416	20,352	23,520	39,088	38,288	-800	-2.0
Visiting friends & relatives	6,352	6,480	6,912	9,616	9,264	-352	-3.7
Business	1,568	1,440	1,328	1,792	1,520	-272	-15.2
Education	416	784	640	464	592	128	27.6
Conferences & conventions	544	416	624	688	736	48	7.0
Age group (years)							
Under 15	2,544	2,912	3,584	5,296	4,688	-608	-11.5
15–24	3,504	3,600	3,728	5,552	6,000	448	8.1
25–34	5,392	6,048	7,232	11,760	12,128	368	3.1
35–44	4,832	5,088	5,360	8,640	8,432	-208	-2.4
45–54	5,216	5,600	5,584	8,864	8,288	-576	-6.5
55–64	5,712	5,872	7,136	9,824	9,392	-432	-4.4
65+	2,304	2,704	3,040	4,592	4,400	-192	-4.2
Length of stay (days)							
1–3	1,552	1,600	2,032	2,352	2,144	-208	-8.8
4–7	8,752	9,376	10,560	15,152	14,048	-1,104	-7.3
8–14	11,328	12,352	13,984	24,816	24,736	-80	-0.3
15–21	3,312	3,280	3,600	5,712	6,208	496	8.7
22 and over	4,560	5,216	5,488	6,496	6,192	-304	-4.7
Median	9.8	9.6	9.5	9.8	9.9
New Zealand port							
Auckland airport	22,016	22,208	25,040	44,672	45,152	480	1.1
Christchurch airport	6,192	7,760	8,416	7,984	6,304	-1,680	-21.0
Queenstown airport	640	992	1,104	1,104	976	-128	-11.6
Wellington airport	528	704	992	720	784	64	8.9
Closest port of flight							
Coolangatta	288	240	1,328	24,112	24,224	112	0.5
Kuala Lumpur	10,848	11,952	14,080	13,952	14,944	992	7.1
Singapore	7,152	5,456	4,304	4,784	4,352	-432	-9.0
Melbourne	5,664	6,928	8,432	5,440	3,680	-1,760	-32.4
Sydney	3,680	5,776	5,776	4,496	3,296	-1,200	-26.7
Brisbane	736	784	800	720	960	240	33.3
Bangkok	32	96	112	144	560	416	288.9
Citizenship							
Malaysia	26,560	28,992	32,256	50,688	49,776	-912	-1.8
New Zealand	912	560	864	832	704	-128	-15.4

Symbol: ... not applicable

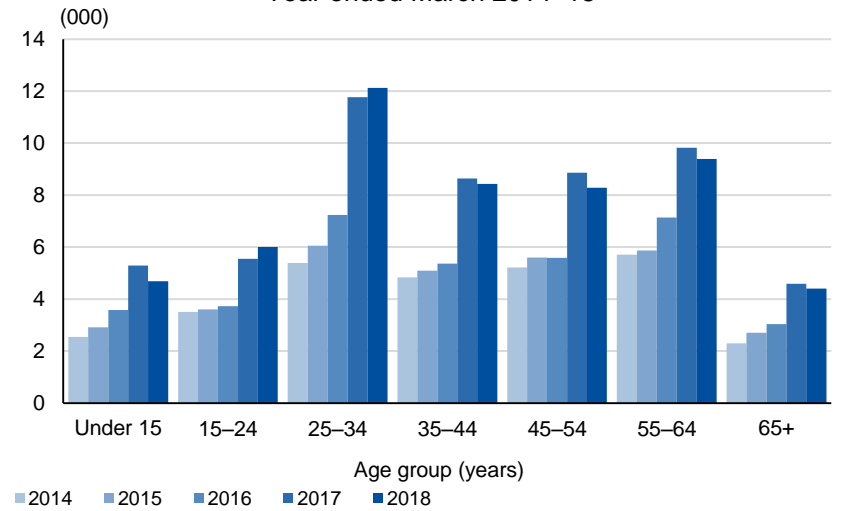
Source: Stats NZ

Travel purpose of visitors from Malaysia Year ended March 2014–18



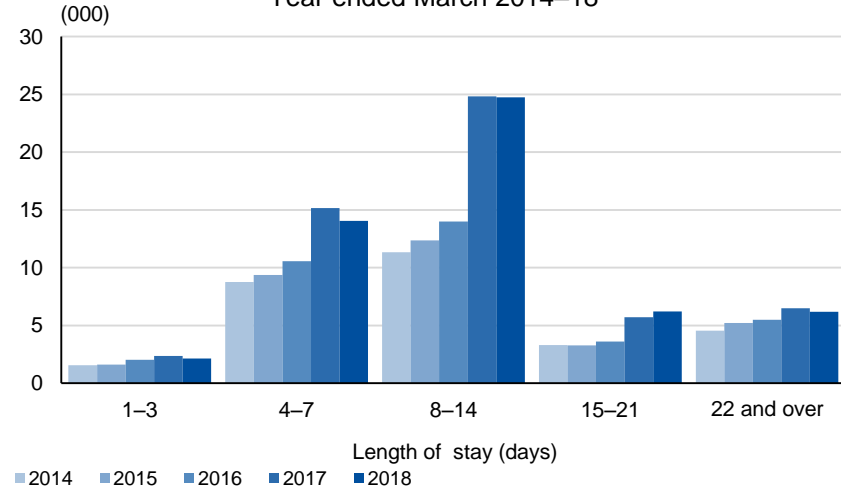
Source: Stats NZ

Age of visitors from Malaysia Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia Year ended March 2014–18



Source: Stats NZ

Table 45

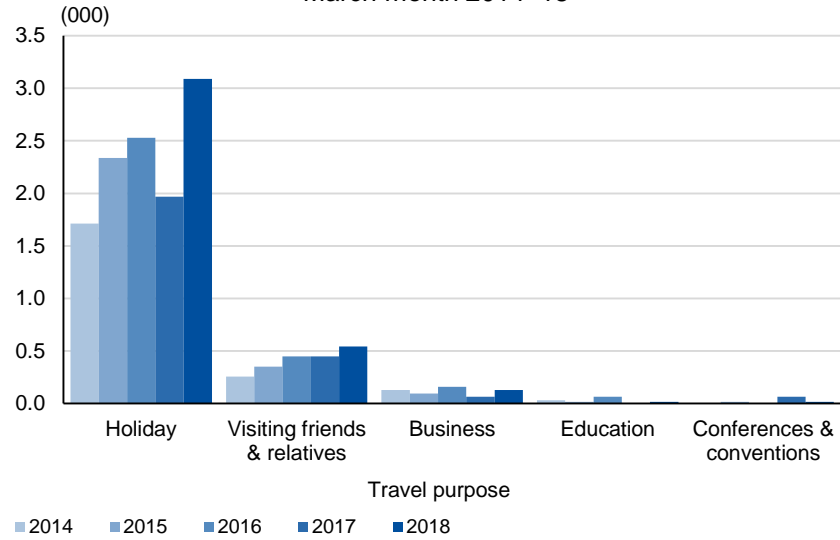
Key characteristics of visitors from Taiwan
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,272	2,992	3,408	2,976	3,952	976	32.8
Travel purpose							
Holiday	1,712	2,336	2,528	1,968	3,088	1,120	56.9
Visiting friends & relatives	256	352	448	448	544	96	21.4
Business	128	96	160	64	128	64	100.0
Education	32	16	64	0	16	16	...
Conferences & conventions	0	16	0	64	16	-48	-75.0
Age group (years)							
Under 15	48	128	32	144	96	-48	-33.3
15–24	96	64	80	96	224	128	133.3
25–34	480	464	768	496	768	272	54.8
35–44	368	416	352	368	688	320	87.0
45–54	400	592	560	560	640	80	14.3
55–64	496	912	944	880	896	16	1.8
65+	384	416	672	432	640	208	48.1
Length of stay (days)							
1–3	64	176	112	176	176	0	0.0
4–7	688	1,296	944	1,376	1,136	-240	-17.4
8–14	1,152	1,104	1,664	1,024	2,000	976	95.3
15–21	176	192	352	144	336	192	133.3
22 and over	192	224	336	256	304	48	18.8
Median	8.7	7.6	8.9	7.4	8.9
New Zealand port							
Auckland airport	1,872	2,080	1,920	1,696	2,976	1,280	75.5
Christchurch airport	384	832	1,488	1,184	880	-304	-25.7
Closest port of flight							
Brisbane	896	1,200	688	576	1,344	768	133.3
Hong Kong	320	272	624	496	1,152	656	132.3
Melbourne	144	176	864	624	576	-48	-7.7
Sydney	608	976	928	864	304	-560	-64.8
Citizenship							
Taiwan	2,064	2,848	3,216	2,656	3,744	1,088	41.0

Symbol: ... not applicable

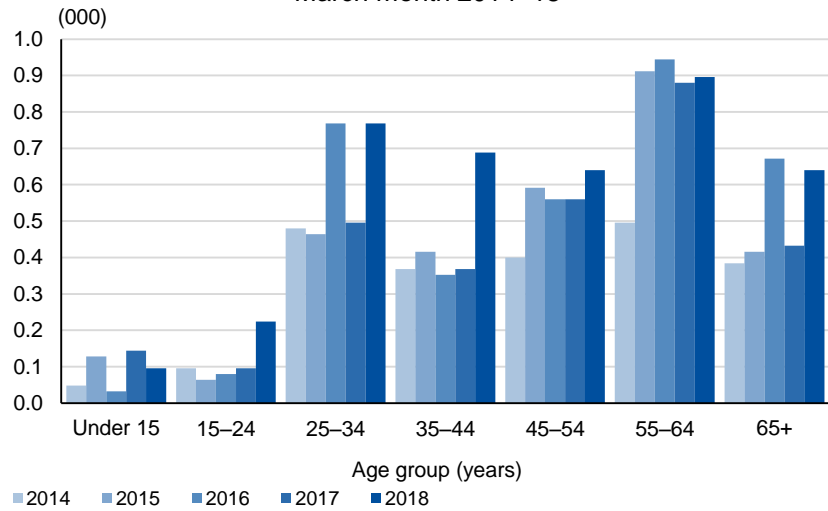
Source: Stats NZ

Travel purpose of visitors from Taiwan March month 2014–18



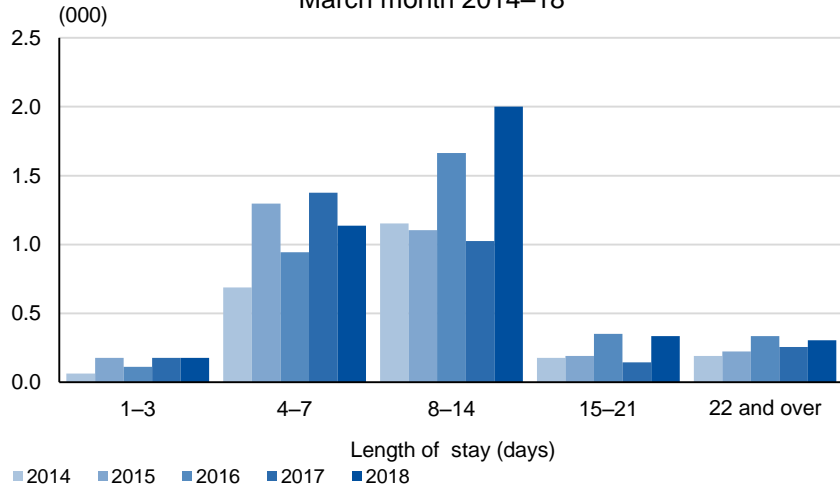
Source: Stats NZ

Age of visitors from Taiwan March month 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan March month 2014–18



Source: Stats NZ

Table 46

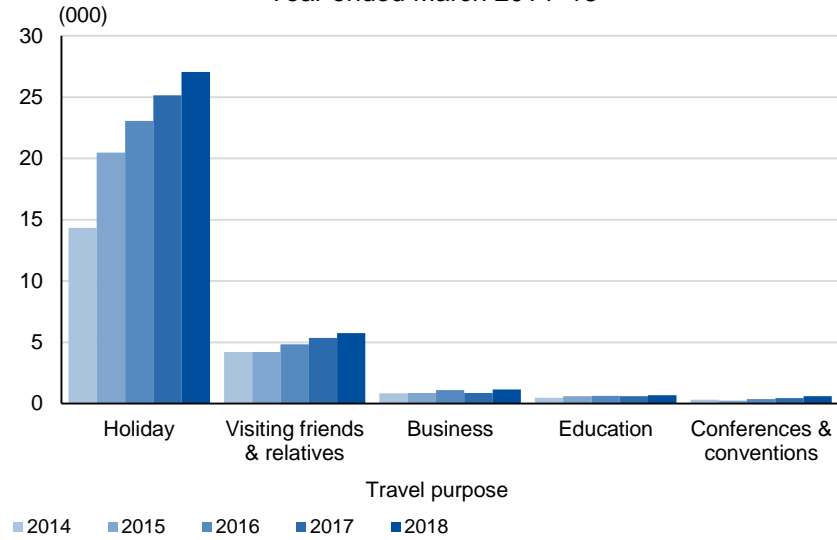
Key characteristics of visitors from Taiwan
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	21,648	28,592	32,080	36,016	38,000	1,984	5.5
Travel purpose							
Holiday	14,336	20,480	23,056	25,136	27,040	1,904	7.6
Visiting friends & relatives	4,224	4,208	4,832	5,360	5,744	384	7.2
Business	848	864	1,104	864	1,168	304	35.2
Education	480	624	640	624	688	64	10.3
Conferences & conventions	320	256	368	448	608	160	35.7
Age group (years)							
Under 15	1,280	1,888	1,968	2,176	2,576	400	18.4
15–24	1,728	2,704	2,560	2,976	3,120	144	4.8
25–34	4,384	5,360	6,128	7,216	6,960	-256	-3.5
35–44	3,440	4,160	4,928	5,104	6,208	1,104	21.6
45–54	3,840	5,008	5,840	5,888	6,560	672	11.4
55–64	4,928	6,304	7,264	8,464	8,000	-464	-5.5
65+	2,048	3,168	3,392	4,192	4,576	384	9.2
Length of stay (days)							
1–3	832	1,120	1,328	1,584	1,696	112	7.1
4–7	6,432	9,328	10,272	12,240	11,232	-1,008	-8.2
8–14	8,736	11,776	13,456	14,656	16,528	1,872	12.8
15–21	2,272	2,496	2,976	3,328	3,824	496	14.9
22 and over	3,376	3,872	4,048	4,208	4,720	512	12.2
Median	8.9	8.6	8.9	8.8	9.2
New Zealand port							
Auckland airport	17,952	20,224	21,632	25,008	27,824	2,816	11.3
Christchurch airport	3,344	7,792	9,920	10,144	9,152	-992	-9.8
Queenstown airport	128	352	272	480	576	96	20.0
Closest port of flight							
Brisbane	7,072	8,432	7,504	8,096	12,592	4,496	55.5
Hong Kong	4,640	4,320	5,008	6,592	10,304	3,712	56.3
Melbourne	768	1,408	4,800	4,720	4,752	32	0.7
Sydney	5,584	10,416	11,312	11,296	4,528	-6,768	-59.9
Singapore	2,560	2,576	1,584	1,440	1,968	528	36.7
Coolangatta	128	208	224	624	960	336	53.8
Shanghai	32	48	288	944	736	-208	-22.0
Guangzhou	256	304	544	784	688	-96	-12.2
Citizenship							
Taiwan	19,744	26,656	30,208	33,584	35,600	2,016	6.0
New Zealand	1,104	896	1,184	1,456	1,360	-96	-6.6

Symbol: ... not applicable

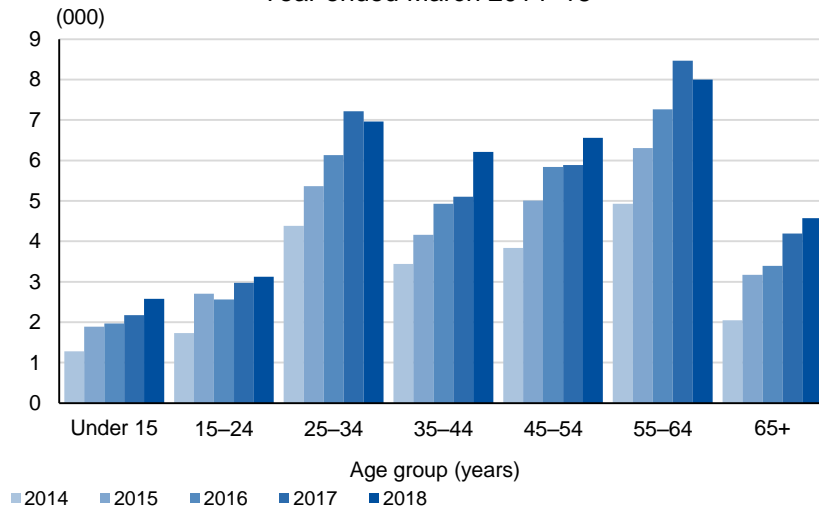
Source: Stats NZ

Travel purpose of visitors from Taiwan Year ended March 2014–18



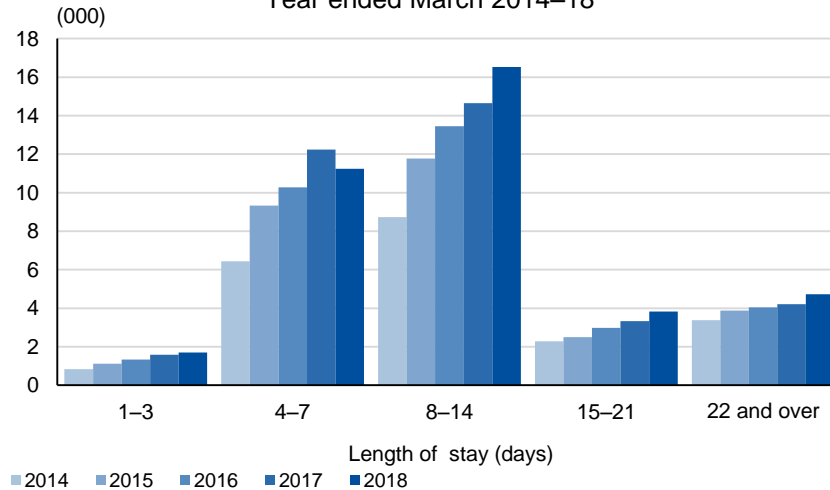
Source: Stats NZ

Age of visitors from Taiwan Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan Year ended March 2014–18



Source: Stats NZ

Table 47

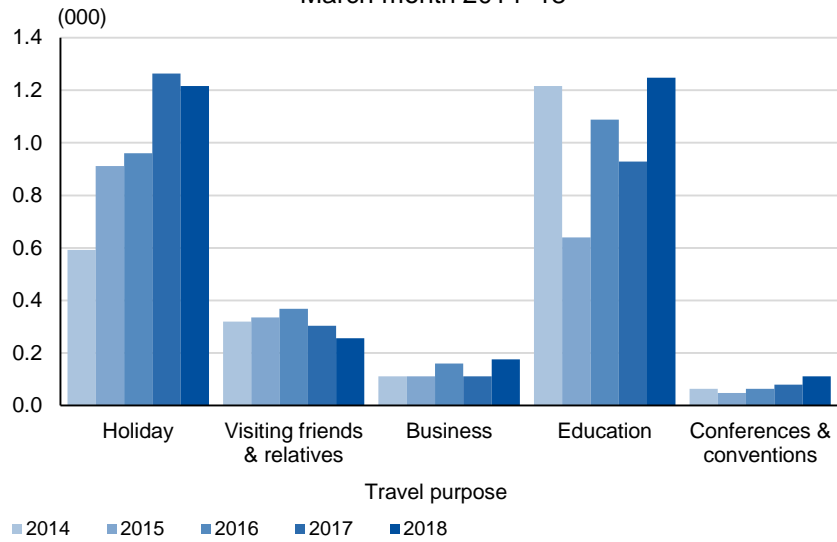
Key characteristics of visitors from Thailand
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,592	2,368	2,880	2,960	3,280	320	10.8
Travel purpose							
Holiday	592	912	960	1,264	1,216	-48	-3.8
Visiting friends & relatives	320	336	368	304	256	-48	-15.8
Business	112	112	160	112	176	64	57.1
Education	1,216	640	1,088	928	1,248	320	34.5
Conferences & conventions	64	48	64	80	112	32	40.0
Age group (years)							
Under 15	832	592	848	848	1,072	224	26.4
15–24	496	352	608	464	528	64	13.8
25–34	224	368	240	352	400	48	13.6
35–44	352	432	448	528	416	-112	-21.2
45–54	368	288	320	320	384	64	20.0
55–64	224	192	272	272	272	0	0.0
65+	96	144	144	176	208	32	18.2
Length of stay (days)							
1–3	144	128	160	224	192	-32	-14.3
4–7	384	544	480	448	512	64	14.3
8–14	368	416	496	688	544	-144	-20.9
15–21	208	304	320	240	352	112	46.7
22 and over	1,488	976	1,424	1,360	1,680	320	23.5
Median	28.5	16.0	21.4	19.1	21.8
New Zealand port							
Auckland airport	1,568	1,680	1,952	2,208	2,448	240	10.9
Christchurch airport	784	512	592	432	592	160	37.0
Closest port of flight							
Bangkok	1,184	1,200	1,504	1,216	1,712	496	40.8
Sydney	1,168	848	1,056	1,200	1,088	-112	-9.3
Citizenship							
Thailand	2,272	2,048	2,368	2,528	2,912	384	15.2

Symbol: ... not applicable

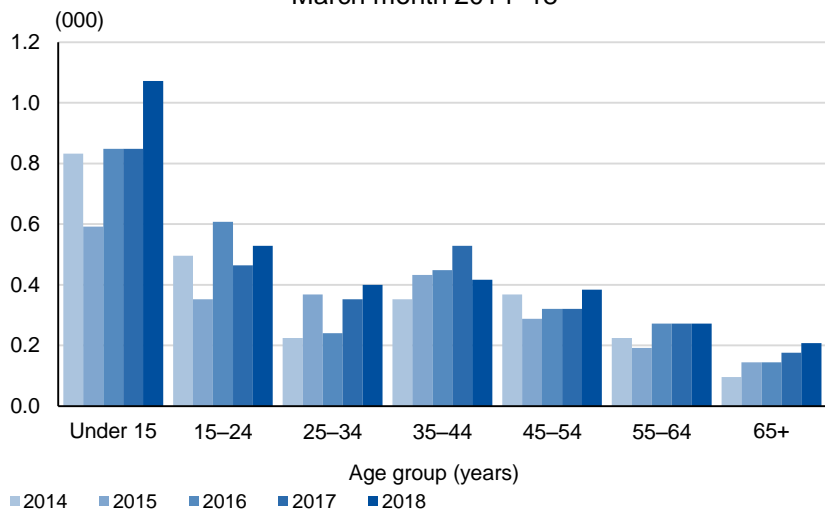
Source: Stats NZ

Travel purpose of visitors from Thailand March month 2014–18



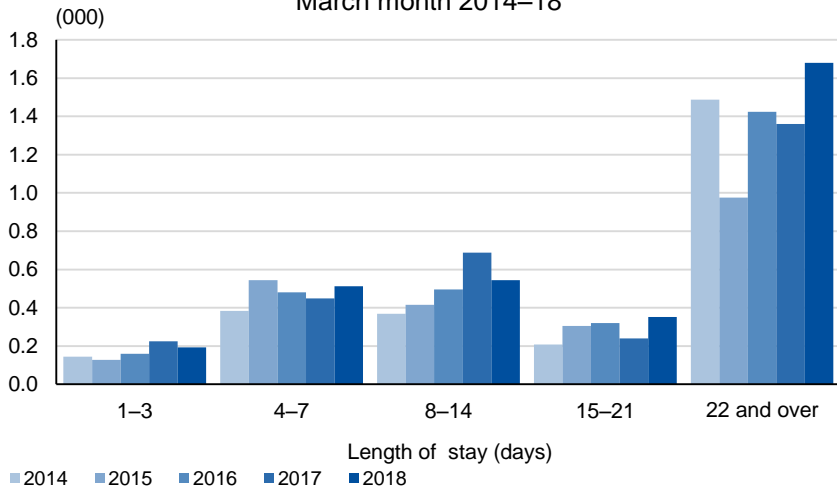
Source: Stats NZ

Age of visitors from Thailand March month 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand March month 2014–18



Source: Stats NZ

Table 48

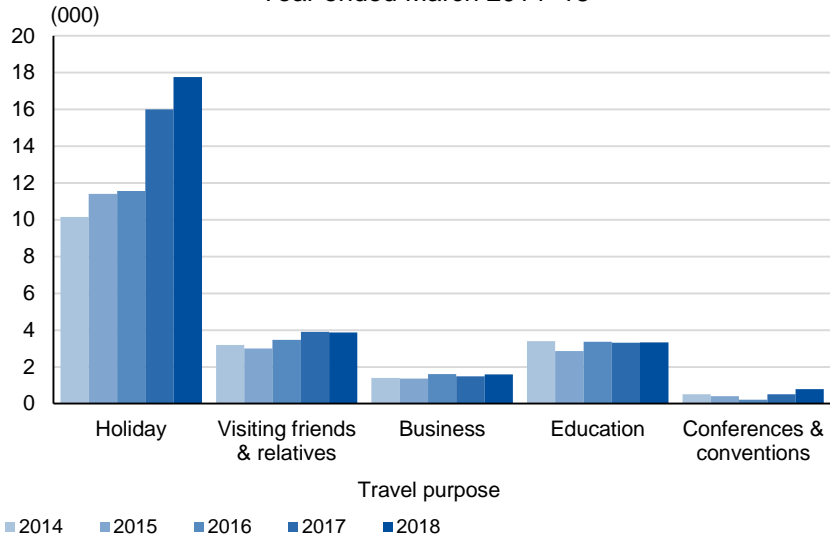
Key characteristics of visitors from Thailand
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	21,040	21,152	22,512	27,424	29,312	1,888	6.9
Travel purpose							
Holiday	10,160	11,408	11,568	16,000	17,760	1,760	11.0
Visiting friends & relatives	3,200	2,992	3,472	3,904	3,872	-32	-0.8
Business	1,392	1,360	1,616	1,488	1,584	96	6.5
Education	3,408	2,864	3,360	3,312	3,328	16	0.5
Conferences & conventions	512	416	224	512	784	272	53.1
Age group (years)							
Under 15	2,768	2,304	3,408	2,880	3,680	800	27.8
15–24	2,880	3,024	2,784	3,296	3,360	64	1.9
25–34	3,088	3,792	3,280	4,496	4,864	368	8.2
35–44	4,240	4,624	4,528	5,648	6,208	560	9.9
45–54	4,064	3,776	4,144	5,136	5,264	128	2.5
55–64	2,784	2,704	2,864	3,776	3,648	-128	-3.4
65+	1,216	928	1,504	2,192	2,288	96	4.4
Length of stay (days)							
1–3	1,376	1,168	1,392	1,440	2,000	560	38.9
4–7	7,120	6,928	7,088	9,296	8,416	-880	-9.5
8–14	5,392	5,968	6,080	8,432	9,904	1,472	17.5
15–21	1,808	1,760	2,288	2,368	2,864	496	20.9
22 and over	5,344	5,328	5,664	5,888	6,128	240	4.1
Median	9.5	9.4	9.7	9.2	9.6
New Zealand port							
Auckland airport	13,424	13,696	15,552	20,160	21,264	1,104	5.5
Christchurch airport	6,480	5,664	4,944	4,992	5,792	800	16.0
Queenstown airport	464	976	1,104	1,280	1,232	-48	-3.8
Wellington airport	560	768	848	896	944	48	5.4
Closest port of flight							
Bangkok	10,304	9,376	10,816	13,472	13,344	-128	-1.0
Sydney	7,456	7,824	7,456	7,456	8,288	832	11.2
Singapore	1,760	1,776	1,760	2,064	2,512	448	21.7
Hong Kong	272	128	320	160	1,152	992	620.0
Coolangatta	32	16	96	912	1,088	176	19.3
Melbourne	416	736	880	816	736	-80	-9.8
Kuala Lumpur	160	528	304	960	656	-304	-31.7
Citizenship							
Thailand	17,456	17,488	18,240	22,608	24,592	1,984	8.8
New Zealand	1,248	992	1,280	1,328	976	-352	-26.5
United States of America	480	448	752	688	592	-96	-14.0
United Kingdom	368	528	560	544	528	-16	-2.9

Symbol: ... not applicable

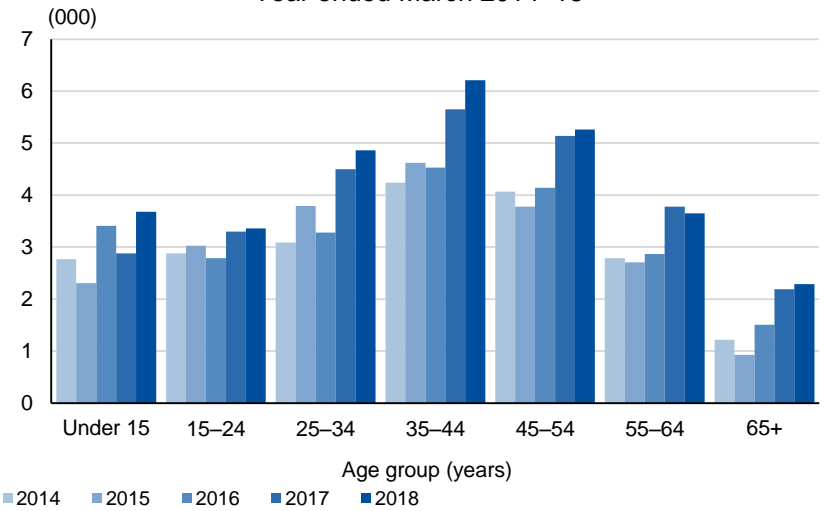
Source: Stats NZ

Travel purpose of visitors from Thailand Year ended March 2014–18



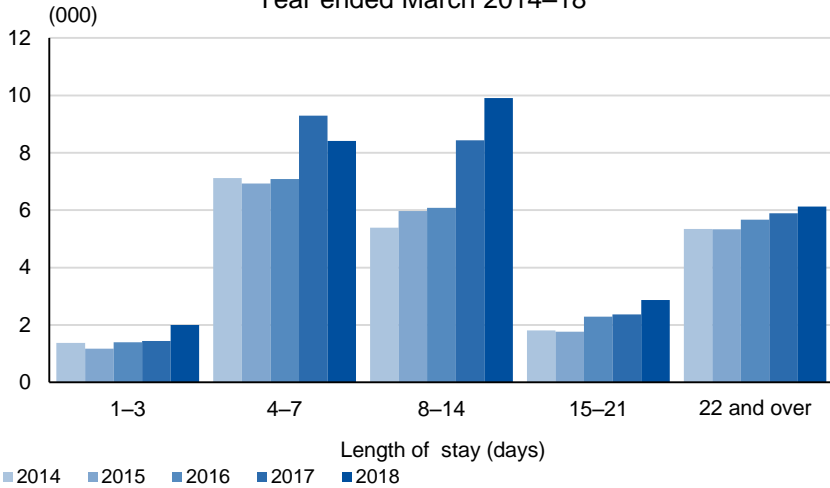
Source: Stats NZ

Age of visitors from Thailand Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand Year ended March 2014–18



Source: Stats NZ

Table 49

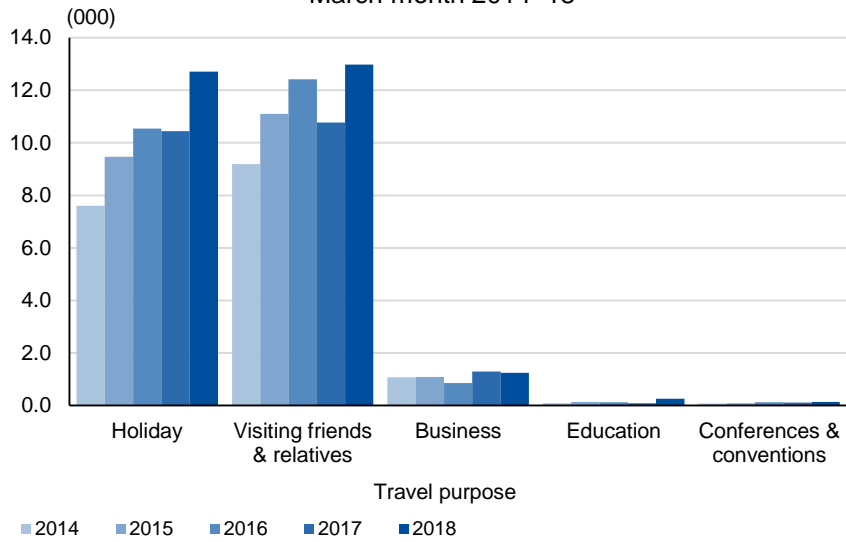
Key characteristics of visitors from the United Kingdom
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	18,720	22,496	25,040	23,408	28,112	4,704	20.1
Travel purpose							
Holiday	7,600	9,472	10,544	10,448	12,704	2,256	21.6
Visiting friends & relatives	9,184	11,104	12,416	10,768	12,976	2,208	20.5
Business	1,072	1,088	864	1,296	1,248	-48	-3.7
Education	96	144	128	96	256	160	166.7
Conferences & conventions	80	96	128	112	144	32	28.6
Age group (years)							
Under 15	640	1,728	2,224	1,056	2,272	1,216	115.2
15–24	1,600	2,176	2,992	2,400	3,008	608	25.3
25–34	3,744	4,288	4,384	4,416	5,536	1,120	25.4
35–44	2,224	2,880	3,424	2,864	3,264	400	14.0
45–54	2,512	2,464	3,264	2,768	3,872	1,104	39.9
55–64	3,776	4,512	4,336	4,800	5,008	208	4.3
65+	4,224	4,448	4,416	5,104	5,152	48	0.9
Length of stay (days)							
1–3	1,312	1,296	1,312	1,424	1,632	208	14.6
4–7	2,304	2,448	2,640	2,368	2,864	496	20.9
8–14	4,384	5,088	6,352	5,808	6,656	848	14.6
15–21	5,136	6,384	7,296	6,480	8,496	2,016	31.1
22 and over	5,584	7,280	7,440	7,328	8,464	1,136	15.5
Median	16.3	17.7	16.9	17.0	17.1
New Zealand port							
Auckland airport	13,440	16,432	18,112	16,896	20,272	3,376	20.0
Christchurch airport	3,232	3,920	4,496	3,776	5,008	1,232	32.6
Wellington airport	1,248	1,280	1,296	1,280	1,568	288	22.5
Queenstown airport	400	608	752	912	1,184	272	29.8
Closest port of flight							
Sydney	6,672	7,440	6,368	5,984	6,736	752	12.6
Singapore	1,920	3,904	4,624	2,912	5,008	2,096	72.0
Melbourne	3,264	3,072	4,096	3,888	3,552	-336	-8.6
Dubai	0	0	1,552	1,504	3,104	1,600	106.4
Brisbane	1,280	1,680	1,840	1,648	2,016	368	22.3
Hong Kong	1,488	1,760	1,408	1,728	1,664	-64	-3.7
Doha	0	0	0	1,328	1,136	-192	-14.5
Los Angeles	1,072	1,184	1,040	832	832	0	0.0
Kuala Lumpur	752	1,008	720	480	512	32	6.7
Citizenship							
United Kingdom	15,296	18,640	20,656	19,216	23,344	4,128	21.5
New Zealand	2,432	2,304	2,768	2,640	2,896	256	9.7

Symbol: ... not applicable

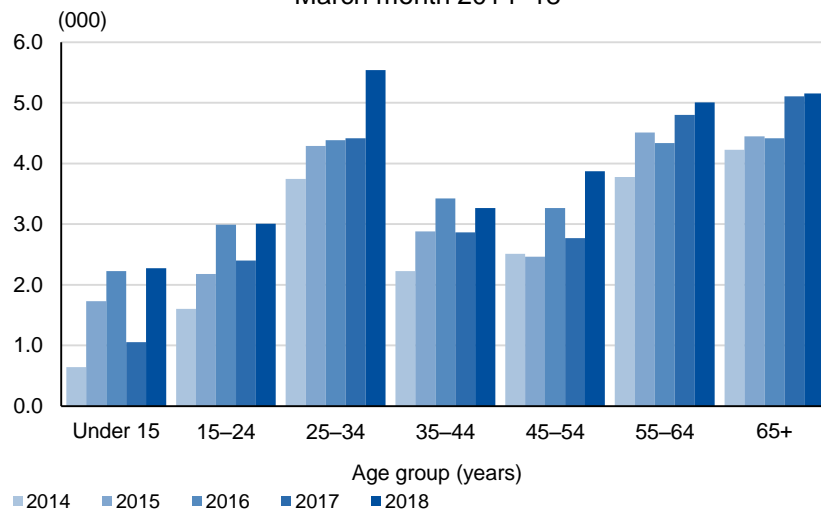
Source: Stats NZ

Travel purpose of visitors from the United Kingdom March month 2014–18



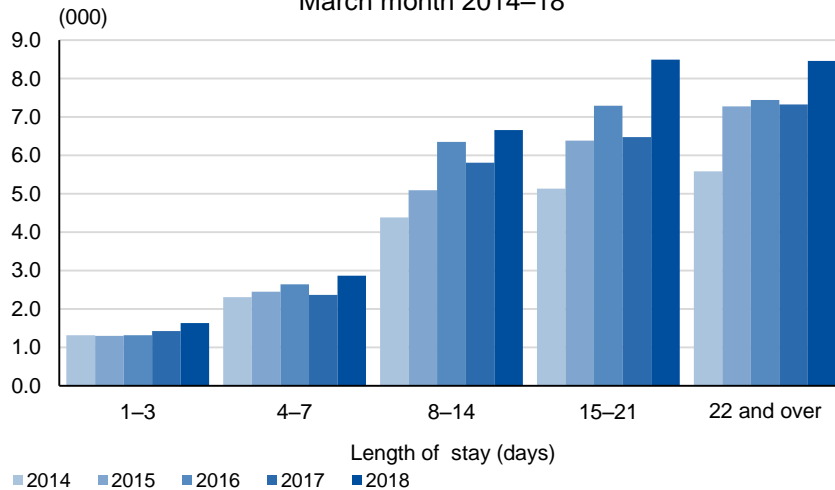
Source: Stats NZ

Age of visitors from the United Kingdom March month 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom March month 2014–18



Source: Stats NZ

Table 50

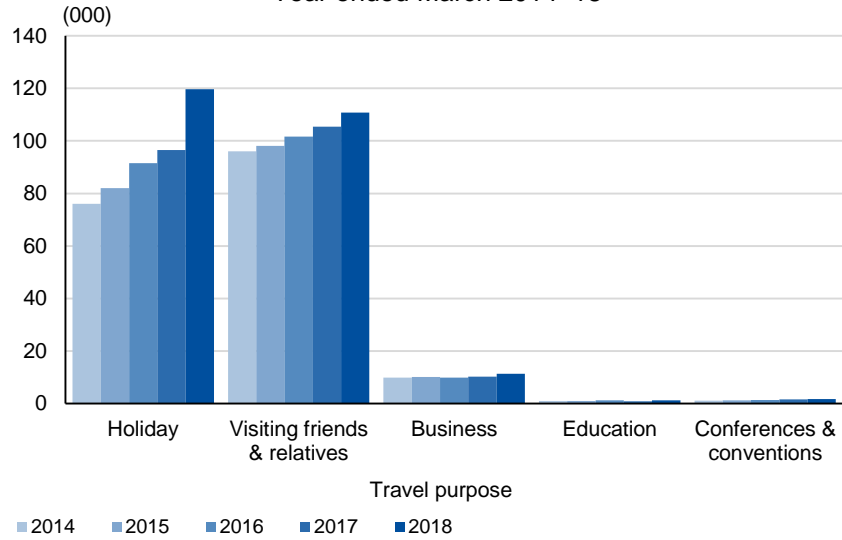
Key characteristics of visitors from the United Kingdom
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	191,872	199,760	213,792	222,784	254,832	32,048	14.4
Travel purpose							
Holiday	76,080	82,048	91,520	96,464	119,696	23,232	24.1
Visiting friends & relatives	96,048	98,096	101,680	105,456	110,784	5,328	5.1
Business	9,936	10,144	9,904	10,304	11,376	1,072	10.4
Education	1,008	1,072	1,216	896	1,216	320	35.7
Conferences & conventions	1,200	1,296	1,392	1,584	1,808	224	14.1
Age group (years)							
Under 15	9,488	9,888	11,216	10,896	13,248	2,352	21.6
15–24	21,808	22,448	25,552	26,368	28,144	1,776	6.7
25–34	35,744	37,920	39,120	42,560	49,056	6,496	15.3
35–44	21,616	23,488	24,784	24,032	27,920	3,888	16.2
45–54	23,360	23,856	25,360	26,368	34,544	8,176	31.0
55–64	37,552	37,760	39,360	41,824	49,168	7,344	17.6
65+	42,304	44,400	48,400	50,736	52,752	2,016	4.0
Length of stay (days)							
1–3	10,544	10,464	10,416	12,736	15,760	3,024	23.7
4–7	20,352	20,336	22,336	22,096	26,704	4,608	20.9
8–14	38,656	40,176	45,888	46,656	56,400	9,744	20.9
15–21	43,712	47,968	50,480	54,224	65,920	11,696	21.6
22 and over	78,608	80,816	84,672	87,072	90,048	2,976	3.4
Median	19.7	19.6	19.2	18.8	17.9
New Zealand port							
Auckland airport	141,680	145,808	154,480	162,384	187,968	25,584	15.8
Christchurch airport	31,920	33,712	36,144	35,776	40,992	5,216	14.6
Wellington airport	10,800	11,888	12,816	12,352	12,880	528	4.3
Queenstown airport	4,320	5,328	6,976	8,448	9,264	816	9.7
Seaports	2,512	2,528	3,024	3,696	3,536	-160	-4.3
Closest port of flight							
Sydney	59,280	60,928	58,112	54,400	57,296	2,896	5.3
Melbourne	27,104	28,656	36,160	33,424	38,032	4,608	13.8
Singapore	23,888	28,192	33,408	26,544	29,136	2,592	9.8
Dubai	0	0	1,552	19,024	24,000	4,976	26.2
Hong Kong	17,456	17,984	19,520	18,288	19,680	1,392	7.6
Brisbane	17,280	18,704	19,296	15,856	19,344	3,488	22.0
Los Angeles	12,320	10,432	11,264	10,256	11,088	832	8.1
Doha	0	0	0	3,232	9,376	6,144	190.1
Kuala Lumpur	7,888	8,416	4,896	6,304	6,416	112	1.8
Nadi	2,400	3,152	3,312	3,344	4,416	1,072	32.1
Citizenship							
United Kingdom	158,848	166,688	179,936	185,440	216,240	30,800	16.6
New Zealand	21,504	21,024	20,976	23,184	22,176	-1,008	-4.3
Australia	2,992	2,752	3,360	3,696	3,616	-80	-2.2
Ireland	2,592	2,304	2,640	2,400	3,344	944	39.3

Symbol: ... not applicable

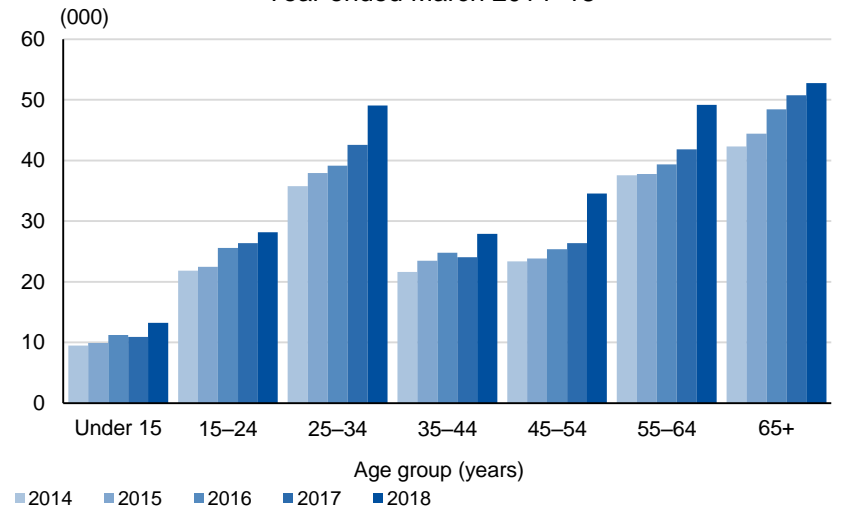
Source: Stats NZ

Travel purpose of visitors from the United Kingdom Year ended March 2014–18



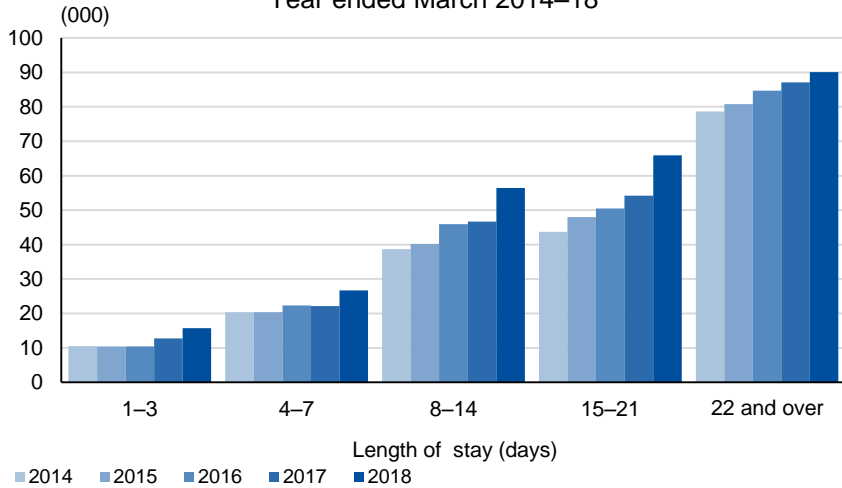
Source: Stats NZ

Age of visitors from the United Kingdom Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom Year ended March 2014–18



Source: Stats NZ

Table 51

Country of residence of visitors from the United Kingdom
 March month 2014–18

	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	18,720	22,496	25,040	23,408	28,112	4,704	20.1
England	15,984	19,280	21,408	19,616	24,256	4,640	23.7
Scotland	1,232	1,472	1,552	1,472	1,808	336	22.8
Wales	544	704	832	672	784	112	16.7
Not stated	608	688	816	1,104	848	-256	-23.2

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
 As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 52

Country of residence of visitors from the United Kingdom
Year ended March 2014–18

	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	191,872	199,760	213,792	222,784	254,832	32,048	14.4
England	159,936	169,312	180,448	185,280	213,408	28,128	15.2
Scotland	13,968	14,352	16,720	15,696	17,520	1,824	11.6
Wales	6,432	6,832	7,072	7,040	10,336	3,296	46.8
Northern Ireland	2,656	2,512	2,352	2,768	3,120	352	12.7
Channel Islands	1,040	912	944	1,088	1,264	176	16.2
Not stated	7,440	5,456	5,744	10,480	8,736	-1,744	-16.6

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 53

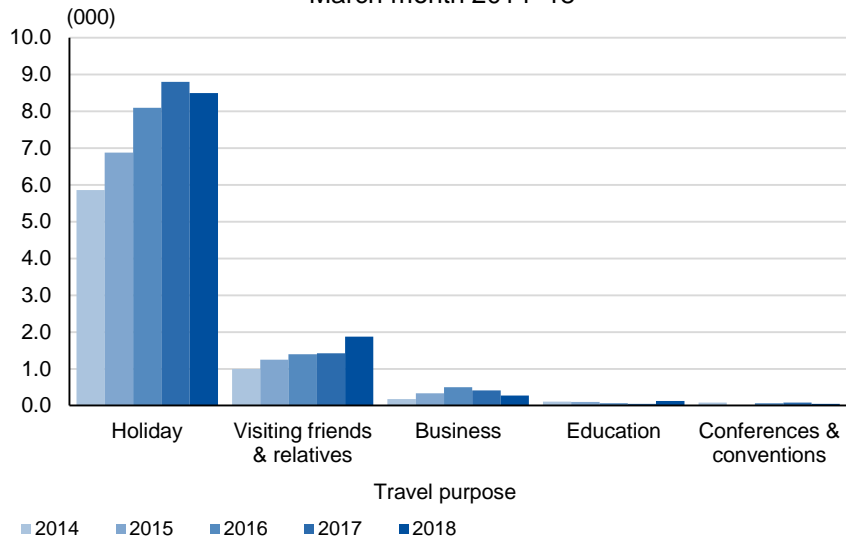
Key characteristics of visitors from Germany
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,744	9,008	10,432	11,408	11,424	16	0.1
Travel purpose							
Holiday	5,856	6,880	8,096	8,800	8,496	-304	-3.5
Visiting friends & relatives	992	1,248	1,392	1,424	1,872	448	31.5
Business	176	336	496	416	272	-144	-34.6
Education	112	96	64	48	128	80	166.7
Conferences & conventions	80	16	64	80	48	-32	-40.0
Age group (years)							
Under 15	176	336	368	400	624	224	56.0
15–24	2,464	2,352	2,800	3,040	2,672	-368	-12.1
25–34	2,128	2,432	2,480	3,152	3,088	-64	-2.0
35–44	768	896	1,056	1,136	1,024	-112	-9.9
45–54	912	1,440	1,552	1,424	1,696	272	19.1
55–64	816	1,088	1,344	1,392	1,488	96	6.9
65+	480	464	832	864	832	-32	-3.7
Length of stay (days)							
1–3	480	416	880	1,008	688	-320	-31.7
4–7	576	464	592	528	560	32	6.1
8–14	864	1,216	1,152	1,408	1,616	208	14.8
15–21	1,568	2,368	2,384	2,624	2,800	176	6.7
22 and over	4,256	4,544	5,424	5,840	5,760	-80	-1.4
Median	22.9	21.6	22.0	21.9	21.6
New Zealand port							
Auckland airport	5,264	6,176	6,832	7,808	7,520	-288	-3.7
Christchurch airport	2,032	2,464	2,928	3,008	3,264	256	8.5
Closest port of flight							
Sydney	2,496	3,248	2,848	2,464	2,400	-64	-2.6
Singapore	1,136	1,472	1,856	1,744	2,192	448	25.7
Dubai	0	0	640	944	1,280	336	35.6
Melbourne	1,632	1,536	1,856	1,360	1,104	-256	-18.8
Doha	0	0	0	576	640	64	11.1
Hong Kong	240	400	512	896	592	-304	-33.9
Brisbane	640	832	624	624	512	-112	-17.9
Citizenship							
Germany	7,296	8,448	9,792	10,880	10,784	-96	-0.9

Symbol: ... not applicable

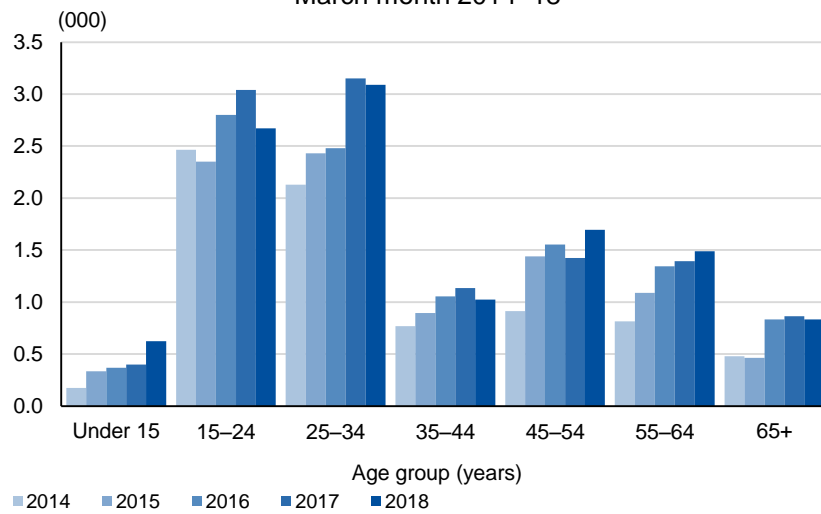
Source: Stats NZ

Travel purpose of visitors from Germany March month 2014–18



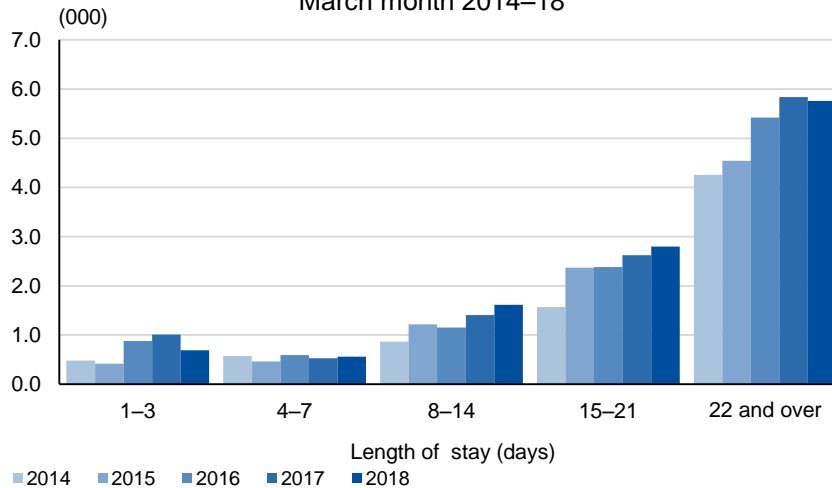
Source: Stats NZ

Age of visitors from Germany March month 2014–18



Source: Stats NZ

Length of stay of visitors from Germany March month 2014–18



Source: Stats NZ

Table 54

Key characteristics of visitors from Germany

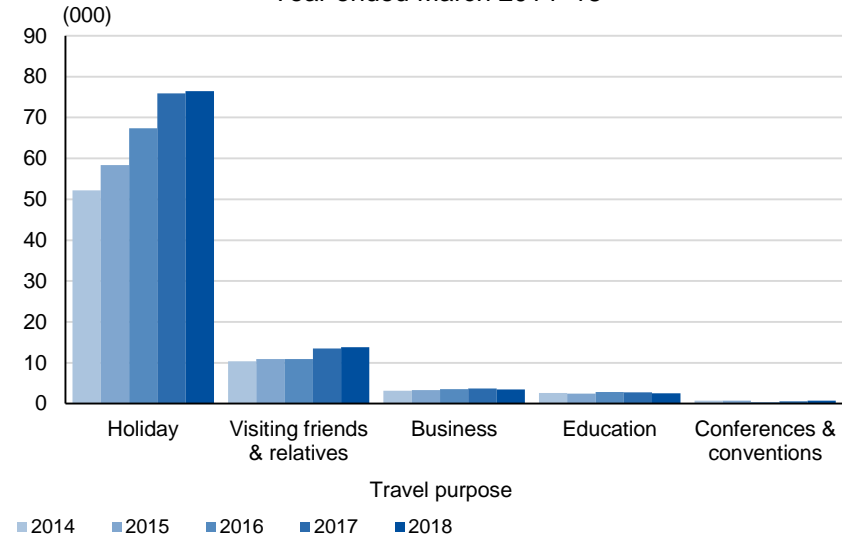
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	74,224	81,152	90,496	102,608	102,864	256	0.2
Travel purpose							
Holiday	52,160	58,400	67,344	75,936	76,464	528	0.7
Visiting friends & relatives	10,400	10,912	10,928	13,504	13,840	336	2.5
Business	3,184	3,328	3,568	3,680	3,456	-224	-6.1
Education	2,608	2,432	2,848	2,800	2,528	-272	-9.7
Conferences & conventions	752	720	384	560	704	144	25.7
Age group (years)							
Under 15	2,576	2,448	2,768	3,936	4,512	576	14.6
15–24	21,776	23,488	27,344	29,072	26,464	-2,608	-9.0
25–34	18,640	19,920	22,448	26,032	26,416	384	1.5
35–44	7,568	8,128	8,672	10,496	11,712	1,216	11.6
45–54	10,272	12,048	12,320	13,424	14,576	1,152	8.6
55–64	7,968	9,216	10,384	11,264	12,112	848	7.5
65+	5,424	5,904	6,560	8,384	7,072	-1,312	-15.6
Length of stay (days)							
1–3	4,336	4,848	5,632	7,408	7,072	-336	-4.5
4–7	5,216	4,944	4,992	5,840	5,680	-160	-2.7
8–14	8,064	9,200	9,904	10,768	11,856	1,088	10.1
15–21	13,056	14,432	15,744	19,664	20,592	928	4.7
22 and over	43,552	47,728	54,224	58,928	57,664	-1,264	-2.1
Median	25.4	25.0	25.5	24.6	23.6
New Zealand port							
Auckland airport	54,320	58,256	64,176	73,984	73,456	-528	-0.7
Christchurch airport	15,776	17,872	20,304	22,208	23,776	1,568	7.1
Wellington airport	2,416	2,592	3,232	2,944	2,656	-288	-9.8
Queenstown airport	688	960	1,440	1,312	1,824	512	39.0
Seaports	960	1,328	1,280	2,128	1,088	-1,040	-48.9
Closest port of flight							
Sydney	22,944	25,104	23,920	22,176	19,744	-2,432	-11.0
Singapore	11,152	12,800	15,312	14,720	16,192	1,472	10.0
Melbourne	12,016	13,680	16,928	14,016	12,096	-1,920	-13.7
Dubai	0	0	640	10,848	10,992	144	1.3
Hong Kong	4,272	3,680	5,680	8,624	8,560	-64	-0.7
Brisbane	7,504	8,944	8,800	6,416	6,208	-208	-3.2
Doha	0	0	0	1,504	5,824	4,320	287.2
Bangkok	1,536	1,104	928	3,152	3,344	192	6.1
Shanghai	1,456	1,712	2,000	3,216	2,512	-704	-21.9
Nadi	1,696	1,920	2,240	2,480	2,464	-16	-0.6
Citizenship							
Germany	70,384	77,072	86,608	97,184	97,264	80	0.1
New Zealand	1,120	1,024	960	1,440	1,456	16	1.1
United Kingdom	320	528	352	528	704	176	33.3

Symbol: ... not applicable

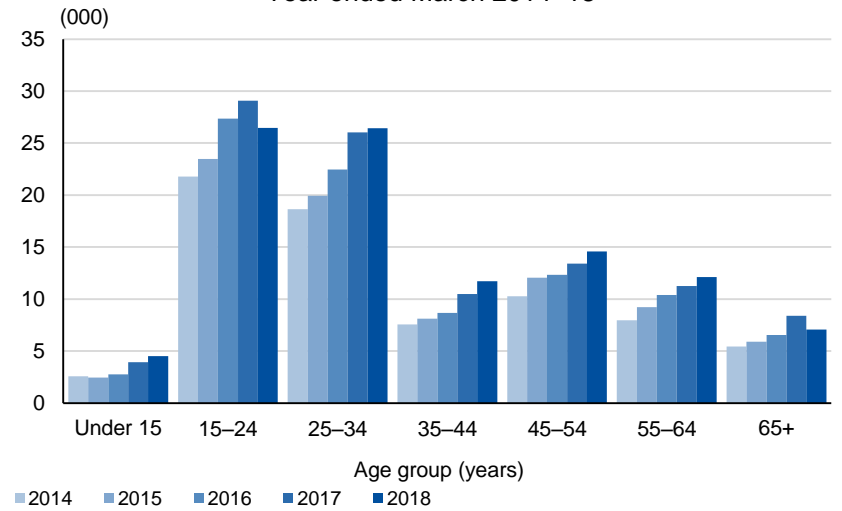
Source: Stats NZ

Travel purpose of visitors from Germany Year ended March 2014–18



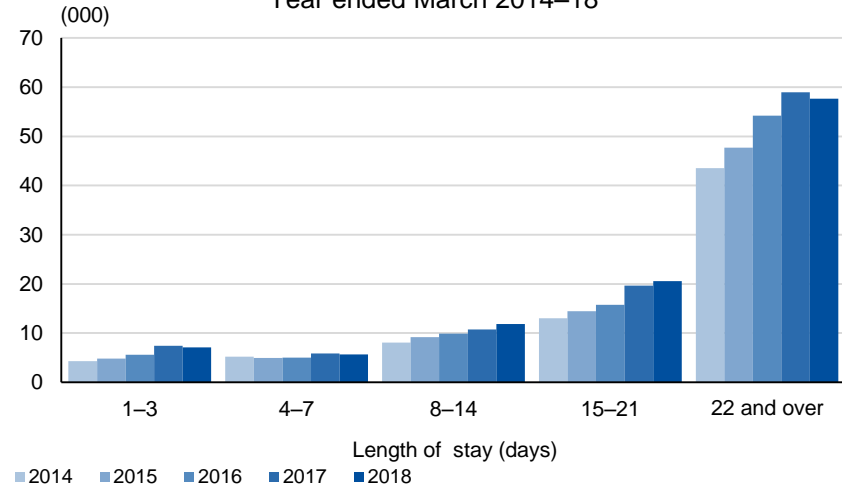
Source: Stats NZ

Age of visitors from Germany Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Germany Year ended March 2014–18



Source: Stats NZ

Table 55

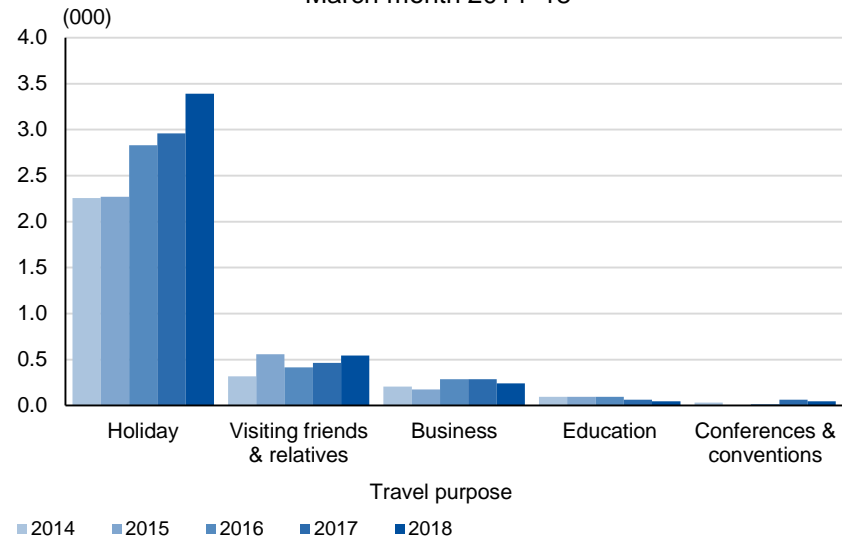
Key characteristics of visitors from France
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,040	3,296	3,824	4,176	4,416	240	5.7
Travel purpose							
Holiday	2,256	2,272	2,832	2,960	3,392	432	14.6
Visiting friends & relatives	320	560	416	464	544	80	17.2
Business	208	176	288	288	240	-48	-16.7
Education	96	96	96	64	48	-16	-25.0
Conferences & conventions	32	0	16	64	48	-16	-25.0
Age group (years)							
Under 15	176	144	64	96	96	0	0.0
15–24	672	512	704	608	448	-160	-26.3
25–34	800	1,072	1,280	1,552	1,664	112	7.2
35–44	352	352	352	528	496	-32	-6.1
45–54	400	320	320	368	432	64	17.4
55–64	448	464	640	544	656	112	20.6
65+	192	432	464	480	624	144	30.0
Length of stay (days)							
1–3	240	256	256	368	304	-64	-17.4
4–7	272	160	336	320	256	-64	-20.0
8–14	848	528	768	816	960	144	17.6
15–21	640	896	944	1,072	1,264	192	17.9
22 and over	1,040	1,456	1,520	1,600	1,632	32	2.0
Median	16.3	20.5	18.5	19.0	18.7
New Zealand port							
Auckland airport	2,512	2,352	3,088	3,104	3,328	224	7.2
Christchurch airport	400	640	496	720	768	48	6.7
Closest port of flight							
Sydney	880	1,152	1,168	1,088	944	-144	-13.2
Melbourne	240	576	560	416	592	176	42.3
Citizenship							
France	2,784	3,040	3,536	3,904	4,064	160	4.1

Symbol: ... not applicable

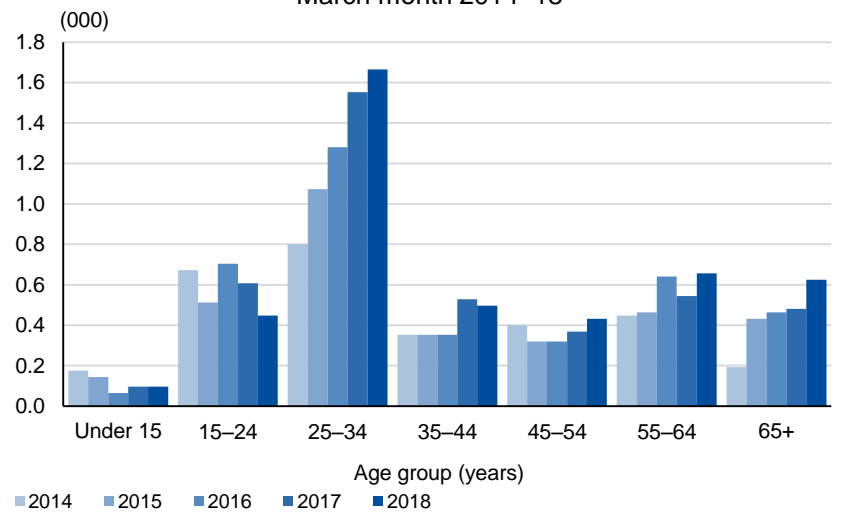
Source: Stats NZ

Travel purpose of visitors from France March month 2014–18



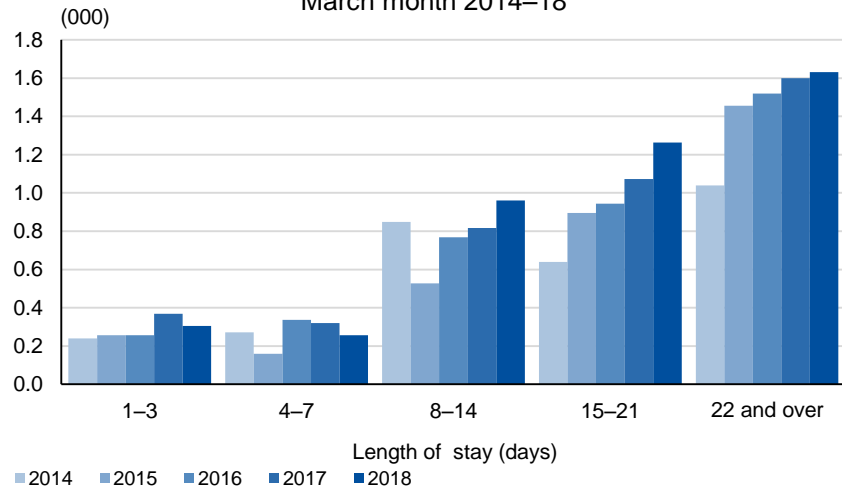
Source: Stats NZ

Age of visitors from France March month 2014–18



Source: Stats NZ

Length of stay of visitors from France March month 2014–18



Source: Stats NZ

Table 56

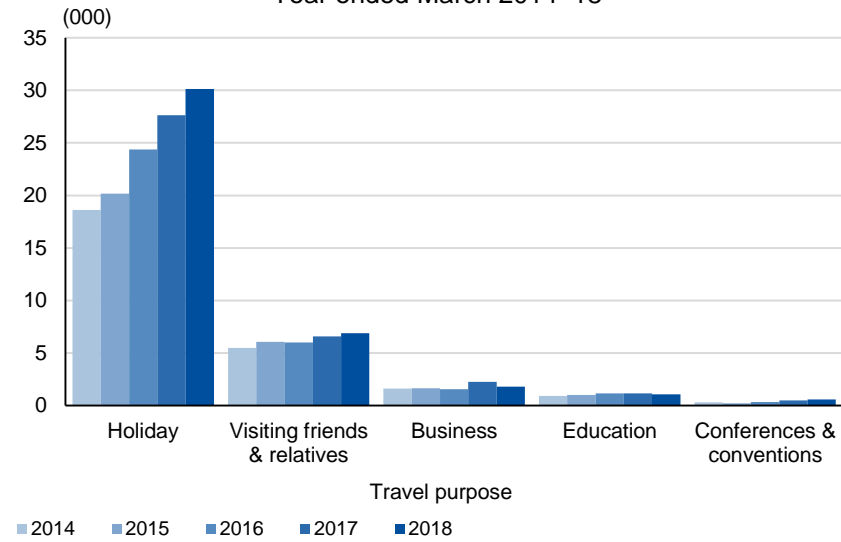
Key characteristics of visitors from France
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,072	31,488	35,840	41,104	43,440	2,336	5.7
Travel purpose							
Holiday	18,608	20,176	24,368	27,616	30,112	2,496	9.0
Visiting friends & relatives	5,504	6,080	6,000	6,592	6,896	304	4.6
Business	1,632	1,664	1,568	2,256	1,824	-432	-19.1
Education	928	1,024	1,168	1,184	1,088	-96	-8.1
Conferences & conventions	304	240	336	496	608	112	22.6
Age group (years)							
Under 15	1,760	1,360	1,840	1,904	2,032	128	6.7
15–24	5,760	6,944	7,168	8,480	8,096	-384	-4.5
25–34	9,296	10,192	12,032	12,592	13,664	1,072	8.5
35–44	2,848	3,072	3,312	4,112	4,416	304	7.4
45–54	2,896	2,672	3,360	4,032	4,480	448	11.1
55–64	3,936	4,064	4,800	5,664	6,096	432	7.6
65+	2,576	3,184	3,328	4,320	4,656	336	7.8
Length of stay (days)							
1–3	1,936	2,304	2,288	3,904	4,736	832	21.3
4–7	2,992	2,512	3,200	3,152	3,488	336	10.7
8–14	5,552	4,912	5,984	6,848	7,232	384	5.6
15–21	6,208	7,472	8,240	9,408	10,240	832	8.8
22 and over	12,384	14,288	16,128	17,792	17,744	-48	-0.3
Median	19.8	20.4	20.3	19.9	19.3
New Zealand port							
Auckland airport	23,296	24,816	27,968	32,368	34,272	1,904	5.9
Christchurch airport	3,920	4,240	5,232	5,760	6,304	544	9.4
Wellington airport	1,152	1,552	1,648	1,824	1,536	-288	-15.8
Queenstown airport	512	592	784	912	1,024	112	12.3
Closest port of flight							
Sydney	7,264	8,496	9,184	8,960	8,080	-880	-9.8
Melbourne	3,792	5,136	7,024	4,592	5,360	768	16.7
Dubai	0	0	336	5,056	4,832	-224	-4.4
Hong Kong	2,512	2,880	3,632	3,856	3,376	-480	-12.4
Singapore	3,088	3,008	2,992	3,056	3,280	224	7.3
Doha	0	0	0	608	2,480	1,872	307.9
Brisbane	1,696	2,464	2,336	1,776	2,288	512	28.8
Noumea	1,408	1,424	1,760	2,032	1,936	-96	-4.7
Shanghai	240	368	752	1,568	1,808	240	15.3
Papeete	1,856	1,168	1,312	1,792	1,712	-80	-4.5
Citizenship							
France	25,680	27,920	32,144	36,848	39,248	2,400	6.5
New Zealand	1,120	1,232	1,216	1,392	1,136	-256	-18.4
United Kingdom	896	1,008	976	1,024	944	-80	-7.8

Symbol: ... not applicable

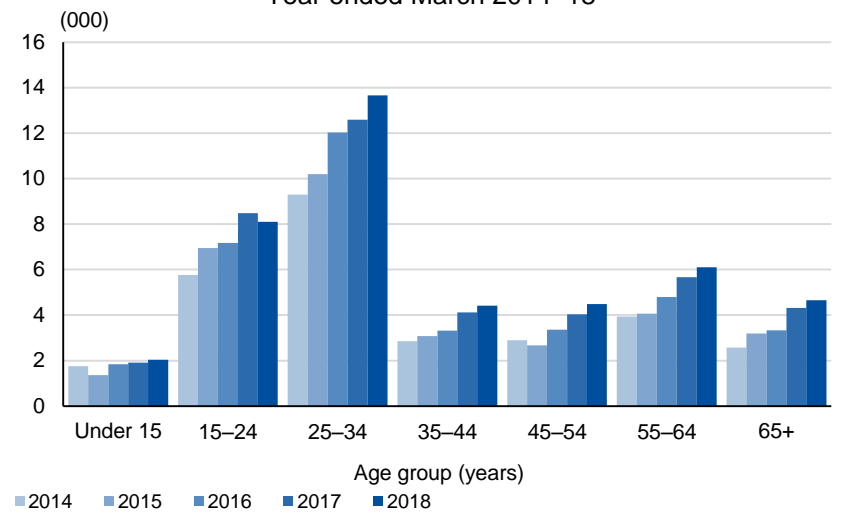
Source: Stats NZ

Travel purpose of visitors from France Year ended March 2014–18



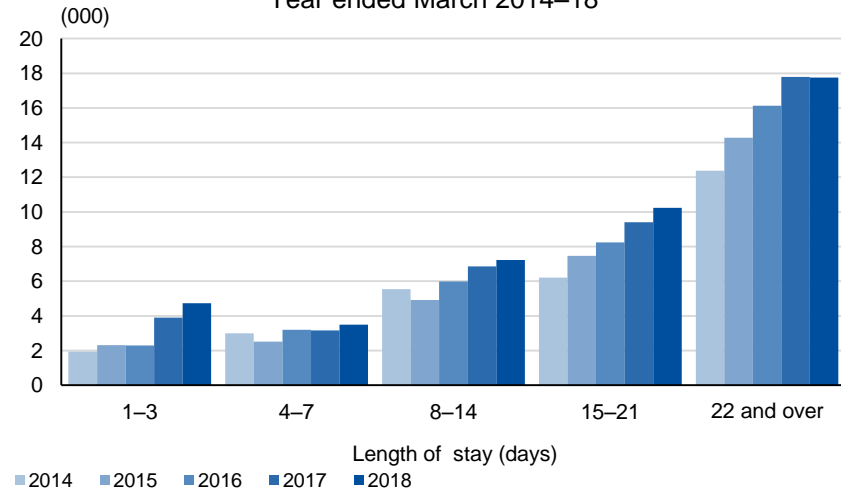
Source: Stats NZ

Age of visitors from France Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from France Year ended March 2014–18



Source: Stats NZ

Table 57

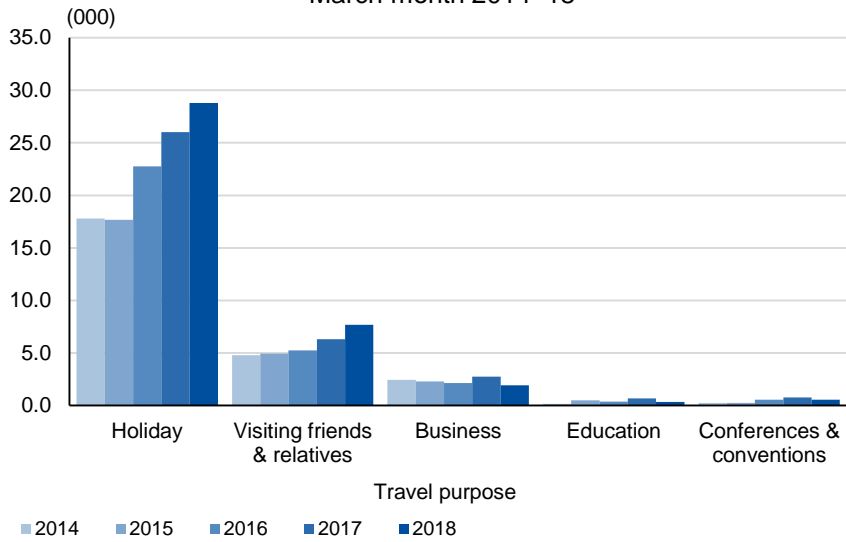
Key characteristics of visitors from the United States of America
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	26,528	26,880	32,752	38,432	40,912	2,480	6.5
Travel purpose							
Holiday	17,792	17,664	22,768	26,016	28,784	2,768	10.6
Visiting friends & relatives	4,800	4,960	5,264	6,304	7,696	1,392	22.1
Business	2,464	2,288	2,144	2,752	1,936	-816	-29.7
Education	160	512	384	688	336	-352	-51.2
Conferences & conventions	256	272	576	768	560	-208	-27.1
Age group (years)							
Under 15	944	1,424	1,216	2,272	2,576	304	13.4
15–24	1,728	1,904	2,832	3,040	3,360	320	10.5
25–34	3,824	4,464	5,968	6,624	8,208	1,584	23.9
35–44	3,024	3,648	3,280	4,544	5,328	784	17.3
45–54	3,312	3,952	4,160	4,512	4,896	384	8.5
55–64	6,224	5,072	6,432	7,872	7,968	96	1.2
65+	7,472	6,416	8,864	9,568	8,576	-992	-10.4
Length of stay (days)							
1–3	2,688	2,848	3,248	3,664	3,984	320	8.7
4–7	7,024	6,784	9,136	10,896	10,592	-304	-2.8
8–14	10,784	10,672	13,136	15,616	17,424	1,808	11.6
15–21	3,440	3,872	3,984	4,736	5,552	816	17.2
22 and over	2,592	2,704	3,248	3,520	3,360	-160	-4.5
Median	9.1	9.5	9.2	9.2	9.5
New Zealand port							
Auckland airport	20,064	20,592	24,800	31,264	34,096	2,832	9.1
Christchurch airport	2,384	2,848	3,152	2,448	3,040	592	24.2
Queenstown airport	960	1,488	1,680	2,208	2,688	480	21.7
Wellington airport	816	1,040	1,296	944	864	-80	-8.5
Seaports	2,256	896	1,792	1,520	208	-1,312	-86.3
Closest port of flight							
Los Angeles	7,360	6,704	7,008	10,576	9,984	-592	-5.6
San Francisco	3,936	4,144	3,968	7,872	9,152	1,280	16.3
Sydney	5,696	7,280	8,768	7,744	8,656	912	11.8
Honolulu	1,760	1,760	2,320	2,176	2,928	752	34.6
Houston	0	0	2,416	2,112	2,512	400	18.9
Melbourne	1,424	1,728	1,952	1,872	2,368	496	26.5
Brisbane	1,600	1,792	1,344	1,424	1,280	-144	-10.1
Nadi	608	880	976	832	1,232	400	48.1
Papeete	480	560	512	560	528	-32	-5.7
Citizenship							
United States of America	24,384	24,560	30,368	35,616	37,424	1,808	5.1
New Zealand	912	992	1,024	1,152	1,648	496	43.1

Symbol: ... not applicable

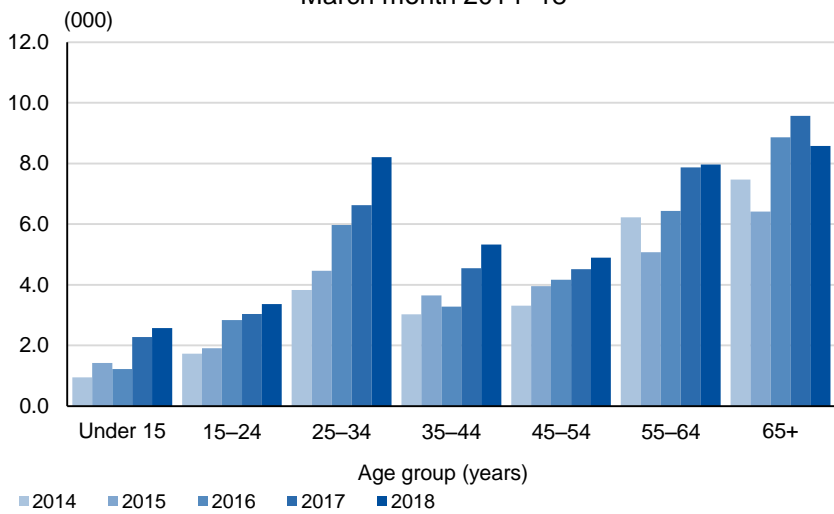
Source: Stats NZ

Travel purpose of visitors from the United States March month 2014–18



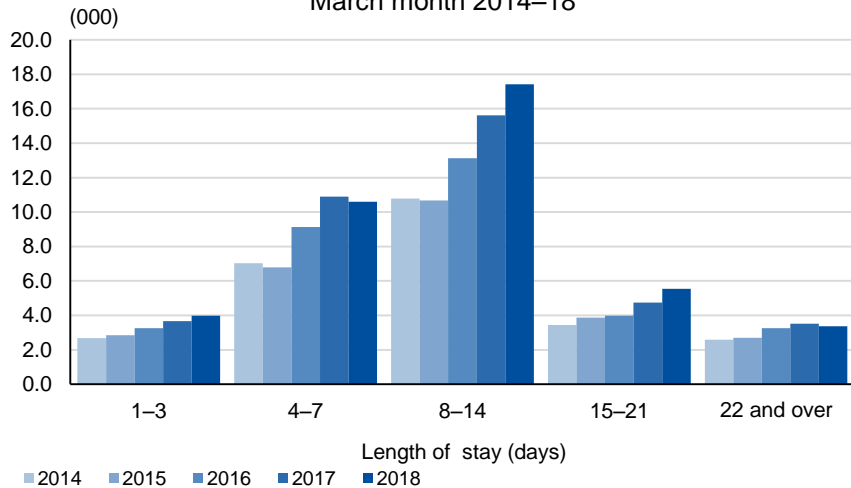
Source: Stats NZ

Age of visitors from the United States March month 2014–18



Source: Stats NZ

Length of stay of visitors from the United States March month 2014–18



Source: Stats NZ

Table 58

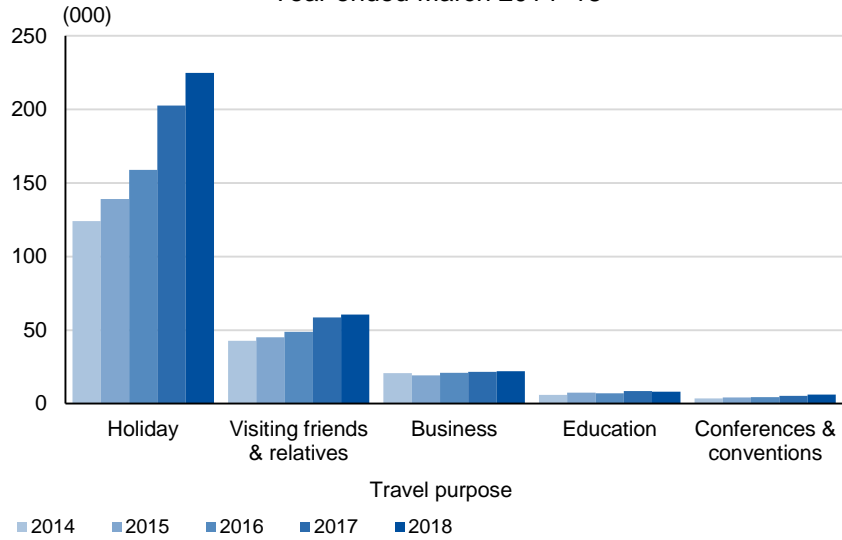
Key characteristics of visitors from the United States of America
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	207,664	226,960	253,792	312,816	340,144	27,328	8.7
Travel purpose							
Holiday	124,016	138,976	158,880	202,592	224,720	22,128	10.9
Visiting friends & relatives	42,784	45,024	48,816	58,624	60,560	1,936	3.3
Business	20,672	19,232	20,912	21,616	22,080	464	2.1
Education	6,080	7,456	7,024	8,640	8,224	-416	-4.8
Conferences & conventions	3,536	4,128	4,512	5,248	6,128	880	16.8
Age group (years)							
Under 15	9,184	10,400	11,664	15,584	16,928	1,344	8.6
15–24	25,008	28,640	32,784	39,888	42,016	2,128	5.3
25–34	33,664	39,104	47,712	62,624	67,104	4,480	7.2
35–44	25,328	27,888	29,200	37,312	40,256	2,944	7.9
45–54	28,752	32,080	34,480	41,504	45,648	4,144	10.0
55–64	40,688	41,552	46,176	54,656	59,264	4,608	8.4
65+	45,040	47,296	51,776	61,248	68,928	7,680	12.5
Length of stay (days)							
1–3	23,424	27,920	28,560	39,360	43,104	3,744	9.5
4–7	55,248	58,976	63,264	82,800	90,512	7,712	9.3
8–14	70,608	76,112	92,128	111,008	121,648	10,640	9.6
15–21	27,728	30,656	33,776	41,232	44,800	3,568	8.7
22 and over	30,656	33,296	36,064	38,416	40,080	1,664	4.3
Median	9.5	9.5	9.7	9.3	9.1
New Zealand port							
Auckland airport	162,528	175,824	197,584	252,352	271,216	18,864	7.5
Christchurch airport	17,536	20,544	22,576	21,792	24,288	2,496	11.5
Queenstown airport	8,320	10,160	13,456	17,072	20,160	3,088	18.1
Seaports	12,080	12,816	10,864	12,400	16,576	4,176	33.7
Wellington airport	6,784	7,376	9,008	8,896	7,712	-1,184	-13.3
Closest port of flight							
Los Angeles	54,896	54,704	60,368	72,048	83,504	11,456	15.9
Sydney	48,784	55,312	62,272	66,144	68,432	2,288	3.5
San Francisco	30,048	33,568	31,440	55,776	58,768	2,992	5.4
Melbourne	11,424	13,216	16,112	19,504	20,160	656	3.4
Houston	0	0	9,536	20,160	19,200	-960	-4.8
Honolulu	15,760	16,064	17,408	15,488	18,448	2,960	19.1
Brisbane	10,816	11,664	11,376	12,656	13,472	816	6.4
Nadi	8,208	11,136	13,216	12,512	13,312	800	6.4
Papeete	2,960	5,136	5,360	4,704	4,784	80	1.7
Coolangatta	1,056	896	1,328	2,656	3,104	448	16.9
Citizenship							
United States of America	185,488	202,464	227,440	283,696	307,760	24,064	8.5
New Zealand	11,072	10,672	12,368	11,952	14,000	2,048	17.1
Australia	2,000	2,448	2,240	3,344	3,408	64	1.9
United Kingdom	1,792	2,064	2,112	2,048	2,288	240	11.7

Symbol: ... not applicable

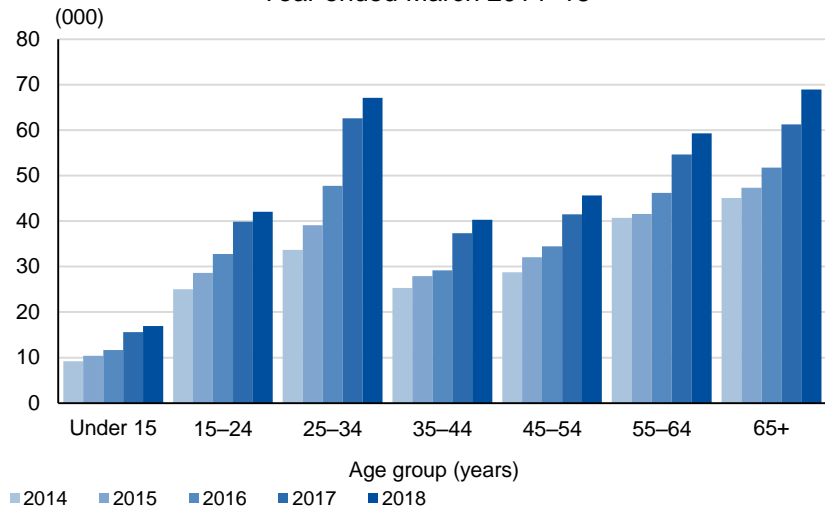
Source: Stats NZ

Travel purpose of visitors from the United States Year ended March 2014–18



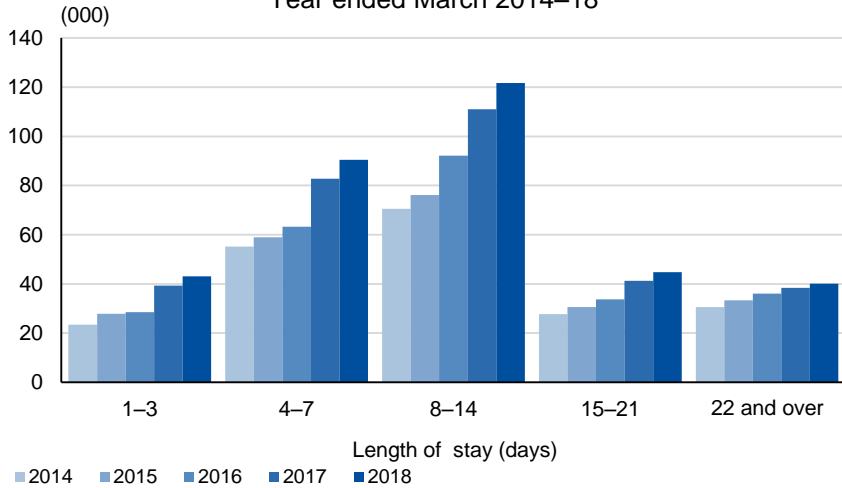
Source: Stats NZ

Age of visitors from the United States Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from the United States Year ended March 2014–18



Source: Stats NZ

Table 59

State of residence of visitors from the United States of America
 March month 2014–18

	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	26,528	26,880	32,752	38,432	40,912	2,480	6.5
California	5,584	6,384	7,680	8,528	9,408	880	10.3
Texas	1,664	1,600	1,984	2,576	2,688	112	4.3
Hawaii	1,008	1,312	1,664	1,968	1,888	-80	-4.1
New York	1,472	1,584	1,392	2,064	1,840	-224	-10.9
Florida	1,376	1,408	1,536	1,840	1,680	-160	-8.7
Washington	1,360	976	1,296	1,488	1,664	176	11.8
Colorado	912	1,008	1,328	1,536	1,552	16	1.0
Illinois	976	864	1,056	1,072	1,264	192	17.9
Massachusetts	496	800	848	848	1,072	224	26.4
Arizona	784	496	880	976	1,024	48	4.9
Michigan	528	496	672	832	1,008	176	21.2
Oregon	592	640	592	928	1,008	80	8.6
Virginia	688	544	832	896	976	80	8.9
Minnesota	704	624	768	704	944	240	34.1
New Jersey	480	576	624	592	880	288	48.6
Georgia	608	544	496	640	864	224	35.0
Wisconsin	304	464	496	736	864	128	17.4
North Carolina	528	336	576	880	832	-48	-5.5
Ohio	464	416	832	592	800	208	35.1
Pennsylvania	576	592	768	736	800	64	8.7
Utah	368	432	624	592	752	160	27.0
Maryland	432	448	432	528	672	144	27.3
Not stated	304	336	608	752	816	64	8.5

Source: Stats NZ

Table 60

State of residence of visitors from the United States of America
Year ended March 2014–18

	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	207,664	226,960	253,792	312,816	340,144	27,328	8.7
California	47,808	54,048	59,344	76,416	81,264	4,848	6.3
Texas	11,392	13,504	15,552	20,224	22,736	2,512	12.4
New York	12,144	13,376	14,608	17,920	18,464	544	3.0
Florida	9,856	10,736	11,968	14,944	16,880	1,936	13.0
Washington	8,512	10,080	11,280	12,672	14,848	2,176	17.2
Colorado	7,456	8,736	8,928	10,880	12,368	1,488	13.7
Illinois	7,792	8,032	8,256	10,976	11,232	256	2.3
Hawaii	7,568	8,032	9,328	10,656	10,784	128	1.2
Massachusetts	5,760	6,304	7,120	7,536	8,624	1,088	14.4
Virginia	5,536	5,216	5,984	7,744	8,608	864	11.2
Arizona	4,992	4,736	5,632	6,816	7,536	720	10.6
Pennsylvania	5,040	5,232	5,808	7,024	7,376	352	5.0
New Jersey	4,448	4,992	5,856	5,344	6,992	1,648	30.8
Oregon	3,936	4,592	5,120	6,432	6,960	528	8.2
Minnesota	4,000	4,656	4,800	5,664	6,752	1,088	19.2
Georgia	3,648	4,304	4,624	6,672	6,672	0	0.0
North Carolina	3,568	3,968	4,544	5,680	6,448	768	13.5
Utah	3,792	4,016	5,088	6,672	6,176	-496	-7.4
Michigan	4,016	4,080	4,624	6,096	6,048	-48	-0.8
Maryland	3,264	3,920	4,352	5,392	6,032	640	11.9
Ohio	3,424	3,648	4,528	4,672	5,904	1,232	26.4
Wisconsin	3,056	3,200	3,584	4,288	4,656	368	8.6
Nevada	2,032	2,704	2,688	3,552	3,552	0	0.0
Tennessee	1,792	1,904	2,224	2,944	3,488	544	18.5
Indiana	1,760	1,824	2,224	3,088	3,360	272	8.8
Missouri	2,480	2,160	2,592	3,072	3,344	272	8.9
Connecticut	2,416	2,688	2,720	2,864	3,200	336	11.7
South Carolina	1,568	1,984	1,632	2,272	2,848	576	25.4
Washington D.C.	1,552	1,072	1,520	1,808	2,528	720	39.8
Louisiana	1,504	1,440	1,888	2,416	2,208	-208	-8.6
Iowa	1,328	1,328	1,632	1,808	1,952	144	8.0
Idaho	896	1,296	1,456	1,872	1,936	64	3.4
Alaska	1,568	1,216	1,456	1,776	1,792	16	0.9
Montana	992	1,024	1,120	1,488	1,776	288	19.4
Kansas	1,312	1,184	1,232	1,696	1,552	-144	-8.5
Alabama	1,280	1,040	1,040	1,648	1,520	-128	-7.8
New Hampshire	944	1,152	1,184	1,424	1,504	80	5.6
Oklahoma	1,040	1,104	1,344	1,552	1,488	-64	-4.1
Kentucky	800	1,008	1,376	1,424	1,472	48	3.4
New Mexico	1,200	1,200	1,344	1,280	1,424	144	11.3
Nebraska	656	752	992	816	1,168	352	43.1
Maine	768	1,040	912	960	1,008	48	5.0
Arkansas	592	704	704	992	896	-96	-9.7
Vermont	672	816	1,008	864	880	16	1.9
Rhode Island	512	672	768	832	832	0	0.0
South Dakota	304	496	416	480	656	176	36.7
Delaware	560	544	784	624	608	-16	-2.6
Mississippi	560	400	432	592	592	0	0.0
Wyoming	576	480	752	576	560	-16	-2.8
North Dakota	304	224	272	624	480	-144	-23.1
Not stated	4,416	3,824	4,896	6,432	7,792	1,360	21.1

Source: Stats NZ

Table 61

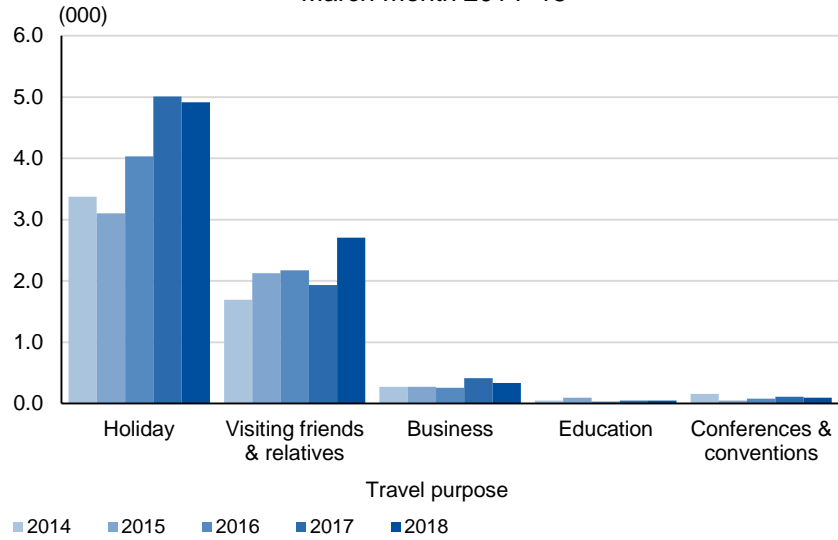
Key characteristics of visitors from Canada
March month 2014–18

Key characteristic	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	5,872	5,936	7,152	7,920	8,448	528	6.7
Travel purpose							
Holiday	3,376	3,104	4,032	5,008	4,912	-96	-1.9
Visiting friends & relatives	1,696	2,128	2,176	1,936	2,704	768	39.7
Business	272	272	256	416	336	-80	-19.2
Education	48	96	32	48	48	0	0.0
Conferences & conventions	160	48	80	112	96	-16	-14.3
Age group (years)							
Under 15	336	464	480	528	640	112	21.2
15–24	592	608	1,008	880	720	-160	-18.2
25–34	880	928	1,184	1,184	1,424	240	20.3
35–44	608	832	720	752	1,088	336	44.7
45–54	832	736	1,056	976	1,104	128	13.1
55–64	1,216	1,312	1,360	1,776	1,680	-96	-5.4
65+	1,408	1,056	1,344	1,824	1,792	-32	-1.8
Length of stay (days)							
1–3	784	560	704	800	752	-48	-6.0
4–7	1,104	880	1,616	1,536	1,328	-208	-13.5
8–14	1,984	1,920	2,048	2,272	2,688	416	18.3
15–21	1,024	1,280	1,456	1,680	2,032	352	21.0
22 and over	976	1,296	1,328	1,632	1,648	16	1.0
Median	10.5	13.6	11.8	12.7	13.6
New Zealand port							
Auckland airport	4,992	4,848	5,872	6,368	7,216	848	13.3
Christchurch airport	256	528	624	640	608	-32	-5.0
Closest port of flight							
Vancouver	1,888	2,032	2,304	2,304	2,880	576	25.0
Sydney	1,008	1,024	1,472	1,472	1,456	-16	-1.1
San Francisco	304	480	592	800	928	128	16.0
Brisbane	256	400	496	448	688	240	53.6
Melbourne	480	416	448	656	640	-16	-2.4
Los Angeles	672	464	560	688	528	-160	-23.3
Citizenship							
Canada	5,248	5,072	6,368	7,328	7,520	192	2.6

Symbol: ... not applicable

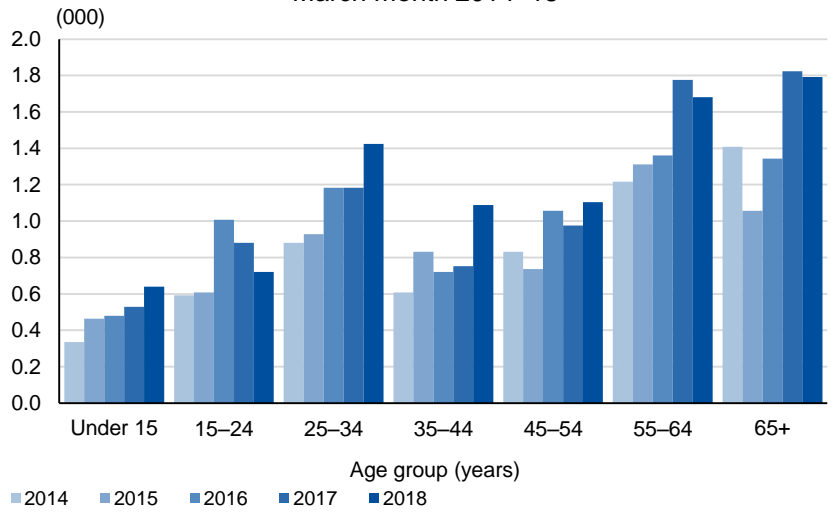
Source: Stats NZ

Travel purpose of visitors from Canada March month 2014–18



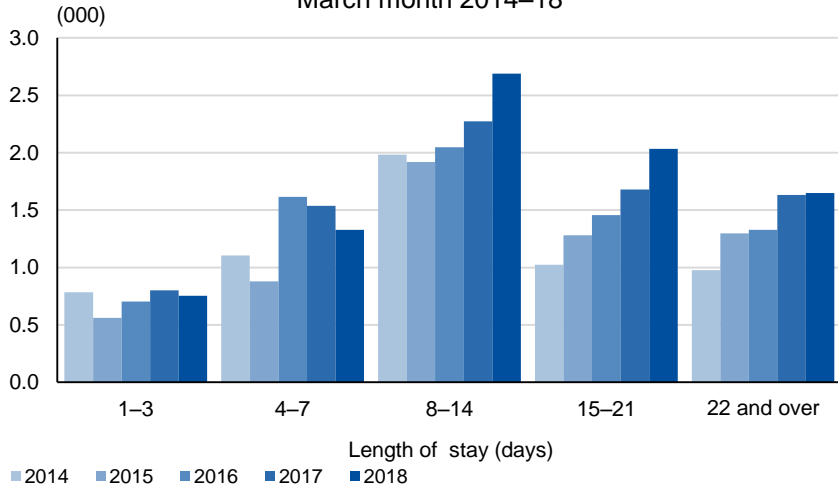
Source: Stats NZ

Age of visitors from Canada March month 2014–18



Source: Stats NZ

Length of stay of visitors from Canada March month 2014–18



Source: Stats NZ

Table 62

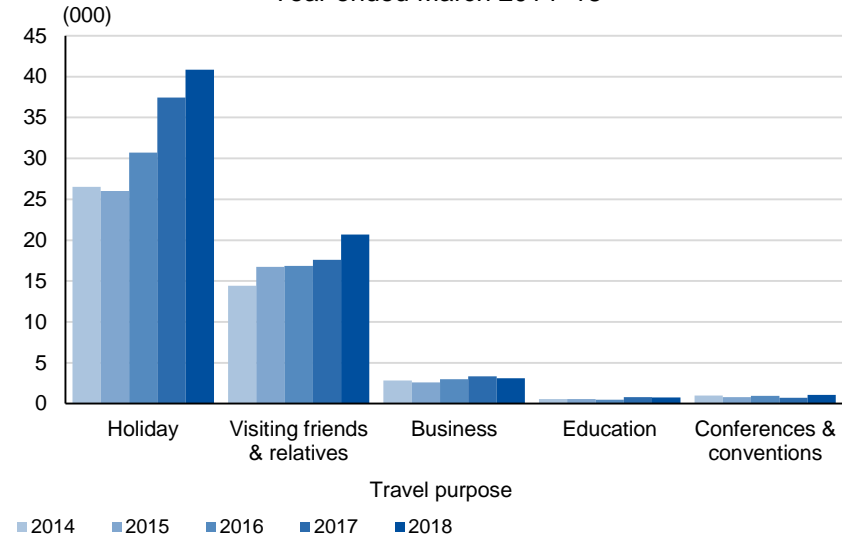
Key characteristics of visitors from Canada
Year ended March 2014–18

Key characteristic	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,176	49,440	55,232	63,264	70,144	6,880	10.9
Travel purpose							
Holiday	26,512	26,000	30,704	37,440	40,848	3,408	9.1
Visiting friends & relatives	14,416	16,736	16,848	17,600	20,688	3,088	17.5
Business	2,832	2,608	2,976	3,328	3,120	-208	-6.3
Education	576	560	496	800	768	-32	-4.0
Conferences & conventions	1,008	816	944	720	1,088	368	51.1
Age group (years)							
Under 15	2,176	2,688	2,608	3,456	3,824	368	10.6
15–24	6,256	6,240	7,680	7,520	7,728	208	2.8
25–34	8,432	8,528	9,744	11,392	12,560	1,168	10.3
35–44	4,816	5,232	5,296	6,816	7,536	720	10.6
45–54	6,544	6,528	7,616	7,712	8,992	1,280	16.6
55–64	10,000	10,688	11,280	13,552	14,528	976	7.2
65+	9,952	9,536	11,008	12,816	14,976	2,160	16.9
Length of stay (days)							
1–3	4,784	5,104	5,520	6,416	6,560	144	2.2
4–7	8,928	8,064	9,808	10,256	11,504	1,248	12.2
8–14	12,960	13,072	14,240	16,944	19,408	2,464	14.5
15–21	7,936	8,768	9,808	12,256	14,192	1,936	15.8
22 and over	13,568	14,432	15,856	17,392	18,480	1,088	6.3
Median	13.3	13.9	13.7	13.7	13.7
New Zealand port							
Auckland airport	40,944	41,760	46,432	52,944	57,856	4,912	9.3
Christchurch airport	2,816	3,472	3,632	4,384	5,248	864	19.7
Seaports	2,064	1,776	2,000	2,592	3,168	576	22.2
Queenstown airport	1,152	1,072	1,328	1,584	2,080	496	31.3
Wellington airport	1,120	1,328	1,808	1,728	1,776	48	2.8
Closest port of flight							
Vancouver	15,008	16,000	19,552	20,528	22,576	2,048	10.0
Sydney	8,912	8,944	10,256	10,800	12,016	1,216	11.3
Los Angeles	5,184	5,600	5,376	5,200	5,632	432	8.3
Melbourne	3,328	3,680	3,760	5,120	5,008	-112	-2.2
San Francisco	2,368	3,280	3,040	5,072	4,960	-112	-2.2
Brisbane	2,224	2,384	2,864	3,776	4,512	736	19.5
Hong Kong	720	576	496	1,392	2,016	624	44.8
Nadi	2,400	1,856	1,712	1,536	1,792	256	16.7
Houston	0	0	816	1,360	1,440	80	5.9
Coolangatta	304	384	448	960	1,120	160	16.7
Citizenship							
Canada	42,016	42,832	48,752	56,208	62,192	5,984	10.6
New Zealand	2,736	3,152	2,800	3,088	3,920	832	26.9
Australia	848	880	1,072	992	960	-32	-3.2
United Kingdom	576	592	704	720	496	-224	-31.1

Symbol: ... not applicable

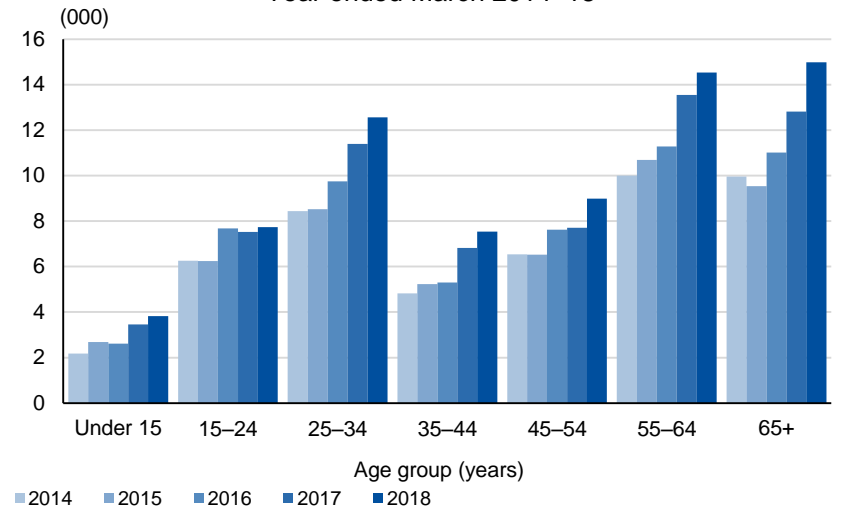
Source: Stats NZ

Travel purpose of visitors from Canada Year ended March 2014–18



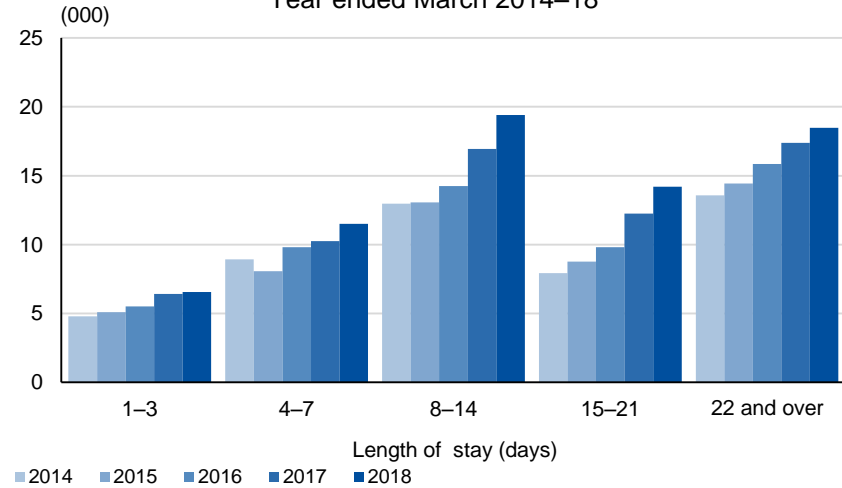
Source: Stats NZ

Age of visitors from Canada Year ended March 2014–18



Source: Stats NZ

Length of stay of visitors from Canada Year ended March 2014–18



Source: Stats NZ

Table 63

Province of residence of visitors from Canada
March month 2014–18

	March month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	5,872	5,936	7,152	7,920	8,448	528	6.7
British Columbia	2,096	2,064	2,336	2,608	3,136	528	20.2
Ontario	2,144	1,808	2,480	2,448	2,512	64	2.6
Alberta	848	912	1,136	1,536	1,344	-192	-12.5
Not stated	32	64	112	160	192	32	20.0

Source: Stats NZ

Table 64

Province of residence of visitors from Canada
Year ended March 2014–18

	Year ended March					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,176	49,440	55,232	63,264	70,144	6,880	10.9
Ontario	16,640	16,128	18,992	21,664	23,472	1,808	8.3
British Columbia	13,920	14,560	16,768	19,536	22,288	2,752	14.1
Alberta	8,384	8,624	9,152	10,224	11,360	1,136	11.1
Quebec	4,304	4,416	4,672	5,152	5,568	416	8.1
Saskatchewan	1,296	1,408	1,600	1,280	1,824	544	42.5
Manitoba	1,104	1,216	1,248	1,776	1,728	-48	-2.7
Nova Scotia	656	1,088	880	1,072	1,008	-64	-6.0
New Brunswick	400	224	352	544	576	32	5.9
Not stated	928	1,104	1,072	1,280	1,616	336	26.3

Source: Stats NZ